

# Television Applications Filed at FCC

(Continued from page 64)

Post Office address: KFH Bldg., Wichita. Studio location: KFH Bldg. Transmitter location: S. side of Hwy. 96, 1½ mi. E. of Colwich, Kan. Geographic coordinates 37° 46' 42" N. Lat., 97° 30' 38" W. Long. Transmitter RCA, antenna RCA. Legal counsel Dempsey & Kopolovitz, Washington. Consulting engineer Kear & Kennedy, Washington. Principals include President John Rigby (12.4%), Lola Rigby (12.5%), Exec. Vice President M. N. Murdock (0.1%), Vice President Frank V. Webb Jr., Secretary-Treasurer Howard T. Fleeson (0.1%), Winifred G. Wise (12.5%), Wichita Eagle Inc. (49.8%).

**WICHITA, Kan.—Mid Continent Television Inc.,** VHF Ch. 3 (60-66 mc); ERP 100 kw visual, 60 kw aural; antenna height above average terrain 810 ft., above ground 850 ft. Estimated construction cost \$600,000, first year operating cost \$528,000, revenue \$537,000. Post Office address: 400 Brown Bldg., Wichita, Kan. Studio location: To be determined. Transmitted location: On State Route 96, 12 mi. NW of Wichita. Geographic coordinates: 37° 47' 08" N. Lat., 97° 31' 18" W. Long. Transmitter RCA, antenna RCA. Legal counsel Cohn & Marks, Washington. Consulting engineer Weldon & Carr, Washington. Principals include President Theodore Gore (12%), Vice President George H. Bruce (4%), Vice President and Assistant Secretary Lloyd R. Pickrell (4%), Vice President Sam Bloomfield (4%), Secretary S. O. Beren (12%) and Albert H. Smith.

**WICHITA, Kan.—WKY Radiophone Co. (WKY),** VHF Ch. 10 (192-198 mc); ERP 116 kw visual, 158 kw aural; antenna height above average terrain 952 ft., above ground 1000 ft. Estimated construction cost \$847,274, first year operating cost \$565,527, revenue \$400,000. Post Office address: Box 8668, Britton Station, Oklahoma City 14, Okla. Studio location: 1600 N. Rock Road. Transmitter location: 1600 N. Rock Road. Geographic coordinates 37° 46' 57" N. Lat., 97° 30' 07" W. Long. Transmitter RCA, antenna RCA. Legal counsel Pierson & Ball, Washington. Consulting engineer A. D. Ring & Co., Washington. Principals include President E. K. Gaylord, Executive Vice President P. A. Sugg, and Secretary-Treasurer Edward L. Gaylord; Oklahoma Pub. Co. owns 99.68% of stock.

**PADUCAH, Ky.—Columbia Amusement Co.,** VHF Ch. 6 (82-88 mc); ERP 10.4 kw visual, 5.2 kw aural; antenna height above average terrain 618 ft., above ground 569 ft. Estimated construction cost \$304,837, first year operating cost \$160,000, revenue \$180,000. Post Office address: Arcade Theatre Bldg., Paducah, Ky. Studio location: 122 North 5th St. Transmitter location: U. S. 45, Lone Oak subdivision. Geographic coordinates 37° 02' 34" N. Lat., 88° 39' 37" W. Long. Transmitter RCA, antenna RCA. Legal counsel Cohn & Marks, Washington. Consulting engineer Kear & Kennedy, Washington. Principals include President, Treasurer and General Manager Leo F. Keiler (41.9%), president and general manager of Columbia Amusement Co. (motion picture exhibitors) and Palmer Hotel Co. (hotel operators), both firms in Paducah; 1st Vice President John W. Keller II (8.4%), 1st vice president of Columbia Amusement Co. and promotion manager of Palmer Hotel Co.; 2nd Vice President R. R. Kirkland (12.4%), 2nd vice president of Columbia Amusement Co., and 3rd Vice President Irene B. Keiler (37.3%), 3rd vice president of Columbia Amusement Co.

**+ PADUCAH, Ky.—W K Y B Inc. (WKYB),** VHF Ch. 6 (82-88 mc); ERP 10.8 kw visual, 5.4 kw aural; antenna height above average terrain 363 ft., above ground 435 ft. Estimated construction cost \$191,067, first year operating cost \$120,000, revenue \$100,000. Post Office address: P.O. Box 931, Paducah, Ky. Studio location: 504 Kentucky Ave. Transmitter location: Old Mayfield Rd. Geographic coordinates 37° 00' 53" N. Lat., 88° 36' 46" W. Long. Transmitter RCA, antenna RCA. Legal counsel Arthur W. Scharfeld, Washington. Consulting engineer A. D. Ring & Co., Washington. Principals include President E. J. Paxton Jr. (18%), Vice President Frank R. Paxton (10%), Secretary-Treasurer Sam Livingston (5%) and Mrs. F. B. Paxton, Patricia A. Paxton and James F. Paxton, each 10%.

**BATON ROUGE, La.—Air Waves Inc. (WLCS),** VHF Ch. 10 (192-198 mc); ERP 106 kw visual, 56.6 kw aural; antenna height above average terrain 496 ft., above ground 510 ft. Estimated construction cost \$380,049, first year operating cost \$250,000, revenue \$200,000. Post Office address: 204 North St., Baton Rouge, La. Studio and transmitter location: 3399 Broussard St. Geographic coordinates: 30° 26' 25" N. Lat., 91° 09' 24" W. Long. Transmitter GE, antenna GE. Legal counsel Cohn & Marks, Washington. Consulting engineer Robert M. Silliman, Washington. Principals include President R. Frank Cangelosi (17.5%), Vice President Earl H. Smith (13.3%), Secretary-Treasurer Percy Roberts (17.5%), A. M. Caldwell (17.5%), C. L. Pierson (16.6%) and Estate of Harry R. Nelson, Willis W. Nelson, executor (17.5%).

**+ BATON ROUGE, La.—Baton Rouge Bcstg. Co. (WJBO),** VHF Ch. 10 (192-198 mc); ERP 231 kw visual, 115.5 kw aural; antenna height above average terrain 438.6 ft., above ground 478 ft. Estimated construction cost \$369,555, first year operating cost \$289,063, revenue \$292,117. Post Office address: 444 Florida St., Baton Rouge. Studio and transmitter location: Roosevelt Rd. Geographic coordinates 30° 25' 25" N. Lat., 91° 10' 30" W. Long. Transmitter RCA, antenna RCA. Legal counsel Hogan & Hartson, Washington. Consulting engineer Millard M. Garrison, Washington. Principals include President Douglas L. Manship (35%), Secretary-Treasurer Charles P. Manship Jr. (35%), Vice President J. Roy Dabadie, and Douglas L. Manship Jr., Richard F. Manship, David C. Manship (each 10%).

**SHREVEPORT, La.—International Bcstg. Corp. (KWKH-AM-FM),** VHF Ch. 3 (60-66 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 1,053 ft., above ground 1,000 ft. Estimated construction cost \$832,569, first year operating cost \$535,939, revenue \$497,621. Post Office address: PO Box 1387, Commercial Bldg., Shreveport. Studio location: Shreveport, street address not known. Transmitter location: approx. 2 mi. ESE of Mooringport, Caddo Parish, La. Transmitter RCA, antenna RCA. Legal counsel Dempsey & Kopolovitz, Washington. Consulting engineer A. Earl Cullum Jr., Dallas, Tex. Principals include President William H. Bronson, Chairman of Board - Secretary - Treasurer Robert Ewing Jr., Vice President Wilson Ewing, Executive Vice President Henry R. Clay, Assistant Secretary Toulmin Brown, Times Pub. Co. (100%).

**SHREVEPORT, La.—Radio Station KRMD (KRMD),** VHF Ch. 12 (204-210 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 808 ft., above ground 824 ft. Estimated construction cost \$577,519, first year operating cost \$312,000, revenue \$330,000. Post Office address: 901 Louisiana Ave., Shreveport. Studio location: 901 Louisiana Ave. Transmitter location: NE side of U. S. 61, 3 mi SE of Mooringport, La. Geographic coordinates 32° 40' 10" N. Lat., 93° 54' 58" W. Long. Transmitter GE, antenna GE. Legal counsel Kirkland, Fleming, Green, Martin & Ellis, Washington. Consulting engineer Commercial Radio Equipment Co., Washington. Principals include Partner T. B. Lanford (48%), 33½% owner KPLC Lake Charles, La., 50% owner KRRV Sherman, Tex., 23% owner WSLI Jackson, Miss., 47.2% owner KALB Alexandria, La.; Partner R. M. Dean (25%), 16½% owner of KPLC; Viola Lipe Dean Trust (25%), 16½% owner of KPLC.

**SHREVEPORT, La.—Shreveport Television Co.,** VHF Ch. 12 (204-210 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 1207 ft., above ground 1200 ft. Estimated construction cost \$379,184, first year operating cost \$350,256, revenue not estimated. Post Office address: 516 Crockett Street, Shreveport, La. Studio location: 3318 Line Avenue. Transmitter location: 2 miles E. of Mooringport, La. Geographic coordinates 32° 40' 44" N. Lat., 93° 55' 18" W. Long. Transmitter DuMont, antenna GE. Legal counsel Weaver & Glassie, Washington. Consulting engineer L. J. N. du Treil & Assoc. Principals include Manager Don George (44%), Ben Beckham (44%) and William C. Henderson (10%).

**+ PORTLAND, Maine—Congress Square Hotel Co. (WCSH),** VHF Ch. 6 (82-88 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 590 ft., above ground 380 ft. Estimated construction cost \$375,800, first year operating cost \$220,560, revenue \$170,000. Post Office address: 157 High Street, Portland 3, Maine. Transmitter location: Blackstrap Road, Talmouth Twp. Geographic coordinates 43° 45' 45" N. Lat., 70° 19' 30" W. Long. Transmitter RCA, antenna RCA. Legal counsel Segal, Smith & Hennessey, Washington. Consulting engineer A. D. Ring & Co., Washington. Principals include President Adeline B. Rines, Trustee of the estate of Henry P. Rines, owns 5176 of 5179 issued common shares of stock of Congress Square Hotel Co., which operates WCSH Portland, 98% of WRDO Augusta, Maine and WLZB Bangor, Maine; Vice President Kenneth M. Peterson, also vice president of Congress Square Hotel Co.; William H. Rines, managing director WCSH; Treasurer Bessie M. Blake, stockholder in Congress Square Hotel Co.

**BALTIMORE, Md.—Chesapeake Television Bcstg. Inc.,** UHF Ch. 18 (494-500 mc); ERP 218 kw visual, 109 kw aural; antenna height above average terrain 505 ft., above ground 591 ft. Estimated construction cost \$600,000, first year operating cost \$325,000, revenue \$100,000. Post Office address: 215 N. Calvert St., Baltimore 2. Studio and transmitter location: NW corner of Rockrose and Hooper Aves., Baltimore. Geographic coordinates 39° 20' 10" N. Lat., 76° 38' 56" W. Long. Transmitter GE, antenna GE. Legal counsel Pierson & Ball, Washington. Consulting engineer Craven, Lohnes & Culver, Washington. Principals include President George M. Englar (2.62%), head of various building and construction firms, apartment houses, parking lots and other interests; Treasurer Fred P. Close (4.19%), president and 50% stockholder in Westport Corp. (real estate), vice president and 50% owner Columbia Box Co. and Berwyn Corp. (real estate) and vice president of Maryland Container Co.; Secretary J. D. Hessenauer Jr. (0.18%), controller and 0.16% stockholder in American Brewery Inc., vice president Gunther Brewing Co.; Jacob H. Hoffberger (5.59%), president and 12% stockholder of Merchants Terminal Corp., vice president and 16% stockholder Real Estate Holding Corp.; Jerold C. Hoffberger (6.29%), president and 1% stockholder National Brewing Co., vice president Real Estate Holding Co. and vice president-20% stockholder Caldwell Casting Co.; Leroy E. Hoffberger (6.08%), attorney and secretary-assistant treasurer Real Estate Holding Co.; Samuel H. Hoffberger (5.87%), attorney, president of Union Federal Savings & Loan Assn., president and 16% stockholder Real Estate Holding Co., board chairman and 16% stockholder Merchants Terminal Co.; Eleanor Tydings (9.09%), Chairman of Board Millard E. Tydings (11.88%), former U. S. Senator from Maryland.

**FREDERICK, Md.—Monocacy Bcstg. Co. (WFMD),** UHF Ch. 62 (758-764 mc); ERP 115 kw visual, 57.5 kw aural; antenna height above average terrain 1,149 ft., above ground 237 ft. Estimated construction cost \$196,000, first year operating cost \$115,000, revenue \$85,000. Post Office address: E. Church St. Studio location, US Rt. 40, near Frederick. Transmitter location: 7.5 mi. NW of Frederick on Catocott Mt. Geographic coordinates 39° 29' 57" N. Lat., 77° 29' 53" W. Long. Transmitter DuMont, antenna RCA. Legal counsel Hogan & Hartson, Washington. Consulting engineer George C. Davis, Washington. Principals include President-Treasurer Laurence Leonard (100%), Secretary-Vice President Evelyn Leonard.

**BOSTON, Mass.—E. Anthony & Sons Inc.,** UHF Ch. 50 (686-692 mc); ERP 257 kw visual, 129 kw aural; antenna height above average terrain 542 ft., above ground 635 ft. Estimated construction cost \$434,665, first year operating cost \$258,100, revenue \$100,000. Post Office address: 555 Pleasant St., New Bedford, Mass. Studio and transmitter location: 200 Berkley St. Geographic coordinates 42° 20' 59" N. Lat., 71° 04' 25" W. Long. Transmitter GE, antenna GE. Legal counsel Loucks, Zias, Young & Jansky, Washington. Consulting engineer Jansky & Bailey, Washington. Principals include President Mayhew R. Hitch (0.1%), Vice President and Treasurer Basil Brewer (58.92%), Joseph P. Dunn (5.94%), Helen C. Dunn (5.94%) and James T. Dunn (6.05%). Applicant is licensee of WOCE West Yarmouth and WNBH New Bedford, Mass.

**BOSTON, Mass.—Hildreth & Rogers Co. (WLAW),** VHF Ch. 5 (76-82 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 523 ft., above ground 358 ft. Estimated construction cost \$742,502, first year operating cost \$600,000, revenue \$550,000. Post Office address: Hotel Bradford, Boston. Studio location: 275 Tremont Street. Transmitter location: Zion Hill off Lexington Street. Geographic coordinates 42° 27' 20" N. Lat., 71° 10' 48" W. Long. Transmitter RCA, antenna RCA. Legal counsel Fly, Shuebruk & Blume, New York. Consulting engineer George C. Davis, Washington. Principals include President Irving E. Rogers (99%) and Vice-President Martha Rogers.

**NEW BEDFORD, Mass.—E. Anthony & Sons, Inc. (WNBH),** UHF Ch. 28 (554-560 mc); ERP 200 kw visual, 100 kw aural; antenna height above average terrain 488 ft., above ground 552 ft. Estimated construction cost \$396,790, first year operating cost \$152,400, revenue \$100,000. Post Office address: 555 Pleasant St., New Bedford. Studio location: 432 County St. Transmitter location: Crow Island in New Bedford Harbor. Geographic coordinates 41° 38' 12" N. Lat., 70° 54' 40" W. Long. Transmitter RCA, antenna RCA. Legal counsel Hogan & Hartson, Washington. Consulting engineer Jansky & Bailey, Washington. See Boston application.

**+ WORCESTER, Mass.—WTAG Inc. (WTAG),** UHF Ch. 20 (506-512 mc); ERP 224 kw visual, 117 kw aural; antenna height above average terrain 1000 ft., above ground 511 ft. Estimated construction cost \$417,066, first year operating cost \$375,276, revenue \$340,008. Post Office address: 18 Franklin St., Worcester. Studio location: 18 Franklin St. Transmitter location: Little Asnebumskit Hill, Paxton, Mass. Geographic coordinates 42° 18' 32.7" N. Lat., 71° 54' 09.6" W. Long. Transmitter GE, antenna GE. Legal counsel Hogan & Hartson, Washington. Consulting engineer Jansky & Bailey, Washington. Principals include President George F. Booth, Vice President Robert W. Booth, Vice President-Treasurer Howard M. Booth, Assistant Treasurer Gordon A. O'Brien. Worcester Telegram Publ. Co. is sole owner.

**BATTLE CREEK, Mich.—Michigan Bcstg. Co. (WBCK),** UHF Ch. 58 (734-740 mc); ERP 18.63 kw visual, 9.31 kw aural; antenna height above average terrain 479 ft., above ground 454 ft. Estimated construction cost \$161,000, first year operating cost \$120,000, revenue \$135,000. Post Office address: 402 Security National Bank Bldg., Battle Creek. Studio location: 402 Security National Bank Bldg. Transmitter location: 0.3 mi. East of Riverside Drive., Calhoun County. Geographic coordinates 42° 17' 40" N. Lat., 85° 11' 00" W. Long. Transmitter RCA; antenna RCA. Legal counsel Guilford S. Jameson, Washington. Consulting engineer Kear & Kennedy, Washington. Principals include President Robert H. Holmes (50%) and Secretary-Treasurer David N. Holmes (50%), who hold some shares in Battle Creek, Mich.

**BAY CITY, Mich.—Bay Bcstg. Co. (WBCM-AM-FM),** VHF Ch. 5 (76-82 mc); ERP 57.5 kw visual, 28.8 kw aural; antenna height above average terrain 422 ft., above ground 447 ft. Estimated construction cost \$224,500, first year operating cost \$165,000, revenue \$185,000. Post Office address: 100 Center Avenue, Bay City. Studio and transmitter location: 700 St. S. of southern city limits of Bay City. Geographic coordinates 43° 35' 04" N. Lat., 83° 51' 36" W. Long. Transmitter RCA, antenna RCA. Legal counsel Dow, Lohnes & Albertson, Washington. Consulting engineer Jansky & Bailey, Washington. Principals include President Harley D. Peet (50.48%), Vice President M. L. Peet (10%), Vice President D. G. Peet (10%), Secretary-Treasurer H. A. Giesel (16.40%) and Ellen Mae Woodgate (6.54%).

**COLDWATER, Mich.—Twin Valley Broadcasters Inc. (WTVB),** UHF Ch. 24 (530-536 mc); ERP 2.1 kw visual, 1.12 kw aural; antenna height above average terrain 282 ft., above ground 188 ft. Estimated construction cost \$82,240, first year operating cost \$72,000, revenue \$80,000. Post Office address: Box 32, Coldwater, Mich. Studio and transmitter location: 1.3 mi. S. of Coldwater on US 27. Geographic coordinates 41° 54' 50" N. Lat., 85° 00' 35" W. Long. Transmitter GE, antenna GE. Legal counsel Neville Miller, Washington. Consulting engineer E. Harold Munn Jr., Coldwater, Mich. Principals include President George A. Hosek (1,650 sh), Treasurer Wilton T. Aiken (800 sh), Vice

(Continued on page 72)