

# at deadline

## New San Jose Station Proposed; Other FCC Actions

NEW TV station on vhf ch. 11 at San Jose, Calif., proposed to be granted to Standard Radio & Television Co. in initial decision issued Friday by FCC Hearing Examiner John B. Poindexter. He concurrently denied petition of FM Radio & Television Co. for stay pending Commission review of petition to amend.

During hearing, examiner ruled FM Radio & Television bid in default and refused to accept "substantial" amendment tendered just before hearing without "good cause," initial decision explained. Allen T. Gilliland, Sunlite Bakery owner, is president-24% owner of Standard.

### Noncommercial Bid in Jacksonville

RESERVED vhf ch. 7 at Jacksonville, Fla., is requested in new noncommercial tv bid filed Friday by Educational Television Inc., representing local educational interests.

### Two More Permits Deleted

TWO MORE post-thaw tv permits deleted by FCC Friday: Greer & Greer's vhf ch. 2 KTVK (TV) Santa Fe, N. M., for failures to prosecute and answer Commission letters; uhf ch. 27 WHKP-TV Hendersonville, N. C., at request of permittee. WHKP-TV cited difficulty in obtaining network programs and change of interest by regional and national advertisers [B•T, Nov. 9]. Post-thaw drop-outs and deletions now total 25 (early story page 60).

### KMOX Opposes KSTM-TV Plea

OPPOSITION filed Friday by CBS-owned KMOX St. Louis to plea of KSTM-TV there, new tv operating on uhf ch. 36, for substitution of four uhf for two vhf channels open in St. Louis [B•T, Oct. 19]. Following protests earlier by KSD-TV (vhf ch. 5) and KXOK, CBS argued KSTM-TV rule-making petition is too late and FCC already has ruled city has enough channels. KMOX, WEW and 222 TV Inc. seek vhf ch. 11; KXOK, KWK and St. Louis Amusement Co., vhf ch. 4.

### Third Bid for Muskogee

THIRD bid for vhf ch. 8 at Muskogee, Okla., filed at FCC Friday by Ashley L. Robison, partner with Frank E. Hurd in Cal Tel Co., new uhf ch. 40 grantee at Sacramento, Calif. Other Muskogee ch. 8 applicants are KTUL Tulsa and KBIX.

### WISN Replies

HEARST's WISN Milwaukee tendered replies Friday to oppositions to FCC's proposal to add vhf ch. 6 to Whitefish Bay, Wis., near Milwaukee, as sought by WISN. Station countered arguments of ch. 6 WJTM-TV Lansing, Mich.: WOC-TV Davenport, Iowa, which is to change to ch. 6; uhf ch. 25 WCAN-TV Milwaukee, and Uhf Tv Assn.

## Louisiana Broadcasters Elect Cobb as President

WILLARD COBB, KALB Alexandria, elected president of Louisiana Assn. of Broadcasters, meeting last Friday at Shreveport, succeeding E. Newton Wray, KTBS Shreveport. Frank Ford Jr., KENT Shreveport, named vice president and Jerry Hamm, KANE New Iberia, secretary-treasurer.

Directors elected for 1954 are Henry Werman, WTPS New Orleans; Bob Earle, WIBR Baton Rouge; John L. Vath, KLOU Lake Charles; Mr. Wray; Benton Paschall, WNOE New Orleans; Ken Whittaker, KRUS Ruston; Eugene Jones, KSLO Opelousas and Roy Dabadie, WJBO Baton Rouge.

Attendance of 75 people from 43 stations was reported by Mr. Wray.

LAB golf tournament was won by Fred Watkins, KWKH Shreveport, with net score of 72.

## 63 NBC's ATTEND

FORTY-SIX basics and 17 optional NBC-TV affiliates were represented at last week's network tv affiliates conclave in Chicago, Walter Damm, WTMJ-TV Milwaukee, committee chairman, told B•T Friday (see story, page 31). Mr. Damm said 101 stations (46 basics, 55 optionals) were eligible to attend. He said advance registration numbered 85 people and that 72 attended, aside from representatives of NBC station relations department and other New York as well as NBC Chicago and other o & o executives.

## ABC Film Reports Sales Near \$250,000 in Week

NEGOTIATION of sales totaling almost \$250,000 by ABC Film Syndication Division during past week, highlighted by sales of *Racket Squad* in 28 markets, announced Friday by George T. Shupert, vice president in charge of division.

Sales on *Racket Squad* were to Brillo Mfg. Co. through J. Walter Thompson Co., for New York, Los Angeles, Chicago and Baltimore; Canadian Admiral, for London, Ont., and Vancouver, B. C.; Kroger Co., through Ralph H. Jones, Cincinnati, for Memphis and Hutchinson-Wichita; Furrs Supermarket for Lubbock; Sinclair Oil, for Atlanta; Pontiac dealers, for Houston, and in Denver, Little Rock, Wichita Falls, Winston-Salem, Raleigh, Wilmington, Charlotte, Columbia, Greenville, Savannah and Salt Lake City.

## RCA 10 kw Transmitter

RCA reportedly is shooting for delivery date in first or second quarter of 1954 for first 10 kw uhf transmitter. Design for transmitter, RCA's first boost in uhf power, has been frozen and production is scheduled by year's end or early next year. Up to present RCA has only 1 kw uhf transmitter. GE has 12 kw and DuMont 5 kw uhf transmitters. Heart of RCA 10 kw uhf transmitter is RCA-developed tetrode tube.

## UPCOMING

Nov. 23-24: Ultra High Frequency Tv Assn., Lexington Hotel, New York.

Nov. 23-24: President's Conference on Administrative Procedure, Conference Room B, Departmental Auditorium, Constitution Ave. between 12th & 14th Sts., N.W., Washington, D. C.

Nov. 23-24: NARTB Sports Committee, Waldorf-Astoria, New York.

Nov. 23-24: AAAA Eastern Conference, Hotel Roosevelt, New York.

Nov. 27-29: National Assn. of Radio Farm Directors, Conrad Hilton Hotel, Chicago.

For other Upcomings see page 113.

## PEOPLE

ARTHUR BLOOSTON, FCC safety and special radio services attorney, named by Comr. Frieda B. Hennock as legal assistant to replace Samuel B. Groner, resigned to enter private practice [B•T, Nov. 16].

NADINE MILLER, vice president in charge of press and public relations of C. E. Hooper Inc., has resigned effective Dec. 15. Miss Miller also has been educational and personnel director, and for past 18 months has had general supervision of Hooper plant in Norwalk. She has been with Hooper seven years.

MARY DUNLAVEY, who recently resigned as radio-tv media director of Harry B. Cohen Agency, N. Y., will be named radio and television director of Town Adv., Philadelphia. Latter agency handles Fels-Naptha account, spot advertiser, among others.

MILTON KRAEMER, advertising manager of WPIX (TV) New York and previously in market research work for Campbell-Ewald and Dun & Bradstreet, promoted to advertising, research and sales promotion manager.

ART HEMPSTEAD, Dancer-Fitzgerald-Sample, N. Y., to Benton & Bowles, N. Y., as time-buyer, replacing Ann Janowicz, who resigned recently to join Hewitt, Ogilvy, Benson & Mather, N. Y. He will work on Best Foods account.

MORRIS EDWARDS, president of Cincinnati Transit Co. and its subsidiary, Ohio Bus Line, elected president of Gruen Watch Co., Cincinnati, succeeding Benjamin S. Katz, who retired recently. Mr. Katz will continue to serve company as consultant under 15-year contract.

## More Employment Seen In Tv Film Industry

TELEVISION promises increased employment for film unions, Richard Breen, retiring president of Screen Writers Guild, told annual meeting in Hollywood. "Fly-by-Nighters" are being weeded out, he said, with solid companies providing reliable, term-like employment.

Mr. Breen said SWG, in addition to putting into effect free-lance writers pact, must negotiate with Alliance of Television Film Producers and other producers for supplemental contract covering script shows, comedy routines, sketches and other areas. Still to be negotiated is contract for tv staff writers, recently completed with Jack Chertok Productions.

Plans for revised annual awards procedure being considered by Guild.

New officers elected were: F. Hugh Herbert, president; Frank Nugent and David Dortort, first and second vice presidents, respectively; James Webb, secretary; Harold Greene, treasurer. Elected to represent writers on executive board were Curtis Kenyon, Erna Lazarus and Milton Raison. The three also were elected to the new executive committee in addition to Dwight Babcock, Lee Berg, Robert Brees, DeWitt Bodeen, Morgan Cox, Dwight Cummins, Albert Duffy, Fenton Earnshaw, Polly James, Lawrence Kimble, William Lively, Al Martin, Jo Pagano, Maurice Tombragel, Catherine Turner and Malvin Wald.

## AT&T Promotes McNeely

EUGENE J. McNEELY, vice president in charge of personnel relations department of AT&T, N. Y., has been assigned new duties as vice president in charge of operation and engineering department. Succeeding Mr. McNeely as vice president in charge of personnel relations department is H. Randolph Maddox, who has resigned as president of Potomac Telephone Co. James W. Cook, president of Northwestern Bell Telephone Co., elected vice president in charge of revenue requirements for AT&T.