

CHICAGO TO BE VIDEO CENTER OF U. S.—EDDY

CHICAGO will become the video center of the U. S., in the opinion of Capt. William C. Eddy, director of WBKB Chicago, the Balaban and Katz television station.



Capt. Eddy

In an address before the Chicago Radio Management Club Wednesday, Capt. Eddy declared: "We are already well in the running to put Chicago in the lead, with New York and Los Angeles following in that order."

A quarter of a million listeners have provoked a "steady growth in sales," Capt. Eddy said. "Television now is in a 'hysterical stage,' has competitors bidding for popularity. This is healthy, however, and keeps us on our toes."

Capt. Eddy favors exclusive coverage of sports events by a single station, and a slow replacement of sports programs with shows of "greater general interest." Although sports spectacles, such as a Sunday football game, attract customers, an indoor event is a safer bet because of weather variables, he said. Sports spectacles can lose a backer as much as \$70,000 in one day, he observed.

VIDEO GRANTS

SEVEN new commercial television stations were authorized last Wednesday by FCC including five grants which constitute initial video stations in the respective cities.

Two of the seven permits went to firms including the same ownership interest: R. L. Wheelock, W. L. Pickens and H. H. Coffield, independent oil producers, doing business as Phoenix Television Co. and San Antonio Television Co., Phoenix and San Antonio, respectively, with Channel 5 (76-82 mc) assigned in both cities. The Phoenix permit is the first granted there while the San Antonio grant is the second made in that city.

Other cities which received their initial TV outlets are Davenport, Iowa; Greensboro, N. C.; Oklahoma City and Tulsa, Okla.; Seattle, Wash., also was granted its second video station.

Central Broadcasting Co., licensee of WHO Des Moines and television applicant there, received Channel 5 at Davenport, Iowa, where it is affiliated in ownership with WOC Davenport. One application is pending in Davenport area with three channels proposed still available.

Greensboro News Co., permittee of WFMY-FM Greensboro, N. C., and publisher of the daily *News and Record*, was granted Channel 2 (54-60 mc). No applications pend there now; one proposed channel remains open.

WKY Radiophone Co., licensee of WKY Oklahoma City and owned by the Oklahoma Pub. Co., received Channel 4 (66-72 mc). Parent firm publishes daily *Oklahoman* and *Times* and is owned by E. K. Gaylord and associates. Three of the four proposed channels are open now; one request is pending.

KOMO Grant

Fishers Blend Station Inc., licensee of KOMO Seattle, was granted CP for Channel 2 (54-60 mc). Radio Sales Corp., licensee of KRSC Seattle, earlier was assigned Channel 5. Two requests pend for the two remaining proposed facilities.

George E. Cameron Jr., independent oil producer, was assigned Channel 6 (82-88 mc) at Tulsa. Two requests are pending there for the three remaining proposed facilities.

There remain four proposed channels for Phoenix with one application pending while at San Antonio, where six channels have been proposed; there are two requests on file for the three channels still open. Southland Industries Inc., licensee of WOAI San Antonio, earlier was granted Channel 4. Messrs. Wheelock, Pickens and Coffield also have video applications for New Orleans and Corpus Christi.

The new TV grantees: Davenport, Iowa—Central Broadcasting Co., Channel 5 (76-82 mc), effective radiated power visual and aural 22.9 kw, antenna height above average ter-

FCC Authorizes Seven More

rain 350 ft. Initial estimated cost of construction \$288,347, first year operating cost \$200,000, revenue for first year \$72,000. Grantee is licensee WHO Des Moines and is 25% owner KMA Shenandoah, Iowa. E. J. Palmer, president and 8.45% owner of Central Broadcasting, and his son, D. D. Palmer, vice president-treasurer 57.8% owner, each is 50% owner of WOC and WOC-FM Davenport. Mrs. B. J. Palmer owns 7.5% of Central and some 10% more is held in family trusts.

Greensboro, N. C.—Greensboro News Co., Channel 2 (54-60 mc), visual 1.67 kw, aural 0.84 kw, antenna 470 ft. Initial cost \$112,835, operating cost \$6,000-\$8,000 per month, revenue unknown. Grantee is permittee of WFMY-FM and publisher daily *News and Record*.

Oklahoma City—WKY Radiophone Co., Channel 4 (66-72 mc), visual 12.1 kw, aural 6.2 kw, antenna 940 ft. Initial cost \$192,400, first year operating cost \$180,000, revenue \$90,000. Grantee is licensee WKY that city. Parent firm is Oklahoma Pub. Co., publisher daily *Oklahoman* and *Times*.

Phoenix, Ariz.—Phoenix Television Co., Channel 5 (76-82 mc), visual 17.5 kw, aural 8.7 kw, antenna 400 ft. Initial cost \$171,500, first year operating cost \$96,000, revenue unknown. Grantee is partnership of R. L. Wheelock, W. L. Pickens, H. H. Coffield, independent oil producers, and John B. Mills, oil producer and part owner of several southwest hotels.

San Antonio, Tex.—San Antonio Television Co., Channel 5 (76-82 mc), visual 17.9 kw, aural 9 kw, antenna 440 ft. Initial cost \$194,500, first year operating cost \$90,000, revenue unknown. Grantee is partnership of R. L. Wheelock, W. L. Pickens and H. H. Coffield, independent oil producers.

Seattle, Wash.—Fishers Blend Station Inc., Channel 2 (54-60 mc), visual 16.7 kw, aural 8.4 kw, antenna 505 ft. Initial cost \$254,850, first year operating cost \$175,000, revenue \$30,000. Grantee is licensee of KOMO Seattle.

Tulsa, Okla.—George E. Cameron Inc., Channel 6 (82-88 mc), visual 16.6 kw, aural 8.5 kw, antenna 625 ft. Initial cost \$201,800, first year operating cost \$50,000, revenue unknown. Grantee is owned solely by George E. Cameron Jr., independent oil producer. He has agreed to assign 15% interest each to M. H. Alvarez and John B. Hill for services rendered.

Lucky Strike Spots

AMERICAN TOBACCO Co., New York, announced last week it will begin a new seven-month spot radio campaign this week for Lucky Strike Cigarettes, through BBDO, New York. No details of the campaign were revealed.

Something New

WHILE Safety Commissioner M. J. Bennett of Des Moines is on vacation, four members of the City Council will take over his morning show on KSO. Mr. Bennett's program of recorded music and commentary runs from 7:30 to 9 a.m. five days a week. Substitute disc jockeys will include the mayor, finance commissioner, parks commissioner and street commissioner. Feature story on the event was carried on front page of *The Des Moines Register*, owner of KRNT Des Moines.

Members of AFRA Vote In Four Major Cities

AFRA members in New York, Chicago, Los Angeles, and San Francisco will vote in an NLRB referendum this month to determine whether the union is to continue as collective bargaining agent for U. S. radio artists. The New York area balloting is scheduled June 9, through June 16.

New York radio performers may vote in Room 694 in the RCA Building, 30 Rockefeller Plaza, from 9 a.m. to 6 p.m. daily. All AFRA national contracts have contained union shop clauses since the union was founded in 1937, but under the Taft-Hartley Law an NLRB election must be held if the clause is to be retained.

Also on the June agenda of AFRA's New York local is the election of nine representatives to the union's national board, and 104 delegates to the 1949 AFRA convention to be held in Boston in August. Candidates follow:

Kenneth Banghart, Alan Bunce, Ralph Camargo, Nelson Case, Clayton Collyer, Ben Grauer, Vinton Hayworth, House Jameson, Eugene Loewenthal, John Neher, Ted Osborn, Virginia Payne, Minerva Pious, Gene Rayburn, Kenneth Roberts, Sydney Smith, Margaret Speaks, Karl Swenson and Ned Wever.

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