

SEVEN MORE REPORT TV STARTS

The total commercial outlets stands at 168 with prospects of nine more getting under way this month.

SEVEN new television stations began commercial operations within the last fortnight, but none started on the day originally set as a target commencement date. (The stations had been counted by B*T in its weekly totals of operating stations. Even though not on the air with anything but a test pattern, commercial operation of the stations was due to begin momentarily.)

For the third week in a row, the number of stations counted as operating on a commercial basis is 168. These include 60 post-thaw stations, 32 vhf and 28 uhf.

Between now and July 1, 33 more stations should start programming. They are (in chronological order):

On the Air

KTYL-TV Phoenix-Mesa, Ariz., vhf Ch. 12, represented by Avery-Knodel Co., affiliated with NBC-TV (began May 3). Already on the air in Phoenix: KPHO-TV, vhf Ch. 5 (a pre-freeze station).

WCOS-TV Columbia, S. C., uhf Ch. 25, represented by Headley-Reed TV, affiliated with ABC-TV and carrying some NBC-TV programs (began May 1). It is the first Columbia TV station to go on the air. Due on the air between June 15 and July 1 is WNOK-TV, uhf Ch. 67.

WFTL-TV Fort Lauderdale, Fla., uhf Ch. 23, represented by Weed Television (began May 1). It is the first Fort Lauderdale TV station to go on the air. WITV (TV), uhf Ch. 17, plans to begin next October.

WLBC-TV Muncie, Ind., uhf Ch. 49, represented by Walker Representation Co., affiliated with CBS-TV and DuMont (began May 8). It is the first Muncie TV station.

WKNX-TV Saginaw, Mich., uhf Ch. 57, represented by Gill-Perna (began May 4). It is the first Saginaw-Bay City-Midland TV station.

WPAG-TV Ann Arbor, Mich., uhf Ch. 20, represented by Joseph Hershey McGillvra Inc., affiliated with DuMont (began April 27). It is the first Ann Arbor TV station.

WTVO (TV) Rockford, Ill., uhf Ch. 39, represented by Weed Television, affiliated with NBC-TV (began May 3). It is the first Rockford TV station.

May 15

KVOS-TV Bellingham, Wash., vhf Ch. 12, represented by Forjoe & Co. It will be the first Bellingham (Wash.)-Vancouver-Victoria (B.C.) TV station.

WCSC-TV Charleston, S. C., vhf Ch. 5, represented by Free & Peters Inc., affiliated with all four TV networks. It will be the first Charleston TV station.

WFAM-TV Lafayette, Ind., uhf Ch. 59, represented by the William Rambeau Co. It will be the first Lafayette TV station.

WTVE (TV) Elmira, N. Y., uhf Ch. 24, represented by Forjoe TV Inc. It will be the first Elmira TV station.

WTVI (TV) St. Louis (Mo.)-Belleville (Ill.), uhf Ch. 54, represented by Weed Television, affiliated with DuMont. Already in St. Louis: KSD-TV, vhf Ch. 5 (a pre-freeze station).

May 17

WHIZ-TV Zanesville, Ohio, uhf Ch. 50, represented by John E. Pearson TV Inc. It will be the first Zanesville TV station.

May 22

WDAY-TV Fargo, N. D., vhf Ch. 6, repre-

sented by Free & Peters Inc., affiliated with NBC-TV. It will be the first Fargo TV station.

May 25

WFTV (TV) Duluth, Minn., uhf Ch. 38, represented by Adam Young Television Inc., affiliated with all four networks. It will be the first Duluth TV station.

May 28

WNAO-TV Raleigh, N. C., uhf Ch. 28, represented by Avery-Knodel Inc., affiliated with CBS-TV. It will be the first Raleigh TV station.

June 1

KAFY-TV Bakersfield, Calif., uhf Ch. 29, represented by Forjoe TV Inc., affiliated with



LOUISIANA'S Gov. Robert F. Kennon is greeted by Tom E. Gibbons, WAFB-TV Baton Rouge vice president and general manager, as that state's Chief Executive reviews a parade celebrating opening of the new Ch. 28 outlet [B*T, April 27].

all four TV networks. It will be the first Bakersfield TV station.

KCSJ-TV Pueblo, Colo., vhf Ch. 5, represented by Avery-Knodel Inc. Already on the air in Pueblo: KDZA-TV, vhf Ch. 3.

KFEQ-TV St. Joseph, Mo., vhf Ch. 2, represented by Headley-Reed TV Inc., affiliated with CBS-TV. It will be the first St. Joseph TV station.

KFSA-TV Fort Smith, Ark., uhf Ch. 22, represented by John E. Pearson TV Inc. It will be the first Fort Smith TV station.

KSWV-TV Roswell, N. M., vhf Ch. 8, represented by Meeker TV Inc. It will be the first Roswell TV station.

WATR-TV Waterbury, Conn., uhf Ch. 53, represented by the William G. Rambeau Co. It will be the first Waterbury TV station.

WTVU (TV) Scranton, Pa., uhf Ch. 73, represented by the Bolling Co. WGBI-TV Scranton, uhf Ch. 22, plans to start June 7.

June 7

WGBI-TV Scranton, Pa., uhf Ch. 22, represented by Blair TV Inc., affiliated with CBS-TV. WTVU (TV) Scranton, uhf Ch. 73, plans to start June 1.

June 1-15

KIDO-TV Boise, Idaho, vhf Ch. 7, represented by Blair TV Inc., affiliated with NBC-TV. It will be the first Boise TV station.

KROC-TV Rochester, Minn., vhf Ch. 10, represented by Robert Meeker TV Inc. It will be the first Rochester TV station.

WBUF-TV Buffalo, N. Y., uhf Ch. 17, represented by H-R Television. Already in Buf-

falo: WBEN-TV, vhf Ch. 4 (a pre-freeze station).

June 15

KFOR-TV Lincoln, Neb., vhf Ch. 10, represented by the Paul H. Raymer Co., affiliated with ABC-TV. Already in Lincoln: KOLN-TV, vhf Ch. 12.

June 15-July 1

KMJ-TV Fresno, Calif., uhf Ch. 24, represented by the Paul H. Raymer Co. It will be the first Fresno TV station.

KTVH (TV) Hutchinson-Wichita, Kan., uhf Ch. 12, represented by H-R Television Inc. It will be the first Hutchinson-Wichita TV station.

WNOK-TV Columbia, S. C., uhf Ch. 67, represented by the Paul H. Raymer Co., affiliated with CBS-TV and DuMont. Already in Columbia: WCOS-TV, uhf Ch. 25.

June 21

WMTV (TV) Madison, Wis., uhf Ch. 33, represented by the Bolling Co., affiliated with ABC-TV, NBC-TV and DuMont. It will be the first Madison TV station.

June 1-30

KTAG (TV) Lake Charles, La., uhf Ch. 25, represented by Adam Young Television Inc. It will be the first Lake Charles TV station.

Saginaw Operation

• WKNX-TV in Saginaw began telecasting its regular program schedule last Monday (see above). William J. Edwards, president and general manager, said the station is carrying programs from all four networks. Howard H. Wolfe, secretary-treasurer and station manager, added that the program schedule starts at 7 p.m. The station is operating with an effective radiated power of 20 kw visual, and claims reception in communities 60-65 airline miles from Saginaw.

Other TV construction developments last week:

• WWNY-TV Watertown, N. Y., uhf Ch. 48, has set its target date for November 15. The station, which will begin operation with a 12 kw uhf GE transmitter, will utilize one studio camera and a film camera. James W. Higgins, assistant station manager, said Louis Saiff Jr. is the overall head of WWNY-AM-TV. Mr. Higgins added that there are no firm commitments with either networks or national representatives.

• WITV (TV) Fort Lauderdale, Fla., uhf Ch. 17, will begin construction of a 762-foot tower nine miles south of Fort Lauderdale, near the Dade-Broward County line, Cmdr. Mortimer W. Loewi, president of the station, has announced. Commander Loewi, who also is assistant to the president of Allen B. DuMont Labs., said the tower will be made by Ideco, is designed to withstand 200-mile-per-hour winds and will be the highest structure in Florida. The station is planning to begin testing September 30 and will operate with 286 kw visual effective radiated power. Robert W. Standard, general manager of WITV (TV), said construction is scheduled to start next month on the tower and building foundations.

WLWD (TV) Channel Shift

WLWD (TV) Dayton switched from Ch. 5 to 2 April 27, increasing its effective radiated power from 16 to 32 kw. H. Peter Lasker, station general manager, said last week, adding that the change put \$300,000 in equipment into operation. The station plans to increase power to 100 kw later in the summer, he said.