FCC New TV Grants

(Continued from page 5)

Group B-1 listing:

Bridgeport, Conn.—Southern Connecticut and Long Island Television Co. (WICC), UHF Ch. 43, ERP 81 kw visual, 46 kw audio; antenna 700 feet. Estimated cost $223,900. [B+T, July 7.]

New Britain, Conn.—New Britain Bestg. Co. (WKNB), UHF Ch. 38; ERP 180 kw visual, 90 kw audio; antenna 920 feet. Estimated cost $323,800. [B+T, July 7.]

New Bedford, Mass.—E. Anthony & Sons (WNHB), UHF Ch. 28; ERP 200 kw visual, 100 kw audio; antenna 490 feet. Estimated cost $396,800. [B+T, July 7.]

York, Pa.—Heim Coal Co. (WNW), UHF Ch. 42; ERP 146 kw visual, 6 kw audio; antenna 470 feet. Estimated cost $176,500. [B+T, June 23.]

York, Pa.—Susquehanna Bestg. Co. (WSBA), UHF Ch. 43; ERP 170 kw visual, 56 kw audio; antenna 570 feet. Estimated cost $305,600. [B+T, June 9.]

Other action by Commission included:

Denver.—Ordered hearing for KMYR Bestg. Co. (KMYR), Denver, and KKTL Bestg. Co. (KKTL), all seeking Ch. 6; Westinghouse Radio Stations Inc. (KEX) and Portland Television Inc., both seeking Ch. 6; Oregon Television Inc. and Columbia Empire Telecasters Inc. (KPOJ owns 49%); all for Ch. 12; Mt. Scott Telecasters Inc. (KGEN Oregon City) and Vancouver Radio Co. (KVAN Vancouver and KBWS Wash.), both seeking Ch. 21. Dismissed unamended applications of Eastern Lakser, Landon Television Broadcast Co., Daniels and Fisher Stores Co. and Denver Television Co. which had not been amended since Sixth Report was issued April 14.

Portland, Ore.—Ordered hearing for KOIN Inc. (KON), Pioneer Metropolitan Inc. and KXL Bestg. Co. (KXL), all seeking Ch. 12; Westinghouse Radio Stations Inc. (KEX) and Portland Television Inc., both seeking Ch. 6; Oregon Television Inc. and Columbia Empire Telecasters Inc. (KPOJ owns 49%); all for Ch. 12; Mt. Scott Telecasters Inc. (KGEN Oregon City) and Vancouver Radio Co. (KVAN Vancouver and KBWS Wash.), both seeking Ch. 21. Dismissed unamended applications of KPOJ Inc. (KPOJ) and Eastern Lakser.

St. Petersburg, Fla.—Ordered hearing for PTC (WTP), Tampa Bay Area Telecasting Corp. and Tribune Co. (WFLA), all seeking Ch. 5; Tampa Times Co. (WDAE), Orange Television Co. and Tampa Broadcasting Co. (WFTM), all seeking Ch. 13; Empire Col Co. and City of St. Petersburg (WSUN), both seeking Ch. 38. Dismissed unamended application of Gulf Theatres Inc.

Springfield—Holyoke, Mass.—Dismissed unamended application of New England Television Co.

Youngstown, Ohio—Dismissed unamended application of Mansfield Radio Co.

Wichita, Kan.—Ordered hearing for Radio Station KFH Co. (KFH), Taylor Radio and Television Corp. (KANS), Sunflower Television Co., Mid-Continent Television Inc. and Wichita Television Corp., all seeking Ch. 3; WKY Radiophone Co. (WKY-AM-TV Oklahoma City) and KAKE Bestg. Co. (KAKE), both seeking Ch. 10; Wichita Bea-

Bent Bestg. Co. (KWEB), Donnybrook Bestg. Co. (KWEB), both seeking Ch. 7; J. E. Atkins Co., both seeking Ch. 15. Dismissed incomplete application of The C.W.C. Co. for Ch. 16 and dismissed unamended application of KAnan Television Chain Inc.

Flint, Mich.—Ordered hearing for Booth Radio and Television Stations Inc. (WWCB), Tribett Corp. (WFDF) and Brengle Radio and Television Corp. (WIR Broadcast Corp.), all seeking Ch. 12; W. S. Butterfield Theatres Inc. (WUMO), and Trendle-Campbell Bestg. Co. (WTAC), both seeking Ch. 16. Dismissed unamended application of Advertisers Press Inc. (WJAL-FM).

Bridgeport, Conn.—Dismissed application of incomplete application of Empire Col Co. for Ch. 48.

BOSS'S BOSS

JOSEPH H. McCONNELL, NBC president, found himself ensconced as "super director of operations" of its convention coverage in Chicago last week. It said so on his chair, located in master control at amphitheatre headquarters. Attending his first convention, Mr. Mc-

Connell had planned to take quick-look and go home. But he stayed until sign-off Friday. He sat beside William R. Mc-

Andrew, in charge of convention cov-

erage.

Canton, Ohio—Ordered hearing for Brush-

Moore Newspapers Inc. (WBHC) and Stark Bestg. Co. (WCWM), both seeking Ch. 29.

Dismissed incomplete unamended application of New England Television Co.

Reading, Pa.—Ordered hearing for Eastern Radi-

ation Co. (W5FM) and Hawley Bestg. Co. (WEEU), both seeking Ch. 61.

Allentown, Pa.—Ordered dismissal of defective application of Queen City Television Co. for Ch. 59 and order a hearing for applications of high Valley Television Inc. and Associated Broadcasters Inc. (WEST Easton).

Minneapolis.—Dismissed application for American Republican Inc. (WBRY) and WATR Inc. (WATR), both seeking Ch. 52.

Harbor City.—Ordered hearing for Kenneth Bestg. Co. (WHSB) and Rossmoyne Corp (WCMC Lemonby), both seeking Ch. 27; and WABX Inc. and Harrisburg Broadcasters Inc., both seeking Ch. 7.

Jackson, Mich.—Ordered hearing for WIBM Inc. (WIBM) and Jackson Broadcasting and Television Corp. (WJRT), both seeking Ch. 48.

Beaumont-Port Arthur, Tex.—Ordered hearing for Port Arthur College (KAPC), Port Arthur, and Lufkin Amusement Co., Beaumont, both seeking Ch. 4; and Enterprise Co. (KRII) and KTRM Inc. (KTRM), both seeking Ch. 6 at Bea-

umont. Dismissed unamended applications of Sa-bine Broadcasting Inc. and Westinghouse Television Co. at Duluth, Minn.-Superior, Wis.—Ordered hearing for Red River Bestg. Co. (KDAL), Head of Lakes Bestg. Co., and Lakehead Telecasters Inc. (principals with WREX), all Duluth, and Ridson Inc. (WDIM), Superior, all seeking Ch. 6.

Saratoga Springs, N. Y.—Ordered hearing for KCRA Inc. (KCRS), Sacramento Broadcasters Inc. (KXOA) and Harmco Inc. (KROY), all seeking Ch. 2; and McClatchy Bestg. Co. (KFBK) and Sacramento Telecasters, both seeking Ch. 18.

Fort Wayne, Ind.—Ordered hearing for North-

eastern Indiana Bestg. Co. (WFNN), News-Senti-

nel Bestg. Co. (WGPI) and Fort Wayne Television Corp., all seeking Ch. 33. Dismissed as incomplete applications of Westinghouse Radio Stations Inc. (WOWO) and Radio Fort Wayne (WANE), both seeking Ch. 21. Dismissed unamended application of Farnsworth Radio and Television Co.

Spokane, Wash.—Dismissed unamended appli-

cation of Bing Coody as individual. See grant of KXLY-TV above.

Austin, Tex.—Dismissed unamended application of Texas Telecaster System Inc. Set manufacturers will be ready with dual-

channel models as well as UHF types and converters by time new stations go on air, according to James D. Secrest, RTMA general manager. Some dual-channel receivers are already on market, he noted.

New TV application for Channel 2 granted KPEL Denver was filed at FCC 11:10 a.m. Friday just minutes after Commission acted on Denver authorizations. It was noted, how-

ever, new bid of Knox LaRue would have been out of running even if filed earlier in morning since 24-hour rule precluded its consideration.

WILLIAM D. FISHER, radio-TV director at Gardner Adv., St. Louis, named vice presi-

dent. He is former associate radio-TV director Young & Rubicam, Chicago. Other new Gardner vice presidents are WILLIAM L. SPENCER, copy chief there for six years; GEORGE HOWELL SHIELDS, formerly of Leo Burnett, Chicago, now account executive on Ralston Cereals, and PAUL LEHNER, with Gardner 17 years, account executive.

TOM TOYE, account executive WINS New York, transferred to New York sales office of WLW. His successor is Charles T. Howard, formerly sales representative for WLW and WINS. Both stations are owned and operated by Crosley Broadcasting Corp.

THOMAS F. McANDREWS Jr. to Ted Bates & Co., N. Y., as film producer in television commercial department. He formerly was with Kenyon & Eckhardt, CBS, and Republic Pictures Corp.

JOE SABIA, program director WHOB Gar-
nan, Mass., to announcing staff of WKN

Eisenhower Over

Nomination of Gen. Eisenhowe as Repub-

lican candidate for presidency was widely ap-

plauded by broadcasters attending Chicago convention, on ground that he believes in me-

dium, and will foster course of minimum regu-

lation and no censorship in normal times.

Broadcasters pointed out that it was be-

cause of radio and TV that Gen. Ike was in-

volved in the course of minimum regulation and organization by his chief op-


There was rancor and bitterness evident between some broadcasters and the administration. It was noted that Taft group would be disposed to make it tough for broad-

casters at next Congress.

Where Taft organization was hard to get along with during convention, Eisenhowe cooperated all down line with Senate and televi-

sion. There was some feeling that Taft group were as objective as they could be under circumstances.

Gen. Ike is no neophyte in radio. His brother, Dr. Milton S. Eisenhower, president of Penn State, is a longtime in radio, having served as radio director and then information direc-

tor of Agriculture Dept. under Secretary Dar-

ine in Hoover administration. Gen. Ike's real side during World War II was Capt. Harry C. Butcher, former CBS Washington vice president and now owner of KIST Santa Barbara.

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Revised application appeared to evaporate following Gen. Ike's call on Sen. Taft imme-

diately after nomination, at which Taft pledged to do everything possible to assist in Eisenhowe campaign.

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