

TV Grants and Applications

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(50%), also general manager and 50% owner of KANE New Iberia, La. Lafayette Advertiser Gazette Inc., Lafayette, La., owns 50% of applicant. City priority status: Gr. A-2, No. 143.

DETROIT, Mich.—Knight Newspapers Inc., uhf Ch. 62 (758-764 mc); ERP 250 kw visual, 164 kw aural; antenna height above average terrain 667 ft., above ground 695 ft. Estimated construction cost \$255,545, first year operating cost \$448,190, revenue \$472,500. Post Office address 321 W. Lafayette Ave., Detroit 31, Mich. Studio and transmitter location 645 Griswold St., Detroit. Geographic coordinates 42° 19' 49" N. Lat., 83° 02' 51" W. Long. Transmitter and antenna GE. Legal counsel Loucks, Zias, Young & Jansky, Washington. Consulting engineer, A. D. Ring & Co., Washington. Principals include President John S. Knight, (50.3%), Vice President James L. Knight (30.02%), Vice President Clara I. Knight (6%), Vice President Secretary-Treasurer and General Manager J. H. Barry (2.54%), Assistant Secretary-Treasurer K. L. Milburn (0.12%) and Lois H. McDowell (3.03%). Applicant owns and publishes Detroit (Mich.) *Free Press* and *Miami* (Fla.) *Herald* (licensee of WQAM-AM-FM and applicant for new TV station), controls the *Akron* (Ohio) *Beacon-Journal* (45% owner of WAKR-AM-FM and CP for new AM station), and owns 50.426% of *Chicago Daily News* (42% owner of WIND Chicago and applicant for new TV station). City priority status: Gr. B-2, No. 161.

JACKSON, Miss.—Delta Sales Corp., vhf Ch. 3 (60-66 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 500 ft., above ground 581 ft. Estimated construction cost \$461,761, first year operating cost \$400,000, revenue \$400,000. Post Office address Century Bldg., Jackson, Miss. Studio and transmitter location on NE corner of U. S. 80-W and Harrison St., within building now housing The Sanders Co. and Industrial Suppliers Inc. Geographic coordinates 32° 17' 10" N. Lat., 90° 12' 32" W. Long. Transmitter and antenna RCA. Legal counsel Krieger & Jorgensen, Washington. Consulting engineer Robert M. Silliman, Washington. Principals include President Audrey M. Williams Brand (10/50ths), housewife; Vice President Herman Ogeltree (1/50th), office manager for Aponaug Mfg. Co., Jackson, and Secretary-Treasurer Edwina Bonom (1/50th), whose business interests were not given. James William Sanders II (11/50ths), Julia Sheila Sanders (10/50th) and June Kelly Sanders (17/50ths), all students, are minor chil-

dren of Robert D. Sanders, who also is their guardian, and as their father and guardian he votes 38/50ths of stock in firm. R. D. Sanders is president and treasurer of Aponaug Mfg. Co., Magnolia Textiles Inc., and J. W. Sanders Cotton Mill Inc. (all textile mfg. firms); he is president and treasurer of Delta Chenille Co. (chenille products mfrs.), The Sanders Co. (wholesale dry goods), Industrial Suppliers Inc. (industrial supplies for home, farm and industry), Jackson Opera House Co. (rental property) and the Robert D. Sanders Foundation (non-profit philanthropic organization principally awarding scholarships). City priority status: Gr. A-2, No. 29.

BUFFALO, N. Y.—Buffalo-Niagara Television Corp. uhf Ch. 59 (740-746 mc); ERP 91.2 kw visual, 51.645 kw aural; antenna height above average terrain 425 ft., above ground 436 ft. Estimated construction cost \$189,631, first year operating cost \$150,000, revenue \$160,000. Post Office address 382 Ellicott Square Bldg., Buffalo 3, N. Y. Studio and transmitter location Hotel Lafayette, 391 Washington St. Geographic coordinates 42° 53' 05.4" N. Lat., 78° 52' 24.1" W. Long. Transmitter Du Mont, antenna GE. Legal counsel Frank J. Delany, Washington. Consulting engineer John H. Mullaney, Washington. Principals include President Charles R. Diebold (33 1/3%), president of Western Savings Bank of Buffalo, and vice president of New Dickenson Mines Ltd., Toronto; Joseph Davis (33 1/3%), president and 75% owner of Joseph Davis Inc. (heating contractors), Buffalo, president and 60% owner of Davis Refrigeration Co., Buffalo, and president and 50% owner of Davis-Ulmer Sprinkler Co. (sprinkler systems and fire protection), Buffalo, and Secretary-Treasurer Vincent M. Gaughan (33 1/3%), Buffalo (N. Y.) attorney. City priority status: Gr. B-4, No. 181.

ENID, Okla.—Streets Electronics Inc., vhf Ch. 5 (76-82 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 750 ft., above ground 816 ft. Estimated construction cost \$381,970, first year operating cost \$180,000, revenue \$200,000. Post Office address P. O. Box 807, Enid, Okla. Studio location 206 E. Randolph St., Enid. Transmitter location 9.4 mi. east of Enid, 0.37 mi. south of U. S. 64. Geographic coordinates 36° 23' 07" N. Lat., 97° 42' 30" W. Long. Transmitter and antenna RCA. Legal counsel Philip Bergson, Washington. Consulting engineer A. Earl Cullum Jr., Dallas, Tex. Principals include President George Streets (22.84%), president of Streets Co. (retail appliance sales); Vice President Bruce E. Wallace (12.86%), president and 50% owner of Youngblood Hotel Corp., Enid, and Hotel Camden, Camden, Ark.; Treasurer Walter P. Scheffe (12.86%), owner of Scheffe's Prescription Shop (retail drugs); Enid; Secretary Robert M. Greer (12.86%), secretary-treasurer and 3% owner of George E. Failing Supply Co. (mfrs. of portable drilling rigs), Enid; P. R. Banta (12.86%), owner of Banta Construction Co. (paving construction), Enid; George E. Failing (12.86%), president and 85% owner of George E. Failing Supply Co., and Ed McGivney (12.86%), partner in Valley Lumber Co., Tonkawa, Okla. City priority status: Gr. A-2, No. 123.

TULSA, Okla.—UHF Television Co., uhf Ch. 23 (524-530 mc); ERP 249 kw visual, 131 kw aural; antenna height above average terrain 469 ft., above ground 470 ft. Estimated construction cost \$408,500, first year operating cost \$364,000, revenue \$360,000. Post Office address UHF Television Co., 1012 Life of America Bldg., Dallas, Tex. Studio and transmitter location Adams Hotel, corner of Cheyenne Ave. and 4th St. Geographic coordinates 36° 09' 10" N. Lat., 95° 59' 28" W. Long. Transmitter and antenna GE. Legal counsel Ross K. Prescott, Dallas. Consulting engineer Guy C. Hutcheson, Arlington, Tex. Principals include general partners R. J. Fryer (56 1/4%), 56 1/4% owner of Standard-Fryer Drilling Co. (oil well drilling), Dallas; R. C. Hanson (25%), 25% owner of Standard-Fryer Drilling Co.; Roland J. Fryer (12 1/2%), 12 1/2% owner of Standard-Fryer Drilling Co., and Everette E. Jones Jr. (6 1/4%), 6 1/4% owner of Standard-Fryer Drilling Co. City priority status: Gr. B-4, No. 197.

APPLICATIONS MODIFIED

BATTLE CREEK, Mich.—Michigan Bcstg. Co. (WBCK), uhf Ch. 58 (734-740 mc); ERP 18.63 kw visual, 9.31 kw



FIRST act of First Lt. Stoddard P. Johnston (I), vice president of KFMB-AM-TV San Diego, upon arriving home from the Korean war, was to file application for vhf Ch. 2 in Oakland, Calif., as president of Channel Two Inc. [B-T, Nov. 10], organized last spring by 12 businessmen. He is shown above with his mother, Mrs. John A. Kennedy, president of KFMB.

aural; antenna height above average terrain 578 ft., above ground 500 ft. Studio location 402 Security National Bank Bldg., Transmitter location 0.75 mi. north of M-95 on 44th St., Augusta, Mich. Geographic coordinates 42° 21' 25" N. Lat., 85° 20' 15" W. Long. [For application, see TV APPLICATIONS, B-T, Aug. 4, July 7.] City priority status: Gr. B-1, No. 15.

STUEBENVILLE, Ohio—WSTV Inc. (WSTV), vhf Ch. 9 (186-192 mc), ERP 200 kw visual, 100 kw aural; antenna height above average terrain changed to 425 ft. [For application, see TV APPLICATIONS, B-T, July 14.] City priority status: Gr. A-2, No. 31.

ALLENTOWN, Pa.—Penn-Allen Bcstg. Co. (WFMZ [FM]), uhf Ch. 67 (788-794 mc); ERP 101.6 kw visual, 57.5 kw aural; antenna height above average terrain 261 ft., above ground 336 ft. Studio location Masonic Temple Bldg., 1524 Linden St. Transmitter location 0.5 mi. west of Highway 329, 1.35 mi. due north of Allentown city limits. Geographic coordinates 40° 38' 15" N. Lat., 75° 29' 56" W. Long. Transmitter DuMont, antenna RCA. (Change from uhf Ch. 45.) [For application, see TV APPLICATIONS, B-T, July 14] City priority status: Gr. B-1, No. 6.

ERIE, Pa.—Great Lakes Television Co., uhf Ch. 35 (596-602 mc); ERP 66 kw visual, 33 kw aural; antenna height above average terrain 415 ft., above ground 1,362 ft. Studio and transmitter location near intersection of Grandview Blvd. with Parade Blvd. Geographic coordinates 42° 05' 55.7" N. Lat., 80° 03' 14.5" W. Long. Transmitter DuMont, antenna GE. [For applications, see TV APPLICATIONS, B-T, July 7.] City priority status: Gr. B-2, No. 145.

GALVESTON, Tex.—Gulf Television Co., vhf Ch. 11 (198-204 mc); ERP 58.5 kw visual, 29.3 kw aural; antenna height above average terrain 547 ft., above ground 580 ft. Change from partnership to corporation; principals in corporation identical to principals of partnership, and percentage of interest held by each stockholder in corporation identical to share of partnership formerly owned by same person as partner. No actual change of ownership or control; no monetary consideration [For application, see TV APPLICATIONS, B-T, July 7.] City priority status: Gr. A-2, No. 58.

HAMPTON, Va.—Penninsula Bcstg. Corp. (WVEC), uhf Ch. 15 (476-482 mc), change ERP to 200 kw visual, 112 kw aural; antenna height above average terrain changed to 476 ft. [For application, see TV APPLICATIONS, B-T, July 21.] City priority status: Gr. B-4, No. 189.

Telestatus

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from \$187.50 for one hour to \$37.50 for one minute or 20 seconds in Class B; and from \$125 for one hour to \$25 for one minute or 20 seconds in Class C.

J. C. Kellam is general manager of KTBC and O. L. Taylor Co. national representative. After next March 31, station will be authorized to operate with 102.9 kw ERP.

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'Lucy' Leads Videodex In Sept. 8-14 Report

VIDEODEX report of top 10 network television programs for Sept. 8-14, showing both number and percentage of TV homes reached in the number of cities indicated, is as follows (in order listed):

NUMBER OF TV HOMES REACHED		
No. Cities Checked	Programs	Homes (000)
61	I Love Lucy (CBS)	9,993
60	Groucho Marx (NBC)	6,946
52	Godfrey and Friends (CBS)	6,922
52	Your Show of Shows (NBC)	6,278
42	Toast of the Town (CBS)	5,928
46	Buick Circus Hour (NBC)	5,713
38	Jack Benny Show (CBS)	5,712
22	Godfrey's Talent Scouts (CBS)	5,534
39	Gangbusters (NBC)	5,442
32	Red Skelton (NBC)	5,140
PERCENTAGE OF TOTAL TV HOMES		
61	I Love Lucy (CBS)	54.3
22	Godfrey's Talent Scouts (CBS)	47.4
52	Godfrey and Friends (CBS)	41.3
60	Groucho Marx (NBC)	38.1
42	Toast of Town (CBS)	37.8
46	Buick Circus Hour (NBC)	37.8
39	Gangbusters (NBC)	37.5
38	Jack Benny Show (CBS)	37.3
52	Your Show of Shows (NBC)	36.4
30	Life With Luigi (CBS)	30.3
31	My Friend Irma (CBS)	30.2

Voter Dividend Plan

JOHN H. PERRY Jr., president of WJHP Jacksonville, WCOA Pensacola, WTMC Ocala and WDLF Panama City, all in Florida, and of the Perry group of 30 newspapers, has published a plan entitled "National Dividend for Every Voter." Under the plan, Mr. Perry advocates (1) that no income tax in excess of 50% of net income shall be levied by Congress on the income of any corporation; (2) that there be no further tax on invested capital; (3) that funds raised by corporate income tax should then be distributed to each voter on an annual basis; (4) that no voter should be entitled to receive this dividend unless he or she shall have voted in a national election.

WALLA WALLA, Wash.—Walla Walla Union Bulletin Inc., vhf Ch. 5 (76-82 mc), ERP 11.38 kw visual, 5.69 kw aural; antenna height above average terrain changed to 271 ft. [For application, see TV APPLICATIONS, B-T, Sept. 15.] City priority status: Gr. A-2, No. 211.

TV CALL LETTERS

FCC assigned the following call letters to TV station permittees:

KETV (TV) Little Rock, Ark. (Great Plains Television Properties Inc., uhf Ch. 23, TV GRANTS, B-T, Nov. 3); **KCSJ-TV** Pueblo, Col. (The Star Bcstg. Co., vhf Ch. 5, TV GRANTS, B-T, Nov. 3); **WATR-TV** Waterbury, Conn. (WATR Inc., uhf Ch. 53, TV GRANTS, B-T, Nov. 3); **WLBC-TV** Muncie, Ind. (Tri-City Radio Corp., uhf Ch. 49, TV GRANTS, B-T, Nov. 3); **KWTV (TV)** Sioux City, Iowa (Great Plains Television Properties Inc., uhf Ch. 36, TV GRANTS, B-T, Nov. 3); **WBKZ-TV** Battle Creek, Mich. (Booth Radio & Television Stations Inc., uhf Ch. 64, TV GRANTS, B-T, Nov. 3); **WFTV (TV)** Duluth, Minn. (Great Plains Television Properties Inc., uhf Ch. 38, TV GRANTS, B-T, Nov. 3); **WFPG-TV** Atlantic City, N. J. (Neptune Bcstg. Corp., uhf Ch. 46, TV GRANTS, B-T, Nov. 3); **WISE-TV** Asheville, N. C. (Radio Station WISE Inc., uhf Ch. 62, TV GRANTS, B-T, Nov. 3); **WCSC-TV** Charleston, S. C. (WCSC Inc., vhf Ch. 5, TV GRANTS, B-T, Nov. 3), and **KONA (TV)** Honolulu, T. H. (Radio Honolulu Ltd., changed from KAMI-TV; vhf Ch. 11, TV CALL LETTERS, B-T, Nov. 10, TV GRANTS, B-T, Nov. 3).

