

air-casters



TRAYNOR FERILLO, continuity director WHAN Charleston, S. C., appointed production manager.

RICHARD A. SIMMONS, continuity writer, elevated to script editor NBC Western Division program department. **ROUEN J. WESTCOTT**, supervisor of commercial editing, promoted to continuity writer. **WILLIAM STORKE** takes over Mr. Westcott's former assignments. **CHARLES DAVIES**, NBC Western Division traffic, to promotion and advertising department.

LEE MORRIS, music librarian WSB Atlanta, Ga., will now handle early morning show along with station's farm show. **BILL HALE**, of music library staff, appointed to announcing staff.

JOHNNY KORN assigned writer-producer Harry Von Zell's *Young Ideas* on Progressive Broadcasting System.

FREEMAN LUSK, moderator *Teleforum*, KTLA (TV) Hollywood weekly public opinion forum, signed for important role in "When Worlds Collide," Paramount's science-fiction Technicolor film.

I. RON HUBBARD, author of *Dianetics*, signed by Progressive Broadcasting System for daily 15-minute program on mental hygiene.

HUNTER HANCOCK, disc m.c., starts five-weekly hour recorded music program on KALI Pasadena, Calif.

ED GALBREATH, aircaster who has worked at KQV Pittsburgh; WSIC Statesville, N. C.; WGTL Kannapolis, N. C. and WHIP Mooresville, N. C., is one recipient of Voice of America radio awards across United States in letter campaign aired by **GABRIEL HEATTER** on MBS.

GEORGE K. BOGGS, KECA-TV Hollywood director film programs, retained to buy, book and package films exclusively for station. New duties will include supervision of live integration of station's Sat. feature film telecasts.

HOWARD GRENSMAN, combo-operator, to KCNI Broken Bow, Neb., in same capacity. **JAY B. NEELY**, WNYE (FM) New York, appointed to KCNI announcing staff.

WILETA BURCH appointed log editor Don Lee Broadcasting System, Hollywood. She is wife of **JAMES BURCH**, copy director Vick Knight Inc., L. A. agency.

JACK ROGERS, publicity and promotion director WBAP-AM-FM-TV Fort Worth, appointed vice president of Fort Worth Star-Telegram Employes Assn. (STEA), composed of employes of both newspaper and radio station.

BILL STEWART, KLAC Hollywood disc m.c., to KWKW Pasadena in similar capacity.

WILLIS CONOVER, disc jockey WWDC Washington, named top local disc jockey of 1950, by radio and TV editors of newspapers in Washington area.

RALPH EDWARDS, m.c. and star of CBS-AM-TV *Truth or Consequences*, voted outstanding new TV personality of year (1950) by Teensters Institute, representing 100,000 teen-agers.

DAVID KRONIGER appointed to announcing staff KOME Tulsa.

FREDERICK PACE WOODS II, recent Yale graduate, to ABC Hollywood press department as junior publicist. Other additions to same department include **PATRICIA SCHERTZINGER** and **JACK SNYDER**, both from network central steno department. Miss Schertzinger becomes assistant to photo editor; Mr. Snyder assistant to news editor.

BILL BOHEN, TV star at WHEN (TV) Syracuse, hospitalized by sudden attack of appendicitis. **CHARLIE HAMMOND**, staff announcer, handling *The Bill Bohlen Show* during his absence.

LOU CROSBY, freelance announcer-m.c., starts daily 30-minute disc program on KECA Hollywood.

GENE SPRY, announcer WMBD Peoria, Ill., to WDZ Decatur, Ill., as continuity production manager. **CHRISTINE MANOFF**, new to radio, to station as secretary to general manager.

BILL SPIER, radio and film producer-director, recuperating at his Malibu, Calif., home from acute respiratory congestion and complications.

RAY RAYNER, disc jockey WOOD Grand Rapids, Mich., father of boy, Mark Raymond.

BEN HUNTER, announcer, KEX Portland, Ore., to KFVD Los Angeles in same capacity, replacing **BOB GENTRY**, resigned to freelance.

JACK LLOYD resigns as Hollywood producer-director Progressive Broadcasting System.

BILL BATES re-signed as writer for Altes Beer commercials on KTLA (TV) Hollywood *Ina Ray Hutton* show.

GEORGE R. MacKINNON to NBC Washington as supervisor of building services, replacing **WILLIAM HUDAK**, resigned.

BILL WOODSMALL, singer WBBM Chicago, co-winner on *Arthur Godfrey's Talent Scouts* Dec. 25.

ROSEMARY LA PLANCHE, Hollywood TV actress-commercial announcer and former "Miss America," selected "Miss Emmy" of 1951 by Academy of Television Arts and Sciences.

News . . .

JOHN H. RICH Jr., former bureau head at Seoul, Korea, and ABC war correspondent, added to NBC staff correspondents covering Korean war and will operate from NBC's Tokyo news office.

TOM HARMON, KNX Hollywood director of sports and former U. of Michigan All-American halfback, starts weekly sports program on Columbia Pacific Network. Nic-L-Silver Battery Co., L. A., sponsors broadcasts.

JACK HARRIS, sportscaster WNOR Norfolk, Va., appointed head of station's sports department. **JOSH BARRY** appointed assistant sports director.

LOCKWOOD R. DOTY II, of NBC *World News Roundup*, father of girl, Jennifer West Dec. 27.

ROBERT LaMAR, assistant to advertising director Sylvania Electric Products Inc., N. Y., to KTLA (TV) Hollywood as assistant news editor. **JONATHAN RICE** continues as KTLA news editor.

H. V. KALTENBORN, radio analyst, will be guest speaker at Radio Executives Club of Boston Jan. 10.

SCOTT DOUGLASS appointed sports editor KFMB San Diego.

RAYMOND SCHERER, newsman NBC Washington, and Barbara Hetzner have announced marriage.

JIM McCULLA, news editor KMPC Hollywood, starts daily 15-minute newscast on 50 Pacific Coast and Mountain stations of Liberty Broadcasting System.

GENE BARRY, news editor WEBR Buffalo, father of boy, Mark William.

ROBERT J. GREENE, announcer-newscaster, elevated to special events director Don Lee Broadcasting System, Hollywood.

MORE 'PUNCH' Wells Criticizes VOA

ATTACKING the Voice of America for its alleged ineffectual selling of freedom as opposed to communism, William H. Wells, a former UNRRA information official and chief of TV and motion picture information for the United Nations, urges in the January issue of *Harper's* magazine that the Voice emphasize more clearly that America stands for something as well as *against* something.

In an article entitled "The Mumble in the Voice of America." Mr. Wells urges that the U. S. put more "punch" in its "commercials." He points out that although the Voice vigorously says, "Don't buy from our competitors," it "mumbles" when it comes to the name and virtues of its own products.

Mr. Wells believes that the Voice should emphasize that minority control is the principle of Communist government, while America stands for the right of a people to choose for themselves what they shall do and have. He criticizes the "feebleness" of telling a foreign audience about the purely local aspects of American life which are too far removed from their way of life to be understood or appreciated.

NOISE AIRED WBBM Discharges Six Staffers

SIX WBBM (CBS) Chicago staffers were discharged Tuesday because of "carelessness" in allowing "extraneous studio noises" to be broadcast to an estimated half-million midwest listeners New Year's Day. After a network station break between the Orange and Rose Bowl games, a WBBM announcer reportedly was heard before an open mike.

The six released are Announcer Bob Venables, Announcer Jim Lowe, Chief Announcer Art Mercier and three engineers, Art Mosse, Hal Davis and Paul Kabisch. Announcing replacements are not expected to be named until late this month when the new program director, Al Bland, is transferred to WBBM from KMOX St. Louis.

WESTERN ELECTRIC CO. Inc., N. Y., declared dividend of 75¢ per share on outstanding capital stock payable Dec. 29 to stockholders of record Dec. 21.

Your greatest sales asset is advertiser acceptance. Your advertising in Printers' Ink increases your acceptance among the leading buyers of advertising, and so helps you sell more advertising to them.

The LITTLE Station with the BIG WALLOP!

REP. BY MEEKER

WMAM MARINETTE, WISCONSIN