

Effective February 1, 1954, San Antonio's

KEYL-TV 5

and

KABC- 680 kc.

become



San Antonio's

kqbs-tv5

CBS • ABC • DUMONT

San Antonio's

National Representatives Katz Agency

kqbs-680 kc.

CBS (Effective March 1st.) and TSN

National Representatives John Blair and Company

Tom Harker, National Sales Director 118 East 57th, New York