



When men were urgently needed to help fight a raging forest fire—they knew how to get them quickly. They phoned KOY, the public service station in Phoenix.

KOY broadcast the need at once. The response was immediate. More than enough men arrived at the scene in ample time to check and extinguish the big fire.

**IN EMERGENCY
— AS ALWAYS**

KOY 1000 WATTS
550 KC

**COMES FIRST
ON
EVERYBODY'S DIAL
IN**

**PHOENIX
ARIZONA**

CBS in Phoenix
KEY STATION OF THE ARIZONA NETWORK WITH KTUC-TUCSON & KSUN-DOUGLAS-BISBEE.

Management affiliated with WLS, Chicago
Burridge D. Butler
President

National Representatives
**JOHN BLAIR
& COMPANY**

THE 'SUN' IS HEATED
So The New York Paper is Given Time To Answer
—Charges by Hollenbeck—

AN ILLUMINATING footnote to the *New York Sun's* controversial story on the theft of atomic bomb documents from Oak Ridge was furnished July 19 on *CBS Views the Press*.

According to the *Sun's* request for an opportunity to reply to a charge by Don Hollenbeck on an earlier broadcast that the newspaper's story was "a great public disservice," CBS invited Col. Gilbert T. Hodges, chairman of the *Sun's* executive committee, to appear on a subsequent broadcast with Mr. Hollenbeck.

Col. Hodges, whose prepared statement took up almost 13 minutes of the quarter-hour show, reported the charges made in the original story—which declared that "top secret data" on the bomb had been stolen—and said that time and the investigation now in progress at Oak Ridge will vindicate the

Sun. Col. Hodges also took occasion to mention that Mr. Hollenbeck once worked for *PM*, the New York tabloid. He declared, "We must consider, therefore, since Mr. Hollenbeck's affection for *PM* continues strong, that he is a liberal and a follower of the party line which such liberals invariably pursue . . ."

Mr. Hollenbeck, in the few minutes remaining, said that Col. Hodges "has presented nothing substantially new." Mr. Hollenbeck said also that "... the insinuation that I am a follower of the Communist Party line . . . represents a departure from journalistic ethics that readers and listeners have a right to expect from newspapers and broadcasters."

WJTN Jamestown, N. Y., has received plaque from Jamestown Army Recruiting Station, expressing appreciation of First Army "for materially aiding their Army Recruiting Service in building the new regular U. S. Army."

**First of Small Market Clinics Is Held
By Denver U.; Governor Is Speaker**

FIRST in a series of five one-week clinics on various phases of small market radio operations was held at the U. of Denver last week, July 21-25. Participating in the opening of the first clinic, on radio news, were Governor Lee Knous of Colorado, Denver's Mayor Quigg Newton, news editors of the five Denver radio stations and representatives of NAB.

Arthur Stringer, NAB consultant on radio news problems and director of NAB Special Services Dept., directed the clinic. Governor Knous and Mayor Newton held special news conferences during the open session. To demonstrate the importance of the wire recorder, a speed-up version of the conference was done for broadcast by Sheldon Peterson, KLZ news editor, Milton Hoffman, KFEL newscaster, and the governor.

Members of the Denver Radio News Editors Assoc., headed by Jack Fitzpatrick, KFEL, met with the sessions to discuss phases of news operations. Mr. Fitzpatrick talked on making and maintaining local contacts; Bill Glines, KMYR, discussed the importance of local news and Hal Rennolet, KOA farm editor, spoke on farm news coverage. Earl McCain, former KLZ news editor, served as general consultant for the clinic.

Other station participants in the clinic included: Rex Howell and John Wix, KFXJ Grand Junction, Colo.; Robert Mott, KTSW Emporia, Kan.; Whit Whitley, Arkansas City, Kan.; Barry Coleman, KFEL; and Duane Ramsay, KVOD Denver.

The series of summer clinics was planned and scheduled under the

guidance of the university's Radio Industry Advisory Committee, composed of Hugh Terry, KLZ, and NAB director; Vince Corbett, KVOD; Paul Godt, KFEL; Ben Besoff, Bezoff Adv.; Phil Gray, Gray Adv.; Clarence More, KOA; Jack Todd, KBOL Boulder; Gifford Phillips, KGHF Pueblo and Rex Howell, KFXJ Grand Junction.

Other clinics scheduled in the series will be led by J. Allen Brown, NAB Assistant Director of Broadcast Advertising; Neville Miller, former NAB president; Rex Howell; and Allen Miller, director of the Rocky Mountain Radio Council.

**WNHC Seeks Video CP
To Join Du Mont Hookup**

WNHC New Haven, Conn., 250-w outlet on 1340 kc, applied to FCC last week for a new television station which the company plans to affiliate with the projected Du Mont Laboratories regional video network. WNHC asked for Channel 6. Construction costs were estimated at about \$100,000 but spokesmen said this represented equipment primarily, since the station's FM transmitter site will be used and studios are available which may be converted to video use.

WNHC is licensed to Elm City Broadcasting Corp., headed by Patrick J. Goode. Mr. Goode and Aldo DeDominicis are principal stockholders. The application was filed by John P. Southmayd of the Washington law firm of Fisher, Wayland, Duvall & Southmayd.

**WFBR, WCAO Technicians
Granted Wage Increases**

NEW CONTRACTS covering technicians employed at two Baltimore stations, WFBR and WCAO, and providing a number of gains in working conditions have been signed by owners of the stations, according to William C. Bareham, president of Local Union No. 1400, IBEW (AFL).

Wage increase at WFBR amounts to 20% and at WCAO ranges from 28 to 50%, Mr. Bareham said. (Present scale is \$75 to \$90 for technicians, \$108 for supervisors at both stations.)

Among other gains listed by Mr. Bareham were: A union shop, spread reduced from 5 years to 18 months, 50% credit for past experience, elimination of dual operation, and \$1.00 allowance for each trip to transmitter.

FORD FACTS, weekly newspaper of the United Auto Workers Local 600, on July 12 published the first of five articles explaining FM broadcasting to the layman. Prefatory note to the article said the UAW-CIO Broadcasting Corp. plans to operate FM stations in Detroit, Chicago and Cleveland.



CHAMPIONS in New York Radio Executives Club golf tournament, held at Aldegress Country Club, Alpine, N. J., sit behind trophies they won. L to r: Buzz Chapin, WJZ, third place; Irving Raskin, WHN, the champ, and George Frey, second place, NBC eastern sales manager, in whose offices picture was taken. Mr. Frey and Mr. Raskin tied with a '78 and had to play a "sudden death" round to decide the winner.