

**UTICA, New York — WIBX Inc.** (WIBX), UHF Ch. 19 (500-506 mc); ERP 8.8 kw visual, 10.2 kw aural; antenna eight above average terrain 885 ft., above ground 465 ft. Estimated construction cost \$269,901, first year operating cost \$148,000, revenue \$185,000. Post Office address: First National Bank Bldg., 187 Genesee St., Utica, N. Y. Studio location: First National Bank Bldg. Transmitter location: 4 mi. from Utica on top of Smith Hill. Geographic coordinates: 43° 08' 41.5" N. Lat., 75° 3' 43.8" W. Long. Transmitter GE, antenna GE. Legal counsel Loucks, Jans, Young & Jansky, Washington. Consulting engineer George F. Gautey, Washington. Principals include resident and Treasurer Margaret Bowen Stevens (37%), Vice President Elliott A. Stewart and Margaret Bowen Stevens, executor of estate of Scott H. Owen (51%).

**ASHEVILLE, N. C.—Community TV Co.**, VHF Ch. 13 (210-216 mc); ERP 316 w visual, 150 kw aural; antenna height above average terrain 1191 ft., above ground 549 ft. Estimated construction cost \$422,000, first year operating cost \$25,000, revenue \$250,000. Post Office address: Scenic Bldg., Asheville, N. C. Studio location: To be determined. Transmitter location: Sunset Mt. Geographic coordinates 35° 37' 44" N. Lat., 2° 31' 55" W. Long. Transmitter DuMont, antenna GE. Legal counsel McKenna & Wilkinson, Washington. Consulting engineer A. D. Ring & Co., Washington. Principals include President-Treasurer Earl R. Bamford (6.8%), president and 33 1/2% owner of Radio Asheville Inc. (WSKY Asheville); Vice President Zeb Lee (0.2%), secretary and 33 1/2% owner Radio Asheville; secretary D. L. Graham (1%).

**ASHEVILLE, N. C.—Radio Station WISE Inc. (WISE)**, UHF Ch. 62 (758-764 mc); ERP 22.9 kw visual, 12.9 kw aural; antenna height above average terrain 1,138 ft., above ground 154 ft. Estimated construction cost \$122,600, first year operating cost \$180,000, revenue \$180,000. Post Office address: 89 College St., Asheville. Studio location: Angren Hotel, Asheville. Transmitter location: 5 mi. W of Asheville on Spivey Ln. Geographic coordinates 35° 36' 1" N. Lat., 82° 39' 05" W. Long. Transmitter DuMont, antenna GE. Consulting engineer George C. Davis, Washington. Principals include President-Treasurer Harold H. Thoms (over 99%), secretary Meredith S. Thoms (less than %).

**DURHAM, N. C.—Durham Radio Corp. (WDNC)**, VHF Ch. 11 (198-204 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 74 ft., above ground 674 ft. Estimated construction cost \$505,545, first year operating cost \$417,840, revenue \$423,14. Post Office address: 138 1/2 East Chapel Hill St., Durham. Studio location: 138 1/2 East Chapel Hill St. Transmitter location: U. S. Highway 70, 4.5 mi. NW of Durham. Geographic coordinates 36° 01' 57" N. Lat., 78° 57' 43" W. Long. Transmitter DuMont, antenna RCA. Legal counsel Dempsey & Lopovitz, Washington. Consulting engineer George C. Davis, Washington. Principals include President C.C. Council, president of Durham Herald Co.; Vice President J. Frank Jarman, vice president and general manager Durham Radio Corp.; Secretary-Treasurer Mrs. T. Rollins, vice president Durham Herald Co., and Assistant Secretary and Treasurer D. F. Germino, business manager Durham Co.

**CANTON, Ohio—Stark Bestg. Corp. (WCMW)**, UHF Ch. 29 (560-566 mc); ERP 90.4 kw visual, 45.2 kw aural; antenna height above average terrain 659 ft., above ground 522 1/4 ft. Estimated construction cost \$270,250, first year operating cost \$198,120, revenue \$224,40. Post Office address: Hills and Sales Rd., Canton, Ohio. Studio location: To be determined. Transmitter location: Rt. 30, Canton. Geographic coordinates 40° 47' 08" N. Lat., 81° 18' 5" W. Long. Transmitter RCA, antenna RCA. Legal counsel George O. Sutton, Washington. Consulting engineer James C. McNary, Washington. Principals include President S. L. Huffman (32%), Treasurer Kenneth B. Cope (32%), Secretary D. L. Buchanan and W. Leichot (32%).

**CLEVELAND, Ohio — Cleveland Broadcastg., Inc. (WERE-AM-FM)**, UHF Ch. 65 (776-782 mc); ERP 202.4 kw visual, 101.2 kw aural; antenna height above average terrain 665 ft., above ground 434 ft. Estimated construction cost \$406,735, first year operating cost \$30,000, revenue \$275,000. Post Office address: 1501 Euclid Ave., Cleveland. Studio location: 1501 Euclid Ave., Cleveland. Transmitter location: 9256 Ridge Road. Geographic coordinates: 41° 20'

28" N. Lat., 81° 44' 29" W. Long. Transmitter RCA, antenna RCA. Legal counsel Spearman & Roberson, Washington. Consulting engineer George P. Adair, Washington. Principals include President Ray T. Miller (14.6%), Vice President Paul C. Aiken (3.28%), Secretary Ray L. Lamb (2.2%) and Donald W. Horbeck (7.16%).

**LIMA, Ohio — WLOK, Inc. (WLOK-AM-FM)**, UHF Ch. 41 (632-638 mc); ERP 19.10 kw visual, 9.55 kw aural; antenna height above average terrain 318 ft., above ground 320 ft. Estimated construction cost \$130,731, first year operating cost \$102,000, revenue \$109,900. Post Office address: 1101 National Bank Bldg. Studio location: 1424 Rice Avenue. Transmitter location: Same. Geographic coordinates 40° 44' 53.5" N. Lat., 84° 07' 55.5" W. Long. Transmitter DuMont, antenna RCA. Legal counsel Dow Lohnes & Albertson, Washington. Consulting engineer Craven, Lohnes & Culver, Washington. Principals include President Lloyd A. Pixley (51%) has controlling interest. Lake Erie Bestg. Co. (WLEC-Sandusky, O.), Pixleys Inc. (WCOL-AM-FM Columbus, O.); Vice President-Treasurer W. Lyman Case Jr. (16.4%) principal in various realty firms; Secretary Thomas B. Runyan; Treasurer George N. Brown; Ward C. Case (16.4%); Robert B. Case (16.2%),

↑ **YOUNGSTOWN, Ohio—Polan Industries**, UHF Ch. 33 (584-590 mc); ERP 169 kw visual, 84.5 kw aural; antenna height above average terrain 678 ft., above ground 544 ft. Estimated construction cost \$326,000, first year operating cost \$200,000, revenue \$225,000. Post Office address: 321 8th St. (P.O. Box 1720), Huntington, W. Va. Transmitter location: 2.5 mi. NW of Hubbard, Ohio. Geographic coordinates 41° 11' 23" N. Lat., 80° 36' 58" W. Long. Transmitter RCA, antenna RCA. Legal counsel McKenna & Wilkinson, Washington. Consulting engineer A. D. Ring & Co., Washington. Principals include Albert S. Polan, E. G. Polan, Lincoln M. Polan, Charles M. Polan, Lake Polan Jr., a partnership d/b/a Polan Industries, each holds 20%.

↑ **TULSA, Okla.—Southwestern Sales Corp. (KVOO)** VHF Ch. 2 (54-60 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 424 ft., above ground 443 ft. Estimated construction cost \$476,750, first year operating cost \$405,000, revenue \$485,000. Post Office address: Philtrow Bldg., 423 South Boston Ave., Tulsa, Okla. Studio and transmitter location: Philtrow Bldg., 423 S. Boston Ave. Geographic coordinates 36° 09' 08" N. Lat., 95° 59' 18" W. Long. Transmitter RCA, antenna RCA. Legal counsel Dow Lohnes & Albertson, Washington. Consulting engineer Jansky & Bailey, Washington. Principals include President P. Q. Proctor, Vice President William B. Way, Secretary C. F. Caldwell, Treasurer C. A. O'Donovan, W. G. Skelly (100%).

**PORTLAND, Ore.—KXL Broadcasters (KXL)**, VHF Ch. 6 (82-88 mc); ERP 72 kw visual, 36 kw aural; antenna height above average terrain 1,088 ft., above ground 283 ft. Estimated construction cost \$234,800, first year operating cost \$380,000, revenue \$285,000. Post Office address: Orpheum Bldg., Portland. Studio location: Orpheum Bldg. Transmitter location: Mt. Scott, 7.6 mi. SE of center of city. Geographic coordinates 45° 27' 17" N. Lat., 122° 33' 01" W. Long. Transmitter RCA, antenna RCA. Legal counsel Wheeler & Wheeler, Washington. Consulting engineer George Adair, Washington. Principals include President H. S. Jacobson (3.4%), KXL manager; Vice President E. B. Craney (46.9%), 49.6% owner KXLY Spokane (see city for TV bid), 49.4% KXLF Butte, Mont., 42% KXLJ Helena, Mont., 30% KXLL Missoula, Mont., 49.6% KXLQ Bozeman, Mont., and Secretary-Treasurer Frances R. Symons (39.6%), 24.9% owner KXLF Butte, Mont.

**PORTLAND, Ore.—Mt. Scott Telecasters Inc. (KGON)**, UHF Ch. 21 (512-518 mc); ERP 215 kw visual, 110 kw aural; antenna height above average terrain 852 ft., above ground 190 ft. Estimated construction cost \$306,603, first year operating cost \$199,200, revenue \$234,000. Post Office address: P. O. Box 391, Oregon City, Ore. Studio and Transmitter location: East View Road at Mt. Scott summit. Geographic coordinates 45° 27' 14" N. Lat., 122° 33' 10" W. Long. Transmitter GE, antenna GE. Consulting engineer Dwight D. Loomis, Portland, Ore. Principals include President Irwin S. Adams (51%), general manager KGON; Vice President Dr. John H. Fitzgibbon, president of KGON, and Secretary-Treasurer Priscilla K. Adams (24%), former vice president of KGON.

(Continued on page 77)

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