

## Atlas

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in Washington said the contract had a "no-strike" clause providing that union members would continue to work during arbitration. Headquarters sent two investigators to Chicago.

Mr. Atlas said he refused to pay a standby fee because such would be a violation of the Lea Act. Section 506 (a) (4) makes it unlawful to use force or threats "or other means" to force a broadcaster to pay for services not rendered.

### No Complaints Filed

J. Albert Woll, U. S. District Attorney in Chicago, and son of Matthew Woll, executive vice president of the American Federation of Labor, said no complaints had been filed with his office and until or unless such complaints were made he could do nothing under the Lea Act. Mr. Atlas said: "We are not going to the U. S. District Attorney's office. The union breached its contract with us. We are no longer doing business with the union."

According to reports in Chicago, the IBEW walkout at WIND was due to dissension between Mike Boyle, business manager of the Chicago IBEW Local and international headquarters. Broadcast matters come under the jurisdiction of headquarters, union officials pointed out, although the Chicago local usually handles its own matters.

Mr. Boyle reportedly wants to divorce the Chicago local from international jurisdiction, although headquarters officials said they had heard of no such report.

Earl Witheroe, station manager of WAIT, said he received a letter last Monday from the National Assn. of Broadcast Engineers & Technicians (NABET) advising that a majority of his technical employes had resigned from IBEW and had designated NABET as their bargaining agent. On Wednesday Mr. Witheroe received a request from the National Labor Relations Board, asking for his IBEW contract.

Meanwhile WIND plans no further action, Mr. Atlas said.

### Aldrich Mixup

RARE SITUATION will occur when the *Aldrich Family* switches on July 5th as a summer replacement for 10 weeks for *Kate Smith Sings* Fridays, 8:30-8:55 p. m. on CBS. The show will continue to be produced by Young & Rubicam, New York, but billing will go to Foote, Cone & Belding, New York. Sponsor of the show, General Foods Corp., will promote its salt product handled by Foote, Cone & Belding instead of Grape Nuts, former sponsor of the show through Young & Rubicam. Advertiser prefers maintaining same production set-up for the show for that period of time. Account's commission will be split by the two agencies.

# State-Controlled Shortwave Peril Cited

## Australian Radio Man Would Abolish Propaganda

ONLY BY SPEEDY demobilization of state-controlled propaganda will UN succeed in establishing a permanent order of world security, said Alfred C. Paddison, president of the Australian Federation of Commercial Broadcasting Stations, on his arrival in Washington last week. Mr. Paddison, an Australian station owner, is serving his second elected term as AFCBS president.

"Broadcasting and newspaper organizations in all democratic countries have a common interest in achieving this objective," he believes. "They recognize that regimented propaganda supplied the tinderbox for the second World War. It is a challenge that UN must meet."

### Banish Verbal War

He decried the fact that there is no body existing to control the abuses perpetrated under the guise of propaganda, and advised that the quickest way to eliminate the fear of atomic warfare is to banish verbal warfare among nations.

"The Atlantic Charter gave a guarantee of freedom of speech,"

he said. "UN can now underwrite that guarantee by taking positive action towards an international code outlawing the propagandist."

Mr. Paddison sees UN faced with both internal and external problems in broadcasting. Externally, he said, the problem is that of shortwave broadcasting. "This medium recognizes no national border-lines. Language difficulties are quickly surmounted. No country is immune from penetration by its remotest enemy. . . . The broadcaster must be free to broadcast, without censorship, from any country in the world.

### UN Must Act

"Internally, the surest guarantee of complete freedom is competitive private enterprise as the basis for operating both press and radio."

In the U. S. and in the Australian privately-owned stations, he said, the fact has been proven that private enterprise can be entrusted with the safeguarding of such freedom. "In Australia," he continued, "the privately-operated commercial stations have by far the largest audience, while the national stations play an important role in the cultural life of the community."

He offered the suggestion that "if an authoritarian Government

refuses to grant freedom of speech, press and radio, UN may have to take special steps towards corrective action."

Since shortwave broadcasting has always been the "cats' whiskers of the propaganda trouble-maker," according to Mr. Paddison, he suggests that the problem could be solved by reserving the channels for relaying entertainment and objective news—with shortwave broadcasting in the hands of private industry.

"The sooner Governments step out of the propaganda field," he said, "the better for world security."

The basic problem, as he sees it, is propaganda demobilization. "The need is clamant. The time is short." He pointed out that the first year of UN has passed "without any constructive effort to fabricate a new foundation for this most essential of all human rights. . . . Why the delay?"

"If the initiative fails to come from the UN," he concluded, "then the responsibility falls directly on press and radio executives. They have a clear conception of the requirements of such an international code. A world conference of press and radio is an essential prelude to concerted international agreement."

## 'Superman' Honored

SECRETARY OF COMMERCE Henry A. Wallace has commended the tolerance theme inaugurated on the *Superman* series heard on MBS, with the following statement: "I am happy to learn that you are planning to use *Superman* for the purpose of teaching children that Democracy includes the idea of tolerance and equal opportunity for all races, creeds and colors. It is much easier to plant the truth in young minds before anti-social teachings have taken firm root." Program also has received citations and commendations from the Calvin Newspaper Service, the Associated Negro Press, the Child Study Association of America and many religious organizations throughout the country. Program is sponsored by Kellogg Co., Battle Creek, Mich. (Pep).

## ERA Expands

ESTABLISHMENT of a broadcast consulting division with offices in Washington and laboratories in St. Paul was announced last week by John E. Parker, president, Engineering Research Associates Inc. Washington offices are at 827 14th St., N. W., phone Executive 4742. When plans are completed ERA will have a nucleus group of 50 scientists and engineers, many of whom are specialists in particular fields of communications and electronics, said Mr. Parker. ERA was formed principally by a group of former Navy men.

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