

at deadline

WTIK Sold for \$110,000; Other Actions by FCC

WTIK Durham, N. C., sold to Chanticleer Broadcasting Co. (WCTC New Brunswick, N. J.), following consolidation of WTIK and WDNC Durham to form applicant for new Durham tv station. Selling price was \$110,000, with transaction handled by Blackburn-Hamilton Co., station brokers.

Chanticleer bought 255 of 500 shares; Robert L. Williams, WCTC manager, 200 shares; Mrs. Gertrude R. Midlen, wife of John H. Midlen, Washington radio attorney, 45 shares. James L. Howe, Chanticleer president (who also has interests in WPJV Vero Beach and WIRA Fort Pierce, Fla.), is president-treasurer of purchaser, with Mr. Williams vice president-secretary. Floyd Fletcher and Harmon Duncan are co-owners of Durham Broadcasting Enterprises, selling firm.

First Grant Made in Vermont

FINAL decision, granting ch. 3 Montpelier, Vt., to WCAX Broadcasting Corp. issued by FCC Friday. Favorable initial decision made last October. This is first grant in Vermont. WCAX is Burlington, Vt., station.

Sale of WOCN (TV) Atlantic City

SALE of WOCN (TV) Atlantic City, N. J., on uhf ch. 52, from Matta Enterprises to David E. Mackey, real estate, for \$10,446 was made known Friday when application for FCC approval was filed. Station received grant early last year, is not on air.

Application in WNEW Sale

APPLICATION for FCC approval of sale of WNEW New York from present owners to former Blair & Co. president Richard D. Buckley, Washington attorney Horace L. Lohnes and Florida banker Harry R. Playford and associates [B-T, March 8], filed Friday, showed New York independent as \$1,885,926 property. Balance sheet as of Jan. 31 showed total current assets as \$836,908, and current liabilities of \$385,455. In same balance sheet, station showed earned surplus of \$892,970 up to Oct. 31, 1953, and \$109,204 for three months to end of January 1954.

Application for Chattanooga Merger

APPLICATION to effectuate merger agreement in Chattanooga, Tenn., vhf ch. 12 hearing [B-T, Dec. 21, 1953] filed Friday with FCC. If approved, WDEF Broadcasting Co. will be owned by Carter M. Parham, 26.9%, president; Moses Lebovitz, 6.1%, vice president; Edward Findlay Jr., 16.6%, secretary, and Alex Guerry Jr., 1.3%, treasurer, plus 100-odd other stockholders. Messrs. Parham and Findlay are controlling stockholders of WDEF at present. WDEF-TV received grant last January, plans to go on air June 15.

Clears and NBC Oppose Further Breakdown

OBJECTIONS to FCC proposal to allow Class II stations in territories to operate unlimited time on U. S. Class I clear channels [B-T, Nov. 30, 1953] were filed Friday by Clear Channel Broadcasting Service and NBC. Both objected to "degrading" Class I channels for domestic stations, even though, they said, it was necessary to compromise in order to get North American Regional Broadcasting Agreement approved by other countries. They also feared that "piecemeal" solution of clear channel case would prevent Commission from determining merits of proposals to permit higher power by clears.

Request Reconsideration

REQUEST for reconsideration of denial of applications of Oceanside Broadcasting Co. and Balboa Radio Corp., seeking 1450 kc, 250 w, unlimited for Oceanside and Escondido, Calif., respectively, filed by Oceanside was denied by FCC Friday. Both applications were originally turned down on alleged financial misrepresentations.

Color Requirements Pointed Out

BROADCASTERS telecasting color were warned by FCC Friday that certain equipment performance requirements for color transmissions must

WCEM SKIPS McCARTHY

WCEM Cambridge, Md., put MBS' Fulton Lewis jr. program back on station's schedule Friday at 7 p.m. after a one-day absence. J. P. Richards, WCEM owner, cancelled Thursday program in which Sen. Joseph R. McCarthy (R-Wis.) appeared as guest of Mr. Lewis on ground it was part of feud between MBS analyst and Edward R. Murrow, CBS, and between Sen. McCarthy and networks.

be met under regulations providing for color tv. These involve overall attenuation characteristics of transmitter. Commission said stations broadcasting color, whether locally originated or from network, must comply with color requirements or should remove chrominance from color signal.

Kraushaar Charges 'Devoid of Support'

REQUEST for removal of Broadcast Bureau counsel David I. Kraushaar as "biased and antagonistic," made by *Mansfield* (Ohio) *Journal* in ch. 36 hearing [B-T, Jan. 25] was denied by FCC Friday. Commission termed record "devoid of any support for ill-considered charges," ordered record stricken of charges as "sham and false."

Show Cause Order Dismissed

SHOW cause order for revocation of license of WKMK Muskegon, Mich., based on alleged operation with unlicensed operators and defective equipment, was dismissed Friday by FCC following petition filed by station.

Oral Arguments Scheduled

ORAL arguments on following tv dates were scheduled by FCC Friday on dates indicated: April 5, Wichita, Kan., ch. 10; Fort Wayne, Ind., ch. 69; April 6, Portland, Ore., ch. 12; Sacramento, Calif., ch. 10.

Deletion of Tv Stations

FCC authorized Friday deletion of following tv stations: KTVI (TV) Boise, Idaho, ch. 9; WEOK-TV Poughkeepsie, N. Y., ch. 21; WWNY-TV Watertown, N. Y., ch. 48, and KCTY (TV) Kansas City, Mo., ch. 25.

Western Union Revenues

GROSS OPERATING revenues of Western Union in 1953, highest in company's history, totaled \$220,408,766 as against \$194,889,037 in 1952, according to annual report being issued today (Mon.). Income from current operations (before federal income tax) in 1953 amounted to \$15,534,736, largest in over 20 years.

UPCOMING

March 16: Hearing on Johnson Bill on license fees, Senate Interstate & Foreign Commerce communications subcommittee. U. S. Capitol, Room G-16, 10 a.m., open.

March 17: Assn. of National Advertisers, The Homestead, Hot Springs, Va.

March 18: Hearing on S J Res 133 to bring under anti-trust laws any professional baseball club owned by a beer or liquor company, Senate Anti-Trust & Monopoly subcommittee. Senate Office Bldg., Room 424, 9:30 a.m., open.

March 19-20: Vitapix Corp., board of directors and executive committee, Washington, D. C.

For other Upcomings see page 114.

PEOPLE

H. S. (SID) WARD, vice president, Young & Rubicam, N. Y., and copy director since 1939, will retire April 1. He plans to leave for visit to Europe and then expects to spend some time at his Dutchess County, N. Y., farm.

LOUIS B. AMES, program manager of WPIX (TV) New York, has resigned, effective today (Mon.). His future plans not announced, nor has station announced successor.

GEORGE M. MILLAR, vice president in charge of sales, named vice president and managing director of WKMH Jackson, Mich., according to Frederick A. Knorr, owner of WKMH and WKMF Flint. JOHN CARROLL of WKMH sales staff promoted to assistant sales manager, and ROBIN SEYMOUR advanced to program director.

WIFE (TV) Dayton to Go Dark

WIFE (TV) Dayton, Ohio, broadcasting on uhf ch. 22 since last October, was due to suspend operations Saturday, according to President-General Manager Ronald B. Woodyard in notice to FCC Friday. Reason for move, Mr. Woodyard said, was financial loss incurred since station went on air. Station's construction permit and STA both expire Aug. 4, and Mr. Woodyard said it was hoped that WIFE could resume telecasting before then following evaluation of finances and program plans. Licensee Skyland Broadcasting Corp. also owns WONE Dayton, 5 kw on 980 kc.

Mr. Woodyard said, according to newspaper reports in Dayton, that station operating expenses amounted to more than \$160,000 since it went on air four-and-a-half months ago, and that plant investment is between \$600,000 and \$700,000. He is reported to have criticized refusal of major networks to provide program service.

Extend Daylight Time

MASSACHUSETTS bill to extend daylight saving time period from traditional last Sunday in September to last Sunday in October, passed by legislature [CLOSED CIRCUIT, March 8], reported signed into law by governor, while similar bill has been introduced in Rhode Island legislature and assigned to committee for study. Network affiliates in Massachusetts said to be hoping to get new bill passed to postpone extension for year, though prospects described as bleak. Affiliates in Rhode Island getting set to oppose bill pending there. Where such extensions are made, affiliates during October will get their network programs one hour later (by their local clocks) than affiliates in standard time areas.

Bills to White House

SENATE Friday passed House-approved trio of FCC-requested bills (HR 4457, 4458 and 4459) and sent them to White House. Respectively, they allow Commission to waive construction permit requirements for government, mobile and other non-broadcast transmitters; extends the time FCC has to act on protest from 15 to 30 days, and reduces penalty provision for violating Communications Act from felony to misdemeanor. These are bills blocked in past by Sen. McCarran (D-Nev.). Measures were taken off calendar and passed with consent of Senate.