

Cable Sports Services

Dimension Cable (ASPEN). Box 37827, 17602 N. Black Canyon Hwy., Phoenix 85069. (602) 866-0072. Greg Holmes, gen mgr; Ivan Johnson, VP community affrs; Steve Rizley, rgnl adv sls mgr; Zuzee Smith, prog mgr; George Allen, sports coord.

Phoenix Suns basketball, San Francisco Giants baseball, collegiate & high school sports, etc.

On one cable system in the Phoenix metropolitan area serving 165,000 subs. Microwave.

ESPN Inc. ESPN Plaza, Bristol, Conn. 06010. (203) 585-2000. Steve Bornstein, pres/CEO.

ESPN offers a var of professional & amateur sports, including NFL & CFA football, & college basketball, including the NCAA tournament.

On 21,800 cable systems serving 56.3 million subs.

Empire Sports Network. 789 Indian Church Rd., West Seneca, N.Y. 14224. (716) 827-4289. FAX: (716) 827-3890. Rich Bradley, VP/gen mgr; John Domino, dir affil rel; Elizabeth Bradley, dir progmg & PR.

Rgnl sports net servicing western & central New York. Buffalo Bills progmg, *Sportsline with Paul Maguire*, Buffalo Sabres, collegiate events.

Home Sports Entertainment of Dallas and Houston. 5251 Gullfion, Houston 77081. (713) 661-0078. FAX: (214) 661-8378. Dick Barron, VP opns; John McIntyre, dir opns; Joe Gagliardi, affil sls; Jack Stanfield, exec prod/prog dir.

Grand Prairie, Tex. 75050: Suite 260, 2080 N. State Hwy. (214) 988-9292. Ed Frazier, VP mktg. Mktg office.

Houston Rockets basketball, Houston Astros baseball, Texas Rangers baseball, Dallas Mavericks basketball, New Jersey Devils hockey, Southwest Conference collegiate sports, etc.

Home Team Sports (HTS). 7700 Wisconsin Ave., 2nd Fl., Bethesda, Md. 20814. (301) 718-3200. FAX: (301) 718-3300. Bill Aber, VP/gen mgr; Jody Shapiro, dir progmg; Jeff Wagner, gen mgr sls; Michael V. Ortmann, dir mktg; Scott Broyles, communications/media rel.

More than 1000 exclusive sporting events each year, including Orioles baseball, Capitals hockey, Bullets basketball, plus rgnl college action.

On 243 cable systems serving 2.4 million subs. Satellite: Spacenet III, transponder 12.

KBL Sports Network. 1301 Grandview Ave., Pittsburgh 15211. (412) 381-9500. FAX: (412) 381-9528. William Craig, gen mgr; David Brugnone, dir affil mktg & sls; George Simons, adv sls mgr; John Smith, controller.

Rgnl sports net available to cable companies in Pennsylvania, Ohio, West Virginia, West New York, and Maryland. Progmg includes Pittsburgh Pirates, Penguins, and collegiate sports featuring Pitt men's basketball.

Serving 1.4 million subs on 45 cable systems. Satellite: Spacenet II, transponder TX 10.

Madison Square Garden Network. Two Penn Plaza, 14th Fl., New York 10121. (212) 465-6000. FAX: (212) 465-6024. Robert Gutkowski, pres; Sid Amira, Martin Brooks, Doug Moss, sr VPs; Lee Berke, VP mktg; Peter Silverman, VP/exec prod; Paul Schneider, dir PR.

New York Knicks, Rangers & Yankees; college football & basketball games; boxing. Exclusive Garden events as well as original series progmg.

On more than 170 cable systems serving more than four million subs. Satellite: Satcom 4, transponder 6.

Midwest Sports Channel, 11th on the Mall, Minneapolis 55403. (612) 330-2637. FAX: (612) 330-2603. Kevin Cattoor, VP/gen mgr; Dave Garvin, dir sls; Kate Samozuk, dir mktg & affil rel.

New England Sports Network (NESN) 70 Brookline Ave., Boston 02215. (617) 536-9233. FAX: (617) 536-7814. John W. Claiborne, VP/gen mgr; Robert B. Whitelaw, dir opns; Jerry McAuliffe, adv & sls dir; Sean P. McGrail, mktg dir; Donald J. Reilly, bus affrs dir; John P. Slattery, PR/adv; Michael B. Donovan, dir engrg.

NESN is a pay cable sports svc that delivers Boston Bruins, Red Sox & New England college sports as well as boxing, tennis, fishing, bowling & wrestling.

On 182 cable systems serving 411,125 subs. Satellites: Satcom F-4, transponder 13; GE C-3, transponder 14.

Prime Sports Network. 44 Cook St., Suite 600, Denver 80206. (303) 355-7777. FAX: (303) 377-3973. Bob Thomson, VP/gen mgr; Tim Griggs, dir adv & sls; Gretchen Bunn, dir affil mktg; Glenna Norvelle, dir prom; Mike Diamond, sr prod.

Rgnl sports net serving 18 states. Progmg includes Denver Nuggets, Utah Jazz, Minnesota Timberwolves & Indiana Pacers.

Serving 2.2 million subs on 450 cable systems. Satellites: Satcom C1, transponders 17 & 18; Satcom F1, transponder 11.

Prime Sports Northwest. 18 W. Mercer St., Suite 200, Seattle 98119. (206) 281-7800. FAX: (206) 283-6106. Clayton Packard, gen mgr; Theresa Cuthill, prog dir; Curtis Smith, dir mktg; Mark Jurgensen, natl sls mgr.

Coverage of PAC-10, Big Sky & other collegiate conference athletic events; professional and high school events to the Pacific Northwest rgn.

Serving 1.7 million subs on 250 cable systems. Satellite: Satcom C1, transponder 22 (scrambled).

Prime Ticket. 10000 Santa Monica Blvd., Los Angeles 90067. (310) 556-7500. Sales: (310) 556-7555. FAX: (310) 286-3875; Sales FAX: (310) 556-7577. Tony Acone, CEO; Roger Werner, pres; John Jackson, progmg; Dan Corsini, exec VP progmg/prod.

Los Angeles Lakers basketball, Kings hockey, Lakers indoor soccer, Strings tennis; San Diego Soccers soccer; collegiate sports, etc.

Pro Am Sports System (PASS). Box 3812, 24 Frank Lloyd Wright Dr., Ann Arbor, Mich. 48106-3812. (313) 930-7277. FAX: (313) 930-0723. William J. Wischman Jr., CEO; Kathleen L. Hunt, COO; Annette Mansfield, dir mktg; William S. Moren, dir mkt dev; Jody Hass, mgr affil rel; William P. Glenn, exec prod.

Cable Sports Network features Detroit Tigers, Pistons & Red Wings; Big 10 collegiate & amateur sports.

On 220 cable systems serving 750,000 subs. Satellite: Spacenet 3, transponder 11.

San Antonio Spurs. 600 E. Market, Suite 102, San Antonio, Tex. 78205. (512) 554-7787. FAX: (512) 554-7700. Russ Bookbinder, exec VP; Lawrence Payne, VP bcstg.

Bcstg sponsorships, loc prom opportunities, corporate sponsorships. 225,000 subs.

San Diego Cable Sports Network. Cox Cable of San Diego, 5159 Federal Blvd., San Diego 92105. (619) 263-9251. FAX: (619) 266-5540. Marty Youngman, pay-per-view mgr.

San Diego Padres baseball, etc.

SportsChannel America. 3 Crossways Park W., Woodbury, N.Y. 11797. (516) 921-3764. FAX: (516) 364-1943. Jeff Ruhe, pres/COO; Michael Ghibaudi, bus mgr.

Natl basic cable sports net covering NHL, U.S. National Soccer team, Univ. of Notre Dame, boxing, auto racing & more.

On 800 cable systems serving 12 million basic subs & 17 million affiliated basic subs. Satellite: Satcom IV, transponder 3,10.

SportsChannel Chicago. 820 W. Madison, Oak Park, Ill. 60302. (708) 524-9444. FAX: (708) 524-9484. John Mohr, pres/COO; Jim Corno, VP/gen mgr; Mary Collins, sr dir affil sls & mktg; John Hokin, dir adv sls; John Tuohy, sr dir progmg & opns; Kelly Sullivan, dir creative svcs; Cynthia Samuels, asst gen mgr.

Rgnl all-sports cable net serving Illinois, Indiana & Iowa, featuring Chicago Bulls, Blackhawks & White Sox games & collegiate & high school sports.

On more than 115 cable systems serving two million subs. Satellite: F4R, transponder 9.

SportsChannel Cincinnati, 705 Central Ave., Cincinnati 45202. (513) 381-3900. FAX: (513) 381-6005. John Mohr, pres/COO; Jim Corno, VP midwest rgn; Mark London, dir affil sls; Ken Kolb, dir progmg & opns.

Rgnl all-sports cable net serving parts of Ohio, Indiana, Kentucky, Tennessee, Mississippi & North Carolina, featuring Cincinnati Reds baseball, Univ. of Kentucky sports, additional college games from Notre Dame, the Big 10, Mid-American & Midwestern cities conferences, plus high school sports, talk shows & more.

SportsChannel Florida. 2295 Corporate Blvd. N.W., Suite 140, Boca Raton, Fla. 33431. (407) 994-0250. FAX: (407) 998-0845; (407) 997-2293. Jeffrey H. Genthner, VP/gen mgr; Rod A. Mickler, dir mktg & sls; Steve A. Liverani, dir opns.

Features coverage of the Natl Hockey League, the NBA's Miami Heat, the University of Florida Gators, University of South Florida Bulls, Jacksonville University Dolphins, Sun Belt Conference & Florida High School State championships.

SportsChannel New England. 10 Tower Office Park, Woburn, Mass. 01801. (617) 933-9300. FAX: (617) 933-4677. John Mohr, pres; Mitchell D. Freund, group VP/gen mgr; Stevan Reagan, asst gen mgr/dir opns; William O'Donnell, dir sls & mktg; Jeffery Landis, dir PR.

Boston Celtics basketball, Hartford Whalers hockey, National Hockey League, New York Mets (Conn. only), college basketball, football, hockey, professional tennis. Satellite: Satcom 4, transponder 23.

SportsChannel New York. 200 Crossways Park Dr., Woodbury, N.Y. 11797. (516) 364-3650. FAX: (516) 364-4020. John Mohr, pres/COO; Robert Pollichino, group VP/gen mgr; James Bates, asst gen mgr/dir sls & mktg; Jerry Passaro, exec prod/dir progmg; Rich Kahn, dir PR.

New York Islanders & Mets & New Jersey Nets & Devils, plus horse racing, college football & basketball, & var of sports specials.

On 121 cable systems serving more than 1.5 million subs. Satellite: Satcom 4, transponders 3 & 7.

SportsChannel Ohio. Metro Ctr., 6500 Rockside Rd., Suite 340, Independence, Ohio 44131. (216) 328-0333. FAX: (216) 328-0350. David Kline, VP/gen mgr; David Daniels, dir sls & mktg; Michael Lehr, dir progmg & net opns.

Live sports progmg with Ohio emphasis: Cleveland Indians, Cleveland Cavaliers, MAC football & basketball, the NHL, SportsChannel America, Notre Dame & Ohio State athletics, Ohio high school football & basketball championships, & more.

On 34 cable systems serving one million subs. Satellite: Satcom C1, transponder 16.

SportsChannel Pacific. 901 Battery St., Suite 204, San Francisco 94111. (415) 296-8900. FAX: (415) 296-9198.

John Mohr, pres; Michael Bair, VP/gen mgr; John McCaskey, dir progmg & opns; Chris Geer, dir affil sls; Brett Benson, mktg mgr.

Rgnl & natl sports progmg including San Francisco Giants & Oakland Athletics baseball, Golden State Warriors basketball, San Jose Sharks, NHL, PAC 10 football & basketball.

On 80 cable systems, serving two million subs. Satellite: Satcom C1.

SportsChannel Philadelphia. 225 City Line Ave., Bala Cynwyd, Pa. 19004. (215) 668-2210. FAX: (215) 668-9499. John R. Mohr, pres; Donald L. Heller, gen mgr; Sam Schroeder, asst gen mgr; Daniel Ronayne, dir mktg; Catherine O'R. Schmidt, dir PR.

Rgnl TV progmg svc. Current properties include pre-Olympics event coverage, English League Soccer, Pro Boxing Tour, Team USA Soccer, NASCAR. Also includes live coverage of Philadelphia Flyers ice hockey, Philadelphia 76ers basketball & Philadelphia Phillies baseball.

Serving 65 cable systems with 1.8 million total subs. Satellite: 4R, transponder 1.

SportSouth Network. Box 740080, One CNN Ctr., Atlanta 30374-0080. (404) 827-4100. FAX: (404) 827-4065. Blair Schmidt-Fallner, VP/gen mgr; Hunter Nickell, VP affil sls & mktg; Steve Pechman, VP gen sls mgr; Garland Simon, VP/exec prod.

SportSouth provides live and exclusive coverage of loc, rgnl & global sports events including Atlanta Hawks & Charlotte Hornets basketball, SEC & SWC college football & basketball, Atlanta Braves baseball, pro golf, etc.

Serving three million subs on 300 cable systems. Satellite: Spacenet 3, transponder 10-H.

Sunshine Network. 390 N. Orange Ave., Suite 1075, Orlando, Fla. 32801. (407) 648-1150. FAX: (407) 648-1679. Dave Almstead, VP/gen mgr; Tom Comerford, dir adv sls; Amy Pempel, dir media rel; Pat Bishop, dir mktg; Thom Hastings, sr prod.

Rgnl sports cable net, affiliated with Prime Network, serving more than 3.1 million basic cable subs throughout Fla. Progmg includes Orlando Magic NBA basketball, Tampa Bay Lightning NHL hockey, Florida State & Univ. of Miami athletics, plus a wide var of sports from all Florida colleges & sports of natl & international significance provided by Prime Network.

VideoSeat Pay-Per-View. (Division of Host Communications Inc.) 546 E. Main St., Lexington, Ky. 40508. (606) 253-3230. FAX: (606) 233-1095. Host Communications Inc.: W. James Host, CEO; Carl Norman, exec VP; Marc S. Kidd, sr VP; Mark Dyer, rgnl VP for VideoSeat.

VideoSeat handles turnkey pay-per-view syndication of several top schools in college football, including Alabama, Auburn, Georgia, Tennessee, Kentucky, Ole Miss, Miss. St., Southern Mississippi, Vanderbilt. Systems in Kentucky, Tennessee, Georgia, Alabama, Mississippi. Satellite: Westar 5, transponder, various.