

WATV NEWARK BEGINS REGULAR TELECASTING

WATV Newark, N. J., television station of the Bremer Broadcasting Corp., began a regular program schedule at 4:10 p.m. Saturday, May 15, telecasting horse racing direct from Garden State Park, Camden, N. J.

The station, which has transmitted test patterns on Channel 13 (210-216 mc) for several weeks, makes the fourth video outlet operating in the New York metropolitan area.

For the first few weeks WATV is telecasting Wednesday through Sunday beginning at 4 o'clock, but thereafter will increase its schedule to daily programs beginning at 3 p.m. It is serving as the area's ABC outlet until WJZ-TV New York facilities are completed this fall.

Telecasts scheduled are: 4:45 p.m., *Musical Varieties*; 5 p.m., *Junior Frolics*; 6 p.m., western feature; 7 p.m., *Camera Highlights*; 7:45 p.m., feature film and short subjects, and 9:30 p.m., *Hayloft Hoedown*.

WATV's transmitter is located atop a West Orange mountain. Studios are in Television Center (formerly the Mosque Theatre Bldg.) in Newark.

WGBS Miami has started daily radio column as advertisement in Miami Beach Evening Sun.



THREE FORMER FCC chairmen were guests of honor at Radio Executives Club of New York luncheon May 6 [BROADCASTING, May 10]. With William S. Hedges (second from l), NBC vice president and retiring REC president, are (l to r) James Lawrence Fly, Paul Porter and Charles R. Denny, now NBC vice president.

CANADIAN TV

CBC Board to Act on 3 Video Station Pleas

By JAMES MONTAGNES

THREE APPLICATIONS for television station licenses were to be heard by board of governors of Canadian Broadcasting Corp., meeting at the Windsor Hotel, Montreal, May 18-19. Al Leary, former part-owner of CHUM Toronto, is first applicant for a Canadian TV license. He is requesting 30 kw on Channel 10. CHML Hamilton is applying for 19 kw on Channel 5, and CKEY Toronto for 27.8 kw on Channel 8.

Canada has not yet announced what TV channels or frequencies it will use. Canadian and U. S. governments are understood to be negotiating on the matter.

CBC will not apply for a TV

license for Montreal or Toronto at the board session, but is applying for an AM station at Sydney, N. S.

Also to be heard is application of Canadian Assn. of Broadcasters to lift price mention regulation. CAB at its annual meeting at Quebec [BROADCASTING, March 15] decided to apply again for elimination of regulation 10b, under which no prices have been allowed to be mentioned in commercial programs.

A complaint by Gordon Henry, recently resigned as manager of CJCA Edmonton, "regarding activities of the licensee of CJCA and request for recommendation for cancellation or non-renewal of license to present licensee also will be heard by the CBC board.

Ask New AM Stations

Applying for new AM stations are B. Allen Heaney at Geraldton, Ont., 250 w on 1240 kc; A. E. Dobbie at Smith Falls, Ont., 250 w on 1240 kc; Gerard Moreault at Hull, Que., 250 w on 1240 kc; L. W. Flett at Newcastle, N. B., 250 w on 1340 kc; La Societe Radio-La Tuque at La Tuque, Que., 250 w on 1340 kc; Fernand Levesque at Roberval, Que., 250 w on 1230 kc; C. W. Warner and associates at Smith Falls, Ont., 250 w on 1490 kc; and CBC at Sydney, N. S., 1 kw on 1570 kc.

FM station applications are in for the Southam Co. Ltd., owner of *Vancouver Province*, evening daily at Vancouver, B. C., 344 w; Quebec Le Soleil, evening daily at Quebec City, 7.06 kw; Board of Education, Hamilton, Ont., educational station with 390 w; CKNW New Westminster, FM station of untested power; and CKLW Windsor-Detroit, for temporary license to operate 250-w FM station till such time as station can implement its authorization for 3-kw station.

CBC board also will hear applications for a number of share transfers and changes in licensee corporate names, including CJFX

N. Y. Critics Circle Presents Citations

Group Regrets Durr's Leaving Commission Post

ISSUING its first annual statement last week on radio and television, the recently organized Radio-Television Critics Circle of New York cited networks and a few independent stations for "outstanding service" during the year.

The Circle also expressed regret for the impending departure of Clifford Durr from the FCC, naming him a "symbol of public service ideals for radio."

Other citations went to the following: New developments, *Child's World* and *Candid Microphone* on ABC; network's relationship to the community in terms of public service, responsibility, information and entertainment, *CBS Is There* (now *You Are There*), *Doorway to Life*, Documentary Unit, *CBS Views the Press*, all CBS.

WNEW New York was again praised for its tolerance jingles, *Little Songs on Big Subjects*.

NBC Praised

NBC was cited as doing the most to promote television, with *Theatre Guild*, *Kraft Theatre*, *NBC Symphony*, *Author Meets the Critics* and *The Nature of Things* given as examples.

Other video features mentioned were CBS sports programs, DuMont's *Court of Public Opinion* (now the *Court of Current Issues*). Dennis James was named as an outstanding new personality in television's announcing field.

The Circle blamed immaturity of video entertainment and its "failure to attract discriminating viewers with a more generous portion of educational and public service features" for retarding television's progress.

The Eternal Light, NBC, and *Greatest Story Ever Told*, ABC, were mentioned for "combining inspirational messages with entertainment."

Comedy shows were generally criticized, although the Circle lauded *Mr. Ace and Jane* and *Abe Burrows*, both CBS.

Radio Newsreel on MBS was cited by the Circle, which also deplored the "gradual elimination of politically liberal commentators and the tendency of radio broadcasters to give a one-sided interpretation of the news."

ABC was praised for its documentary on venereal disease.

Antigonish, N. S.; CHVC Niagara Falls, CKOK Penticton, CJOY Guelph, and CKCR Kitchener. CHNO Sudbury is applying for change in control of licensee company, Sudbury Broadcasting Co. Ltd., from G. M. Miller to B. F. Ricard.

Emergency transmitter licenses are being asked by CHNS Halifax and CJAT Trail. Power increases are being requested by CJAD Montreal, CKNW New Westminster, and CJBR Rimouski.

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