WMAR DROPPED

FIRST CANCELLATION of a station in a major market was requested last week by the FCC when it was revealed that Baltimore's WMAR-TV, with 1 kw full time, was not being used to its fullest extent. WMAR, which is owned by the B and B Corporation, has been leased to the Federal Communications Commission (FCC) for expansion. The FCC has announced that it will continue to use the station as a test site.

The FCC has initiated proceedings to revoke the license of WMAR-TV, which has been operating as a test site since its original construction in 1947. The station, which was granted a construction permit for 850 kw, has been operating without a construction permit for the past year, according to the FCC. The station was granted a construction permit for 850 kw in 1947, but has not been operating at that power level since.

The FCC has also announced that it will begin proceedings to revoke the license of WMAR-FM, which has been operating as a test site since its original construction in 1947. The station, which was granted a construction permit for 850 kw, has been operating without a construction permit for the past year, according to the FCC. The station was granted a construction permit for 850 kw in 1947, but has not been operating at that power level since.

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TV, FM Stress Planned

FC&B Realigns As Coulter Quits

REALIGNMENT of Foote, Cone & Belding's personnel has taken place in New York and London with resignation of Douglas Coulter, executive vice president, and director of radio, New York; Patrick Dolan, vice president and European director (London) and Robert A. Strother, vice president in charge of public relations (London).

Thomas M. McDonnell, in charge of Tony Co.'s radio and with Foote, Cone & Belding 14 months, has been named radio director of the New York office (see earlier story, Page 18). Mr. Coulters resignation was said to be due to lack of time, but coming out of the New York office since the loss of the $12,000,000 American Tobacco account last spring. Mr. Coulter's plans will be announced soon.

In the London office, the resignations of Mr. Dolan and Mr. Strother was said to be due to differences of the two men with Harry A. Berk, president of Foote, Cone & Belding in London.

Brian McCabe, executive director of the London office, was named to succeed Mr. Dolan. No replacement has been announced for Mr. Coulter.

Autry Buyer; Price Said $450,000

The acquisition by Mr. Autry would be by direct sale, with no other individuals involved. The sales contract, however, will provide that Mr. Autry will offer a portion of the capital stock to employees of the station.

Autry Holdings

Mr. Autry, in addition to his ownership of KOOL, also owns a minority interest in KOWL Santa Monica, Calif. He recently disposed of his minority interest in KPHO Phoenix, which the FCC required when his acquisition of KOOL was approved last April.

Formal application for the transfer will be filed with the FCC within the next fortnight, it was reported.

Negotiations have been in progress with Mr. Autry for several months. Other stations in the station group are: KANS Wichita; KTOK Oklahoma City; KRGV Weslaco, Tex.; KFYU Lubbock, and KGNC Amarillo.

Mr. Bell resigned as secretary-treasurer and business manager of the Oklahoma Publishing Co. and its affiliated operations last August, after 31 years with the organization. He simultaneously disposed of his stock interest in the Oklahoma Publishing Co., which included WKY Oklahoma City.

Arkansas Springs is involved in this $900,000 transaction and Mr. Bell and his family hold roughly one-third interest in that station.

KTSN, established in 1922, operates on the 560 kc regional channel with an authorized 5 kw full-time, and is a CBS and Lone Star outlet.

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HATCHER TO JOIN LANG-WORTH SALES

RALPH HATCHER, prominent in radio sales and commercial management circles, has been appointed to the sales division of Lang-Worth Feature Programs, New York, C. O. Langlois, the firm's president, announced last week. Mr. Hatcher's activities will be directed primarily in representing Lang-Worth in the Middle Atlantic and New England states.

Mr. Hatcher, most recently associated with CBS as manager of the network's Central Division sales offices in Chicago, has been transferred to New York. There he created and developed the cooperative department of CBS.

"Mr. Hatcher will devote every effort toward furthering the Lang-Worth idea of reviving spot broadcasting in its original concept, throughout the territory," said Mr. Langlois.

Starting his radio sales career as commercial manager at WTAH Norfolk, Mr. Hatcher remained there 14 years, until he went overseas with OWI. He joined CBS upon his return to this country.

BROADCASTING • Telecasting

KTSN SALE

SALE of KTVN San Antonio by Taylor-Howe-Snowden, Southwest station operators, to G. E. Autry, cowboy star and owner of KOOL Phoenix, was consummated last week, subject to FCC approval. The net purchase price is understood to be $450,000.

Simultaneously, but having no direct bearing on the projected sale, came the announcement from O. L. (Ted) Taylor, executive manager of the Taylor-Howe-Snowden Stations, that Edgar T. Bell, newspaper and radio executive, on Nov. 15 had been named general manager of KTSN under TBS ownership. He succeeded George W. Johnson. Mr. Johnson's plans have not been announced.<ref id="Autry">

Mr. Autry

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