BEARDSLEY BACKS
Educational TV in Iowa

MOVEMENT for development of educational TV in Iowa, including a 12-station network program service, has won the support of the state's Gov. William S. Beardsley. Addressing the Governor's Conference on Educational Television in Des Moines a fortnight ago, Gov. Beardsley said there would be advantages gained from pooling the resources of Iowa's educational institutions, including privately-owned schools and colleges. TV's benefits would extend into adult and advanced education, he said.

Plans for the network developed earlier this winter were presented during the conference by representatives of the Iowa Joint Committee on Educational Television. Gov. Beardsley urged citizens of the state be fully apprised of educational TV's promise.

WKNB-TV SIGNS
CBS-TV Affiliation Announced

PRIMARY affiliation of WKNB-TV Hartford-New Britain with CBS-TV was announced last week by Peter J. Kenney, station manager. WKNB-TV is scheduled to make its debut in late January, operating on Ch. 20.

The station transmitter is located atop Battlemore Mountain in Farmington, Conn. Station claims the antenna, located 970 feet above average terrain, will be one of the highest in the East.

NATIONAL Labor Relations Board has set NBC-NABET hearing for Jan. 19 in Los Angeles on NBC charges against the National Assn. of Broadcast Engineers & Technicians (NABET). The network seeks to enjoin the union from enforcing its claimed jurisdiction over the lighting field and remote TV pickups. NBC awarded the work to IATSE, with NABET protesting and refusing to accept the network's decision. NABET officials claim the lighting work has been theirs historically. NBC appealed to NLRB.

HIGH TV SALES

FULL production and steady sales at electronics manufacturers in 1953 were released Friday by John W. Craig, vice president and general manager of Crosley Div. of Avo Mfg. Corp., and L. F. Cramer, vice president and receiver prices would rise in 1953 on the steadily increasing costs of labor, materials, component parts and selling expenses in the past year and a half. He said the "unhealthy inventory at the beginning of 1952 led manufacturers to bring out sets during the year at price margins far too low for economically sound business."

WROV-TV Studios
CONSTRUCTION of new studios at WROV-TV Roanoke, Va., has been completed, according to Frank E. Koehler, general manager. Mr. Koehler said installation was complete and "everything that has been installed operates satisfactorily." Station expects to receive its transmitter from RCA before Jan. 15, date set to begin operations.

Hoffman Radio Corp., L. A., manufacturers of radio and television receiver sets, declared a dividend of 55 cents a share on the common stock, payable Dec. 21 to stockholders of record Dec. 16. This was first dividend on the stock since April 1951.

Selected for '53 by Craig, Cramer of Crosley

Said Mr. Koehler: "The station has been in operation for some two months and during that time has learned that there are approximately 200,000 television receivers already in use in the Roanoke area."

"WROV-TV has been fortunate in attracting an experienced staff for the station. We are now in the first stages of setting up our audience research program," noted Mr. Koehler.

Craig's Stock at 77-1/2

Mr. Craig's stock in Hoffman Radio Corp. now stands at 77-1/2, up slightly from the close of business Friday, when it sold at 75-3/4.

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January 5, 1953 • Page 75