

Television Applications Filed at FCC

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private investment business in Pasadena, Calif. He is president, sole stockholder and director of KSFO San Francisco, licensed to the Assoc. Broadcasters Inc., which also is majority stockholder of KPIX (TV) San Francisco. Mr. Dumm is president of KPIX (TV) and is president and 27 1/2% stockholder of KXA Inc., licensee of KXA Seattle. Application noted Mr. Dumm may assign some of his stock to others.

PORTLAND, Ore.—Portland Television Inc., VHF Ch. 8 (180-186 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 1,231 ft., above ground 499 ft. Estimated construction cost \$538,749, first year operating cost \$675,000, revenue \$650,000. Post Office address United States National Bank Bldg. Studio location 6th and Stark. Transmitter location 4700 S. 19th Ave. Geographic coordinates 45° 29' 20" N. Lat., 122° 41' 40" W. Long. Transmitter and antenna RCA. Legal counsel Arnold, Fortas & Porter, Washington. Consulting engineer George C. Davis, Washington. Principals include President **Ralph E. Williams Jr.** (24%), director **First National Bank, Portland**; Vice President **Robert F. Johnson** (24%), president **C. D. Johnson Lumber Corp.**, Portland; Vice President **Thomas Kerr** (8%), president **Kerr Gifford Co.** (grain), Portland; Vice President **Caroline Burke** (19%), 25% owner of **Charles F. Berg Inc.** (department store), Portland; Secretary **Forrest Berg** (8%), president and 50% owner of **Charles F. Berg Inc.**, and Treasurer **William Crooks** (16%), partner in **Crooks Bros** (construction), Portland.

NEW CASTLE, Pa.—WKST Inc. (WKST), UHF Ch. 45 (656-662 mc); ERP 20.8 kw visual, 10.4 kw aural; antenna height above average terrain 365 ft., above ground 218 ft. Estimated construction cost \$152,623, first year operating cost \$111,836, revenue \$146,000. Post Office address Cathedral Bldg., E. Lincoln Ave., New Castle, Pa. Studio and transmitter location 3 1/2 mi. SE of New Castle at Savannah Center Church and Old Pittsburg Roads. Geographic coordinates 40° 57' 15" N. Lat., 80° 19' 03" W. Long. Transmitter RCA, antenna RCA. Legal counsel Pierson & Ball, Washington. Consulting engineer Millard M. Garrison, Washington. Principals include President and Treasurer **S. W. Townsend** (41%), Vice President **Wanda E. Townsend** (37%), **Marjorie Clupp** (14%) and Secretary **A. W. Graham** (8%).

PITTSBURGH, Pa.—Pittsburgh Radio Supply House Inc. (WJAS), VHF Ch. 11 (198-204 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 858 ft., above ground 585 ft. Estimated construction cost \$1,170,038, first year operating cost \$700,000, revenue \$900,000. Post Office address: 1406 Chamber of Commerce Bldg., Pittsburgh. Studio location: 1459 Crane Road. Transmitter location: Troy Hill Road. Geographic coordinates: 40° 29' 52" N. Lat., 80° 00' 08" W. Long. Transmitter RCA, antenna RCA. Legal counsel Bingham, Collins, Porter & Kistler, Washington. Consulting engineer Millard M. Garrison, Washington. Principals include President **H. Kenneth Brennen** (5%), president and 25% stockholder of Radio Adv. Co. of Pittsburgh; Vice President and Secretary **H. H. Stehman**; Treasurer **Margaret M. Brennen** (5%), treasurer and 25% stockholder of Radio Adv. Co.; **Sara A. Brennen** (17%), and **Mary J. Klein** (10%). **H. K. Brennen** and **Margaret M. Brennen**, as executors of estate of **H. J. Brennen**, control 68% of applicant.

SUNBURY, Pa.—Sunbury Bestg. Corp. (WKOK) UHF Ch. 65 (776-782 mc); ERP 251 kw visual, 125.5 kw aural; antenna height above average terrain 835 ft., above ground 334 ft. Estimated construction cost \$225,589 first year operating cost \$72,000 revenue \$72,000. Post Office address 1150 North Front St., Sunbury. Studio location 1150 North Front St. Transmitter location 7 miles SE of Sunbury on Pa. Rt. 890. Geographic coordinates 40° 47' 07" N. Lat., 76° 41' 51" W. Long. Transmitter RCA antenna RCA. Legal counsel Dow, Lohnes & Albertson, Washington. Consulting engineer George C. Davis, Washington. Principals include President **Harry H. Haddon** (37 1/2%) and Secretary-Treasurer **Basse A. Beck** (37 1/2%). The **George W. Beck** estate owns 25% of applicant.

KINGSPORT, Tenn.—Kingsport Bestg. Co. (WKPT), UHF Ch. 28 (554-560 mc); ERP 22.2 kw visual, 11.1 kw aural; antenna height above average terrain 962 ft., above ground 144 ft.

Estimated construction cost \$193,200, first year operating cost \$100,000, revenue \$125,000. Post Office address P. O. Box 870, Kingsport, Tenn. Studio location 222 Commerce St. Transmitter location atop Bay's Knob, 2 mi. SW of Kingsport. Geographic coordinates 36° 31' 37" N. Lat., 82° 35' 12" W. Long. Transmitter and antenna RCA. Legal counsel Fisher, Wayland, Duvall & Southmayd, Washington. Consulting engineer George C. Davis, Washington. Principals include President **C. F. Edwards** (29%), president **Kingsport Pub. Co.**; Vice President **Howard Long** (22%), Kingsport postmaster and vice president of Kingsport Pub. Co.; Treasurer **A. D. Brockman** (3%), president **First National Bank of Kingsport**, and Secretary **H. J. Shivel** (2%), real estate. **Kingsul Theatres Inc.** also owns 8% of applicant.

NASHVILLE, Tenn.—Capitol Bestg. Co. (WKDA), VHF Ch. 5 (76-82 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 855 ft., above ground 489 ft. Estimated construction cost \$407,210, first year operating cost \$583,668, revenue \$720,871. Post Office address First American National Bank Bldg., Nashville. Studio location 4th and Union Sts. Transmitter location Vaughns Lane Road. Geographic coordinates 36° 02' 59" N. Lat., 86° 50' 00" W. Long. Transmitter RCA, antenna RCA. Legal counsel Segal, Smith & Hennessy, Washington. Consulting engineer Millard M. Garrison, Washington. Principals include equal partners **A. G. Beaman**, 45% owner of WCOP Boston, and **T. B. Baker Jr.**, 45% owner of WCOP.

BEAUMONT, Tex.—KTRM Inc. (KTRM), VHF Ch. 6 (82-86 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 592 ft., above ground 667 ft. Estimated construction cost \$367,740, first year operating cost \$270,000, revenue \$310,000. Post Office address P. O. Box 152, Beaumont. Studio and transmitter location Crow Road at Odom St., Beaumont. Geographic coordinates 30° 07' 19" N. Lat., 94° 09' 31" W. Long. Transmitter and antenna RCA. Legal counsel Miller & Schroeder, Washington. Consulting engineer George E. Gautney, Washington. Principals include President **Jack Neil** (43.72%), Vice President **Joseph S. Trum** (18.18%), Secretary-Treasurer **Ben F. Hughes** (14.83%), and Directors **Roy D. Shoits**, (7.4%), **Bill McRae**, (7.4%), **Alto V. Watson**, (7.4%) and **Virginia Moon**, (1.07%).

FORT WORTH, Tex.—Texas State Network, Inc. (KFJZ) VHF Ch. 10 (192-198 mc); ERP 222 kw visual, 111 kw aural; antenna height above average terrain 587 ft., above ground 574 ft. Estimated construction cost \$539,935, first year operating cost \$375,000, revenue \$450,000. Post Office address 1201 W. Lancaster Ave., Fort Worth. Studio and transmitter location West side of Carl St. just south of Kemble St., Fort Worth. Geographic coordinates 32° 45' 10.8" N. Lat., 97° 15' 31.9" W. Long. Transmitter and antenna RCA. Legal counsel Eugene L. Burke, Washington. Consulting engineer Commercial Radio Equipment Co., Washington. Principals include President **Gene L. Cagle**, (34.5%), Vice Presidents **R. K. Hanger** and **Charles B. Jordan**, Secretary Treasurer **D. C. Hornburg** and Director **Sid W. Richardson**, (62%).

HOUSTON, Tex.—Shamrock Bestg. Co. (KXYZ), VHF Ch. 13 (210-216 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 674 ft., above ground 699 ft. Estimated construction cost \$560,154, first year operating cost \$485,000, revenue \$600,000. Post Office address: 5th Floor, Gulf Bldg., Houston 2. Studio and transmitter location on Cullen Blvd. about 1200 ft. south of Wheeler Ave. Geographic coordinates 29° 43' 53" N. Lat., 95° 20' 54" W. Long. Transmitter GE, antenna GE. Legal counsel McKenna & Wilkinson, Washington. Consulting engineer Craven, Lohnes & Culver, Washington. Principals include President **Glenn H. McCarthy** (86 2/3%), Executive Vice President **Fred J. Nahas** and Secretary-Treasurer **Katherine J. Conley**.

HOUSTON, Tex.—South Texas Television Co. VHF Ch. 13 (210-216 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 500 ft., above ground 503 ft. Estimated construction cost \$1,026,825, first year operating cost \$800,000, revenue \$1,000,000. Post Office address: 1403 Southmore Blvd., Houston 4. Studio location: University of Houston, Cullen Blvd., 0.25 mi. South of Wheeler Ave. Transmitter location: Post Oak Road, 1/2 mi.

South of Westheimer Road. Geographic coordinates: 29° 44' 00" N. Lat., 95° 27' 41" W. Long. Transmitter GE, antenna GE. Legal counsel Segal, Smith & Hennessy, Washington. Consulting engineer A. Earl Cullum Jr., Dallas, Tex. Principals include President **John Paul Goodwin** (33%), owner of Goodwin-Donnenbaum Adv., Houston, and instructor of radio and television at U. of Houston; Vice President **C. P. Simpson** (33%) partner and general manager **Simpson-Gillman Pontiac Co.**, and Secretary-Treasurer **Howard T. Tellepsen** (33%), president of Tellepsen Construction Co.

HOUSTON, Tex.—Houston Area Television Co. VHF Ch. 13 (210-216 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 1019 ft., above ground 1049 ft. Estimated construction cost \$829,425, first year operating cost \$890,080, revenue \$951,305. Post Office address Esperson Bldg., Houston. Studio and transmitter location Post Oak Rd., between Westheimer and Brasonet. Geographic coordinates 29° 44' 02" N. Lat., 95° 27' 50" W. Long. Transmitter RCA, antenna GE. Legal counsel Lester Cohen; Hogan & Hartson, Washington. Consulting engineer Frank G. Kear; Kear and Kennedy, Washington. Principals include President **Dudley O. Sharp** (11.88%), president and 25% owner of Mission Manufacturing Co., manufacturer of oil field & industrial equipment, 10% owner of Bradchamp & Co. and Texas Fund Research & Management Associates, both investment firms; Vice President **Wilson G. Saville** (5.94%), 25% owner of Gravity Meter Exploration Co., consulting geophysicists; Secretary **James O. Winston, Jr.** (5.94%), vice president and 20% owner of Rowles Winston Co., investment banking, 100% owner of Lockston Builders, Inc., construction firm; Treasurer **William A. Kirkland** (3%), executive vice president and 12% owner of the First National Bank in Houston, Tex., director and 33 1/2% owner of the Port City State Bank; **Aaron J. Parfel** (11.9%), vice president of the Pyramid Rubber Co., plastic products, (he and his wife own 30%), treasurer and 10% owner of Harcourt Mfg. Co., plastic products, Texas and 27.5% owner of Turk Distributing Co., wine and liquor wholesalers, treasurer of Rexware Inc., N. Y. distributors of prescription bottles (he and his wife own 25%).

HOUSTON, Tex.—KTRH Bestg. Co. (KTRH) VHF Ch. 13 (210-216 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 662 ft., above ground 700 ft. Estimated construction cost \$1,221,000, first year operating cost \$800,000, revenue \$900,000. Post Office address Main and Texas Ave., Houston 1, Tex. Studio and transmitter location on U. of Houston Campus, 2500 Cullen Blvd. Geographic coordinates 29° 42' 53" N. Lat., 95° 20' 54" W. Long. Transmitter and antenna RCA. Legal counsel Dow, Lohnes & Albertson, Washington. Consulting engineer George C. Davis Washington. Principals include President **B. F. Orr** (10%), Vice President **J. H. Butler** (10%), and Secretary-Treasurer **G. L. Mims** (10%). Houston Chronicle Pub. Co. owns 70% of stock.

WESLACO, Tex.—Taylor Radio and Television Corp. (KRGV) VHF Ch. 5 (76-82 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 756 ft., above ground 750 ft. Estimated construction cost \$401,165 first year operating cost \$371,300 revenue \$395,000. Post Office address 201 Border, Weslaco. Studio location 201 Border St. Transmitter location Kansas City Dr. N. of Rt. 83, Cameron County. Geographic coordinates 26° 09' 54" N. Lat., 97° 48' 45" W. Long. Transmitter and antenna RCA. Legal counsel Dow, Lohnes & Albertson, Washington. Consulting engineer A. Earl Cullum Jr., Dallas. Principals include President **O. L. Taylor** (70.25%) president and 100% owner of O. L. Taylor Co., New York, radio station representative, president and 100% owner of KTOK Oklahoma City, vice president and 50% owner KFMB San Diego; Vice President **Archie J. Taylor** (10.04%), 25% owner of Wichita (Kan.) Quartz Cutters, crystal blank mfgs.; Vice President **Byron W. Ogle** (4.64%); and Secretary-Treasurer **Fred A. Teed**, secretary-treasurer of KTOK Inc.

WACO, Tex.—KWTX Bestg. Co. (KWTX), VHF Ch. 11 (198-204 mc); ERP 9.9 kw visual, 4.9 kw aural; antenna height above average terrain 590 ft., above ground 500 ft. Estimated construction cost \$229,475, first year operating cost \$114,600, revenue \$125,000. Post Office address Box 3128, Waco, Tex. Studio and transmitter location 46th St. and Bosque Blvd. Geographic coordinates 31° 32' 10" N. Lat., 97° 11' 03" W. Long. Transmitter and

antenna RCA. Legal counsel Loucks, Zias, Young & Jansky, Washington. Consulting engineer A. Earl Cullum Jr., Washington. Principals include Mrs. **Mabel B. Morriss** (39%), **W. W. Naman** (11%), **Hilton Emory Howell** (8%), **Ross M. Sams** (8%), **Robert E. Levy** (7%), **Milford N. Bostick** (7%), **Thomas D. Stribling** (5%) and **Mrs. Ellender S. Chase** (3%).

WICHITA FALLS, Tex.—Texoma Bestg. Co. (KTRN), VHF Ch. 6 (82-88 mc); ERP 22.3 kw visual, 11.3 kw aural; antenna height above average terrain 495 ft., above ground 495 ft. Estimated construction cost \$167,000, first year operating cost \$180,000, revenue \$180,000. Post Office address 917 1/2 Scott St., Wichita Falls. Studio location to be determined. Transmitter location 2.5 miles W. of the center of Wichita Falls. Geographic coordinates 33° 54' 00" N. Lat., 98° 32' 25" W. Long. Transmitter GE, antenna GE. Legal counsel Dempsey & Kopolowitz, Washington. Consulting engineer Commercial Radio Equipment Co., Washington. Principals include President **Boyd Kelley** (2.6%); Vice President **Walter Cline** (7.6%); Secretary **Rhea Howard** representing the Times Pub. Co. which owns 49% of Applicant; **Houston Harte** (20.4%); **Mrs. Eva Mae Hanks** (10.2%).

ARLINGTON, Va.—Arlington-Fairfax Bestg. Co. (WEAM), UHF Ch. 20 (506-512 mc); ERP 104 kw visual, 60 kw aural; antenna height above average terrain 393 ft., above ground 250 ft. Estimated construction cost \$177,635, first year operating cost \$194,000, revenue \$230,000. Post Office address: 2030 N. 16th St., Arlington, Va. Studio and transmitter location: 5064 Lee Highway, Arlington. Geographic coordinates: 38° 53' 46" N. Lat., 77° 07' 55" W. Long. Transmitter DuMont, antenna GE. Legal counsel Krieger & Jorgensen, Washington. Consulting engineer A. D. King & Co., Washington. Principals include President and Treasurer **Harold S. Thoms** and Secretary **Meredit H. Thoms** (71% held jointly), and Vice President **Robert R. Reynolds** (28%).

SEATTLE, Wash.—Totem Bcstrs. Inc. (KJR), VHF Ch. 7 (174-180 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 1,291 ft., above ground 374 ft. Estimated construction cost \$645,675, first year operating cost \$460,000, revenue \$500,000. Post Office address Skinner Bldg., Seattle. Studio location 320 Second Ave. Transmitter location 3.5 mi from Issaquah, Wash. Geographic coordinates 47° 32' 22" N. Lat., 122° 06' 31" W. Long. Transmitter and antenna GE. Legal counsel Dow Lohnes & Albertson, Washington. Consulting engineer E. C. Page Consulting Radio Engineers, Washington. Principals include President **Marshall Field**, Vice President **C. Howard Lane**, Secretary-Treasurer **Carl J. Weitzel** and **J. Arch Morton**. Field Enterprises Inc., also licensee of WJJD Chicago and KOIN Portland, owns 100% of stock of KJR. (See KJR and KOIN sale story this issue.)

CLARKSBURG, W. Va.—Ohio Valley Bestg. Corp. (WBLK), VHF Ch. 12 (204-210 mc); ERP 50.6 kw visual, 25.3 kw aural; antenna height above average terrain 741 ft., above ground 420 ft. Estimated construction cost \$312,141, first year operating cost \$200,000, revenue \$250,000. Post Office address 211 1/2 Fifth St., Parkersburg, W. Va. Studio location Robinson Grand Theatre Bldg., Pike St. Transmitter location 1 mi. north of Clarksburg atop Pinnickinnick Mt. Geographic coordinates 39° 17' 02" N. Lat., 80° 19' 47" W. Long. Transmitter RCA, antenna RCA. Legal counsel Cohn & Marks, Washington. Consulting engineer Vilah G. Brooks, Parkersburg, W. Va. Principals include President **Austin V. Wood**, Vice President **George H. Clinton** and Secretary-Treasurer **Louis F. Committee**. News Pub. Co., Wheeling, W. Va., is sole stockholder in WBLK; Mr. Wood votes all stock.

FAIRMONT, W. Va.—Fairmont Bestg. Co. (WVVV) [re-submitted], UHF Ch. 35 (596-602 mc); ERP 17.4 kw visual, 8.7 kw aural; antenna height above average terrain 237 ft., above ground 222 ft. Estimated construction cost \$176,780, first year operating cost \$60,000, revenue \$75,000. Post Office address 119 Fairmont Ave., Fairmont. Studio and transmitter location Leonard Ave. S. of Fairmont. Geographic coordinates 39° 28' 19" N. Lat., 80° 08' 27" W. Long. Transmitter and antenna RCA. Legal counsel A. R. Putnam, Fairmont. Consulting engineer A. D. Ring & Co., Washington, D. C. Princi-

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