



"Facsimile" — THE NEXT MONEY-MAKER FOR BROADCASTERS — © 1939 F. T. L., Inc.

- Investigate the potential earning power of Finch Facsimile—the system that prints news of the world in the home—while it happens!
- New equipment now available reproduces 2, 4 or 5-column newspaper format at speeds up to 20 square inches per minute. Press matter, drawings, photos and complete advertisements are reproduced full-size in fine detail.
- Finch Facsimile can be used with radio, landlines and suitable cable circuits with equal facility. Operates from any source of power and is completely self-synchronizing under all service conditions.

Radio engineers and executives are invited to inspect Finch Facsimile Station WZXB in operation daily at 1819 Broadway.

FINCH TELECOMMUNICATIONS, Inc.
BENDIX, N. J.
N. Y. Sales Office, 1819 Broadway
Circle 6-8080

Agencies

CHARLES L. WHITTIER, vice-president of Young & Rubicam, on Sept. 11 was named chairman of the plans board. H. S. Ward, formerly manager of the copy department and secretary of the firm since 1935, also was elected a vice-president and will succeed Mr. Whittier as copy director. Among other appointments announced at the board meeting were Robert D. Work, as manager of the copy department, succeeding Mr. Ward; T. S. Repplicher, associate copy director, and T. S. Garrett, copy chief of the Chicago office.

EDNA MAYO, former publicity director of Abbott Kimball Co., New York, and Sophie Goode, former account executive for the agency, have opened their own agency specializing in fashion and cosmetic accounts at 240 Madison Ave., New York. Telephone is Murray Hill 3-3171.

HUBBELL ROBINSON Jr., formerly production supervisor of Young & Rubicam, New York, has been named chief talent buyer of the agency. Tom Lewis, manager of the radio department, will have charge of all program production.

JACK LOUIS, executive of Needham, Louis & Brorby, Chicago, was in Hollywood in early September to confer with Cecil Underwood, West Coast manager of the agency, and producer of the NBC *Fibber McGee & Molly* series, which resumed on that network Sept. 5 after a summer layoff, sponsored by S. C. Johnson & Son (floor wax).

PIERCE DEGROSS, formerly with Thins & Simpson Co., New York and John Rynd have joined the media department of Compton Adv., New York.

Duram Named Buyer

GEORGE DURAM, who recently left Morse International, New York, to join the radio department of H. W. Kastor & Sons Adv. Co., Chicago, Sept. 1 has been appointed time buyer. Operating under Bob Jennings, radio director, Mr. Duram will relieve H. H. Hudson of all radio responsibilities, permitting him to devote his entire time to other media. Executives of the agency stated that the appointment was necessitated by the rapid growth of its radio business. After one week in the New York office of H. W. Kastor & Sons Adv. Co. Mr. Duram, who has travelled extensively visiting radio stations, assumed duties in Chicago Sept. 11.

HARRY ACKERMAN, who has been handling the *Al Pearce* programs and the *Screen Guild Show* for Young & Rubicam in Hollywood, has been transferred to the agency's New York offices to produce the *Katie Smith Hour* starting on CBS Oct. 6 under the sponsorship of General Foods Corp. He succeeds Bob Welch, who becomes a radio supervisor for the agency.

OLIN PINNEY, formerly an executive of Street & Finney, New York Agency, has joined Faraon Jay Moss Inc., Hollywood, as vice-president and account executive.

A. F. LARSON, formerly promotion director of a Pacific Coast magazine and prior to that in the art department of the *Chicago Evening American*, has joined Associated Adv. Agency, Los Angeles, as account executive.

JAMES CANNON, former copy writer for Arthur Kuder, New York, and previously with the *New York Journal-American*, has been named director of radio publicity of Lord & Thomas, New York, succeeding Herbert Glover, who has resigned.

MARTIN P. VORBERG, formerly sales promotion manager of Olds Motor Works, Lansing, Mich., has joined the Detroit office of J. Stirling Getchell Inc., as DeSoto account executive.

LOYD H. SCHLEIGER, formerly editor of *Apparel Arts*, has joined the Cleveland office of McCann-Erickson as an account executive.

JACK DUNKEL, Hollywood writer of various network programs, has joined Culbreth Sudler Co., Los Angeles agency, as writer-producer.

BUCHANAN & Co. has established San Francisco offices at 406 Montgomery St., with Ray Randall as manager. He was formerly with Westco Adv. Agency, that city.

GEORGE JACKSON, in the radio department of Myron Selznick Co. Inc., Hollywood talent agency, is the father of an 8-pound boy born Sept. 11.

E. JAMES MCGUIRE, for the last year on the San Francisco staff of McCann-Erickson Inc., has joined California Almond Growers Exchange, Sacramento, as assistant to D. H. Bailey, sales manager. Agency continues to service the account.

ROBERT W. TANNEHILL, formerly of Blackett-Sample-Hummert, New York, has joined the radio department of McCann-Erickson, New York, as assistant in directing radio merchandising activities.

HAROLD A. BOWMAN, director of art and production of Morgan Reicher & Co., New York, has been appointed vice-president of the agency.

A. K. TAYLOR & ASSOCIATES, advertising and publicity agency at 101 Fifth Ave., New York, has been formed by A. K. Taylor, recently advertising and publicity director of the U. S. Life Insurance Co. Acheson E. Lucey, who formerly headed his own agency in Shanghai, is vice-president of the new firm, and R. C. McLees, formerly in the advertising department of the insurance company, is secretary.

HOWARD LONDON, formerly on the staff of *Radio Daily*, New York, and previously with BROADCASTING, has joined Pedlar & Ryan, New York, as talent contact.

CHARLES H. MAYNE Adv. Agency, Los Angeles, recently opened a branch in Seattle, in the Securities Bldg. W. L. Jones was appointed manager.

A. C. RODGERS, formerly general manager of WBTH, Williamson, Va., had joined the Hugo Wagenseil & Associates agency, Dayton, O.

GEORGE CROOK, former managing editor of *Modern Advertising*, has joined the copy staff of McCann-Erickson, Cleveland.

MRS. MILDRED MAKOVER, has returned to Henry J. Kaufman Adv. Agency, Washington, as copywriter at the Baltimore branch.

EARL D. MORTON, formerly of Pacific Market Builders, Los Angeles, is now with General Adv. Agency, that city, as account executive.

JEROME FACTOR, radio director of Ted H. Factor Agency, Los Angeles, is in Chicago on client business and expects to return to his West Coast headquarters in mid-December.

Silver Theatre Staff

INTERNATIONAL SILVER Co., Meriden, Conn., (silverware), on Oct. 8, for the third consecutive year, resumes *Silver Theatre* on 50 CBS stations, Sunday, 7-7:30 p. m. (EST), with Loretta Young, screen actress, as guest artist in a two-part original drama, "Lost Yesterday". Glenhall Taylor of Young & Rubicam, agency servicing the account, will produce the weekly program, with William Stuart assisting. Bill Lawrence is to be the CBS production representative. Conrad Nagel will again be director, master-of-ceremonies and narrator for the weekly show. True Boardman and William Bowers have been signed as writers. Dick Joy of the CBS Hollywood staff will announce. Felix Mills will have the orchestra. Mel Noe, CBS engineer on the series last season, has been re-assigned to the program.

Sabin's New Script Show

A NEW script feature titled *The Business Magazine of the Air*, covering business news and comments, is being offered stations by Thomas G. Sabin, 5 E. 57th St., New York. Mr. Sabin, formerly with NBC and onetime radio director of the Republican National Committee, announces a tieup with McGraw-Hill Pub. Co. and other business and trade publishers for use of their reportorial and editorial services.

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TWO DAILY

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AVAILABLE

5:30 - 5:40 P. M.

6:30 - 6:40 P. M.

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