

FIRST detailed weather programs for Worcester, Mass. area, have started on WTAG Monday-Saturday, 8:30-8:55 a.m. "Weather Time" give current and long-range forecasts on temperature, humidity, precipitation, and barometer readings, and includes information for flying, fishing, and other outdoor events. Also aired are announcements on delays, cancellations, or tie-ups caused by the weather.

IN COOPERATION with the Colorado State Veterans Advisory Council, KOA Denver has started a weekly, quarter-hour program, "When the Boys Come Home", 9:45-10 p.m. (MT). Broadcasts take form of panel discussion between civic, labor and industrial leaders and returned servicemen.

THREE post-war public service programs have been added to the feature report of United Press Radio. Shows, designed to give information on subjects of growing interest, are "America Converts to Peace", "Your New Home", and "Sizing Up Sports".

AS A PRELUDE to the Friday night boxing broadcasts which started Sept. 7 on American, sponsored by Gillette Safety Razor Co. as a regular Friday series, network on Sept. 6 broadcast a preview program whose speakers included Chester J. LaRoche, vice-chairman of American; Joseph P. Spang Jr., president of Gillette; Col. Edward P. Eagan, chairman of the New York State Athletic Commission; Bill Corum and Don Dunphy, announcers of the fights series. Harry Wismer, sports director of the network, served as master of ceremonies.



ELMO SIMMONS Jr., released from the AAF after 13 months internment in a German prison camp, has joined WMAZ Macon as news reporter.

BRUCE G. THORNTON, of KLO Ogden, Utah, has been named director of special features for KALL Salt Lake City.

REGINALD (Ted) HARDEN, of WWL New Orleans, is now news editor of KALL.

WILLIAM R. McANDREW, director of news and special events of WRC Washington, is father of a girl born Aug. 31.

ANECDOTES about CEDRIC ADAMS, newscaster at CBS affiliate WCCO Minneapolis, have been compiled in a booklet "Nastasia Loves Cedric", prepared by the station.

THANKS GIVEN BBC FOR SERVICE SHOWS

IN A SPECIAL two-way broadcast concluding BBC's *American Eagle in Britain* series, Phillips Carlin, Mutual vice-president in charge of programs, and Herbert Pettey, director of WHN New York, last week expressed their appreciation for the program, which since November 1940 has brought the voices of American troops in England back to their families and friends at home.

Approximately 25,000 American servicemen have been heard on the BBC program which originated in the Rainbow Corner Club just off Picadilly in London and was broadcast on Mutual at 5:30-6 p.m. each Saturday and on WHN at 10:30-11 a.m. each Sunday. Thousands of American homes have recordings of their sons' and daughters' voices, and BBC has frequently been asked for a duplicate record because "we've played the one you sent so much that it's worn out."



Fair Coverage

WWNY Watertown, N. Y., has broadcast its fourth year of pick-ups from county fairs in the area, telling their listeners of all the colorful harness races, bands, spectators and exhibits. Over a period of three weeks, Program Manager Jim Higgins and Sportscaster Jack Case of WWNY, has completed a total of 16 1/2 hours of commercial broadcasting direct from the fairs of northern New York.

For the Boys

BOB JONES, m.c. on early morning "Groans by Jones" show on WBIG Greensboro, has devoted a portion of his program each morning to GI's stationed at the Overseas Replacement Depot at Greensboro. First campaign was "Bake a Cake for a Convalescing GI". He collected enough cakes to supply three or four wards for a week-end. He took promises of cakes over phone during show, then delivered them himself. He has collected playing cards for the boys, aided families, and latest venture is taking "orders" for rooms for families of the GI's, visiting them.

KQV Pittsburgh for past three weeks was used as a testing ground on audience reaction to "Ralph Slater, Hypnotist" show by Phillips Carlin, v-p in charge of programs for Mutual. Show is scheduled to start on the network next week. Station may be used hereafter to premier "unusual test shows", according to Mr. Carlin.

CIVILIAN'S pilot's training course is the grand prize for answering a question on CJBCT Toronto morning program "It's About Time". M.c. Wib Perry asks a question each morning, and the winner of the correct answer for the week gets the grand prize. There are also four prizes of \$25 war saving certificates for prizes on each half-hour of the two-hour show.

'Schoolcasts' Shifts

DWIGHT NEWTON'S "Schoolcasts", sponsored by the San Francisco Examiner, has shifted to KPO-NBC and started its fifth year on the air Sept. 5. Forty-five hundred school teachers were informed of the change and both The Examiner and KPO will follow up with promotional pieces and suggestions for utilizing the program in classes ranging from third year through high school. Program is heard thrice-weekly and in school courses such as geography, history, current events, social sciences.

Grid Coverage

FIVE Columbia U. gridiron contests will be covered by NBC's television station WNBT, starting with the Lafayette game on Sept. 29. All games will be at Baker Field, New York. Arrangements are also being made to cover four top Army football games.

Good Start

PICNIC broadcast started off a series, "Youth Center Parade" on WRNL Richmond, Saturday nights. More than 75 midgets, from 3 to 15 took part in the picnic given by the sponsor, Miller & Rhoads department store, Richmond. Series is a half-hour juvenile musical show.

Teen-Age Party

TEEN AGE shop of Chandler's Department store of Boston has started "Teen Age House Party" on WNAC Boston, starring Ray Dorey, baritone, and Margaret Ford, "good sport editor" of the Boston Herald, as teen age consultant. Program, designed especially for teen agers, is heard Saturday, 10:30-11 a.m.

Third Format

THE FRANK SINATRA Show will return to CBS Wed. Sept. 12, 9-9:30 p.m., with a flexible production format which will be changed each week as events, material, or talent demand. Mann Hollner, director of the show, has announced. Program will not be limited by any set pattern, and each show will be planned and written as a special production. Show is sponsored by P. Lorillard Co., New York, for Old Gold Cigarettes. Lennen & Mitchell, New York, is agency.

News Dramatized

OUTSTANDING news event is dramatized each week on WPTF Raleigh, N. C., produced on the day of each event. They have dramatized the liberation of Paris, Japanese surrender, anniversary of the landing of the Marines on Guadalcanal, 25th anniversary of radio and the Junior Chamber of Commerce, celebrated jointly, among other programs. Paris liberation was presented by Fourth Division, which liberated the city.

MAYORS of America's 10 largest cities will make a direct report to the nation in a discussion of business and employment trends in their areas, plant reconversion, public works programs, education, and new industries on Mutual's "American Forum," Sept. 11, 9:30-10:30 p.m.

POW Messages

CANADA'S shortwave programs are now being regularly sent to Latin America in Spanish and Portuguese every Sunday with an hour's program in Portuguese, half-hour in Spanish and an hour in English, programs being mainly of Canadian-Latin American news interest, on CHOL 11.72 mc and CHTA on 12.22 mc. It can now be revealed that the CBC shortwave service to Germany has been using for some time programs from German prisoners of war in Canada. Programs are recorded in the prison camps, sent to Montreal for transmission. They include such topics as "The Responsibility of the German People", "The Guilt of the Nazis", "The Reconstruction of Germany under Allied Occupation". Canadian themes, religious services and musical programs from the prison camps.

13th Year

OLDEST commercial studio program on WFAA Fort Worth-Dallas, "Mrs. Tucker's Smile Program", entered its 13th year on the station Aug. 29. Interstate Cotton Refining Co., Dallas, is sponsor.

Close Harmony

BARBERSHOP Quartet Contest, in which male quartets of South Florida appeared for six weeks on Saturday nights on WIOD Miami, has ended with duplicate prizes going to members of two quartets. First prizes of \$50 Victory Bonds were given each man of a serviceman's foursome from the Homestead. Fla. Army Air Base, and to a civilian group from the Miami area. Gay Nines series was produced by WIOD staff.

Jobs for Vets

NEW WWDC Washington program, "Jobs for Vets", Saturday 7:30-7:45 p.m., is designed as an employment bureau for both vets and employers. A special organization has been set up in cooperation with the Civil Service Commission.



AS PROMOTION stunt for "Ahead of the Headlines", on KLX Oakland, Cal. Clint Sherwood (1) and Lee Mikesell do a remote broadcast from front of one of the sponsor's stores.