



BOYHOOD PALS—When Robert H. Jackson (right), of Jamestown, N. Y., incoming Solicitor General of the U. S., visited Syracuse Jan. 28 to address the New York State Press Association, it was only logical that he should be greeted by Col. Harry S. Wilder, boyhood friend and owner of WSYR, and of WJTN, Jamestown. He was tendered a reception before the press banquet by Col. Wilder, and his talk was carried over WSYR. A strong booster of radio, the new Solicitor General speaks over WJTN several times a year. The "General" and the "Colonel" are about the same age and have children of the same age.

General Mills Shifts

GENERAL MILLS Inc., Minneapolis, on March 7 will substitute *Valiant Lady*, successfully tested on WGN, Chicago, for two months, for *Hollywood in Person*, quarter-hour program on the General Mills' CBS show five mornings weekly. *Valiant Lady*, written by Sandra Michael, wife of J. E. Giebach, radio director of the Cramer-Krasselt Co., Milwaukee, and starring Joan Blaine and Francis X. Bushman, will originate in Chicago. Knox-Reeves Adv. Inc., Minneapolis, handles the account.

Silver Fox Broadcast

AUCTION of 30,000 fox pelts at the Fromm Ranch in Hamburg, Wisc., was to be broadcast from Feb. 14 through Feb. 18 on a seven-station Wisconsin-Minnesota network. Buyers from fur houses all over the world attend the annual Fromm silver fox auction and after three years on the air it has come to be an important special events broadcast. Stations are: WSAU, Wausau; WHBY, Green Bay; KFIZ, Fon du Lac; WEAU, Eau Claire; WJMS, Ironwood; WIBA, Madison, and KSTP, St. Paul.

New Labor Discs

A MONTHLY series of quarter-hour transcriptions titled *Labor Parade* has been started by the American Federation of Labor, for distribution to local unions which place them on stations in their territory, both sponsored and on donated time. Chester Wright, commentator, discusses labor problems. The frequency of the series may be increased to a weekly basis. Radio-criptions Inc., Washington, is doing the recording.

STAR RADIO PROGRAMS Inc., New York, has signed All-Canada Radio Facilities Ltd., as exclusive representative in Canada.

Guestitorial

Urges Boycott of Recordings

By **LEON LLOYD**
Chief Operator, KGHI, Little Rock, Ark.

First of all, let me say that the opinions expressed in this statement are in no way those of any station with which I may have been or may be employed, but are purely my personal opinions derived from my experience through working at many stations, network and strictly local.

The situation with which I would like to express my opinion is that of RCA-Victor's intention of preventing playing of their phonograph records by radio stations. And in that connection we would like to call attention to the fact

that RCA by so doing will harm its own record sales. The situation is not very different from the one that came up when Warner Bros. tried to prevent playing of their music, without additional copyright fees. Broadcasters won then and they can now.

If radio stations will carefully exclude all RCA Victor and Bluebird records from their programs, and adhere to this ruling strictly the records will find themselves in the same place as Warner Bros. music, unknown and unwanted by people who enjoy music, listen to

Two Sides to Every Award

Awards aren't always what they seem to be, and the printed descriptions of presentation ceremonies often offer an interesting contrast to the events as they actually happened. Ray Sweeney of KMOX, St. Louis, thus dramatizes the sad, sad story of an award:

As Reported

Jacko (You Tell 'Em) Goober, network comedian and master of ceremonies on *Goober's Gayeties*, last night received a gold plaque from *Talk-Box*, radio trade journal, for outstanding service to radio, at a banquet held at Hotel Mayfair's Gold Room.

Present were many national celebrities and luminaries in the radio field. Mr. Goober, introduced by Mayor Wiffltree, toastmaster, seemed overcome by the tremendous reception accorded him. After expressing his profound appreciation to the publishers of *Talk-Box* and his assembled admirers, Goober answered a salvo of applause by singing "Peachy—Oh You Fuzzy Kid," one of his latest rhythm numbers featured on *Goober's Gayeties*. A gala spirit of good fun followed in which Goober exchanged gay repartee with his co-workers and network officials.

Then, seemingly out of nowhere, popped Sally, wife of the celebrated comedian, to utter her clever greeting known to audiences from coast to coast. Now pandemonium in truth reigned. The famous couple, locked arm-in-arm, delivered one of their funniest routines to the immense delight of the throng.

Mr. Goober then left the speaker's table to join friends in the audience and Happy-Go-Lucky Hanson, musical director of Goober's program, led a 50-piece orchestra in many of the popular melodies of the day. By request, "Peachy—Oh You Fuzzy Kid" was repeated. In this melody Clarence Schmaltz, clarinet virtuoso, illustrated his marvelous ability by taking several neatly arranged "breaks."

Mr. Goober's old friends in the audience reluctantly released him and he led the crowd in a community sing of old-time songs.

Suzanne Suzanne, lovely radio vocalist, was present.

Harry Jones and Tom Smith, writers for Mr. Goober's program, were on hand enjoying the proceedings and renewing many old acquaintances.

As Happened

PROVING that free eats and drinks can draw a crowd any time, a goodly number of suckers turned out for the publicity stunt of "Talk-Box" radio rag, allegedly saluting Jacko Goober, collector of early American humor. Affair tossed at Mayfair Gold Room.

Several announcers for local 100 watters and 1,003 has-beens were on deck. Goober, overcome by the Scotch atmosphere surrounding mike after mayor's intro, managed to sit on the table and mumble to crowd. Getting clenched teeth look from editor of *Talk-Box*, Goober then plugged "Peachy—Oh You Fuzzy Kid" ditty, composed by the editor of *Talk-Box*. Finishing his groaning, he misplaced his copy of Joe Miller and was forced to yell "What do you hear—From the Mob?" eight times at front-row hecklers. Wig which jiggled off head while tearing apart above rhythm bit retrieved at this point.

Crawling from under speaker's table, Sally, de luxe stooge, mouthed her usual nauseating greeting which did nothing more than splatter and awaken a hard-working reporter. Sally and Goober rocked drunkenly, mumbling cash estimates on the gold plaque. Goober used three gags of rival comedians. Applause cards saved the day.

Goober's eyesight remains good—he caught a hot wink from a blonde in the last row and scrambled. Sluz Hanson then caught glassy eye of *Talk-Box* editor and led his Barrelhouse Bums in repeat on "Peachy—Oh You Fuzzy Kid." Last year's *Hit Parade* also reviewed. Agony-stick Schmaltz lost his instrument and whistled the "breaks."

Goober's yell as he fell off the blonde's lap started a songfest. Several of the country's dirtiest songs rendered—with gestures.

Suzanne Suzanne was blotto blotto.

Gag-men Jones and Smith, having their first square meal since Tuesday, took time out only to talk over the chain gang situation in Georgia.

the radio and *buy* records. We distinctly recall that it was only a few years ago, that sales of phonograph records went to nothing. . . . then broadcasters began to publicize and play records, and everyone in the music industry began to admit that broadcasting was the best hypo that had ever been shot into the bloodstream of dying record sales.

And there's a story of local sales that can be told by many record dealers and small broadcasters, of a particular recording of some old, half-forgotten melody made popular over the local air channels, and enjoying a worthwhile local sale—something that would never have happened had the local station not played records. If other recording companies fail to follow suit in this RCA move, they will find their records enjoying better sales, their artists growing steadily in popularity.

It is hard to discern at this distance, just what intentions may be back of this movement to control completely the radio performance of the 78 rpm records. If it is motivated by a desire to work out a special licensing arrangement between recording companies and broadcasters to end suits by artists, copyright holders, etc. . . . then it's a good thing. But if it is just another stunt to get money from broadcasters without making any return, millions of listeners won't like it. . . . and they'll show it by the way they buy their records.

Actors' Guild Elects

LEO FISCHER, executive secretary of the American Guild of Musical Artists, on Feb. 4 was elected international treasurer of the Associated Actors and Artistes of America. He succeeds Otto Steinert, resigned. On Jan. 29, Kenneth Thompson, executive secretary of the Screen Actors' Guild, was elected second international vice-president of the 4 A's, succeeding Dorothy Bryant, also resigned.

Miss Backus Resigns

RESIGNATION of Georgia Backus as chairman of the board of Radio Events Inc., was announced Feb. 2 by Joseph M. Koehler, president of the producing group. Miss Backus retains her stock interest and will continue to work with Radio Events as writer, director and actress. She feels that executive responsibility added to her other activities has been too much of a burden. No other change in the operation of the organization is contemplated.



ENDS FAST—Dixie, Boston terrier pet of W. Carey Jennings, manager of KGW-KEX, owned by the *Portland (Ore.) Oregonian*, is having her first meal after a four-day fast. A strike at the *Oregonian* frustrated her efforts to continue the morning scramble down a 200-foot terrace to get the paper for Mr. Jennings. Dixie ate with customary zest as soon as *Oregonian* deliveries were resumed.