

WNEW, WAIT SALES IN FCC APPROVALS

RADIO-TV transfers approved last week by the FCC included sale of WNEW New York and WAIT Chicago.

WNEW was sold to a new company WNEW Broadcasting Co. for the basic consideration of \$2,100,000, with the purchasing company assuming certain tax liabilities, commission and attorneys' fees. New president and general manager is the well known quarter-century veteran broadcaster Richard D. Buckley (25%). Horace L. Lohnes, partner in Washington law firm of Dow, Lohnes & Albertson, assumes 25% interest and will serve as secretary, treasurer and director. Remaining 50% interest is divided equally among Harry R. Playford, St. Petersburg banker and former WNEW stockholder, and two associates. Mr. Playford becomes a vice president of the new company and he, along with his St. Petersburg colleagues will serve on the board [B•T, March 8].

At Chicago, FCC gave approval to the sale by Gene T. and Evelyn M. Dyer of their 78% interest in WAIT for \$271,000 to the former owners of WSBC Chicago.

Purchasers are William T. McNeill (6%), and Bertha L., Julius, Oscar and Gertrude Miller, 18% each. Adele Moulds retains 10% holding and Louis E. Moulds and Grace V. McNeill each retain 6% [B•T, March 22].

Sale of WAMS Wilmington, Del., by Frank Carrow and associates to Rollins Broadcasting Inc. for \$5,000 plus assumption of obligations totaling about \$105,000 also was approved.

Rollins operates WNJR Newark, N. J.; WJWJ Georgetown, Del.; WRAD Radford and WRAP Norfolk, Va., and holds permit for WHRN Dover, Del. Rollins proposes to dismiss its pending bid for new station at Wilmington on 900 kc with 1 kw daytime.

In a separate action the FCC gave approval to the acquisition of negative control (50%) of Rollins Broadcasting by O. Wayne Rollins through purchase of 16.7% interest from John W. Rollins.

Other transfers receiving FCC approval were:

WOCN-TV Atlantic City, N. J.—Assignment of construction permit for uhf ch. 52 from William G. & George C. Matta to David E. Mackey for \$10,446 to cover expenses incurred.

KENM Portales, N. M.—Transfer of control of Plain Broadcasting Co. to John Burroughs and Leola Randolph through sale of all stock for \$25,000.

WBBQ Augusta, Ga.—Transfer of control of Savannah Valley Broadcasting Co. to Gladys M. Bennet et al. by 41.2% interest sale for \$33,020.

KNOG Nogales, Ariz.—Assignment of license to Charles F. and Alice Montano for \$19,335.

WTVD—on 35mm

RADIO-TV call letters are issued by FCC not only to radio and tv stations, but also for two-year periods to "stations" in movies, books and comic strips as well as college carrier current stations. The policy has been in effect "for years," a Commission source indicated when questioned how soon ch. 11 WTIK-TV Durham, N. C., will take over the call WTVD from 20th Century-Fox Film Corp. Latter has right to WTVD until June 23 for fictitious tv outlet in movie titled "Taxi" starring Dan Dailey and Constance Smith. WTIK-TV asks call change since WTIK radio has been sold for \$110,000 to WCTC New Brunswick, N. J., subject to FCC approval [B•T, March 15].

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