

### Robertson Sells Out at KEPO

MILLER C. ROBERTSON last week announced the sale of his 25% interest in KEPO El Paso, Tex., to his associate, W. B. Pratt, Austin, Tex. Mr. Robertson also resigned as president and general manager of KEPO last Thursday, and was succeeded as station manager by R. C. (Bob) Hughes, sales manager.

Mr. Robertson, who was associated with KMBC Kansas City and KSTP St. Paul-Minneapolis before joining the Texas station, will announce his future plans later, he said.

KEPO which began operating in 1948, radiates 10 kw on 600 kc. It is affiliated with ABC.

### KDRO-TV, KGEO-TV BEGIN PROGRAMMING

TWO new tv stations, KDRO-TV Sedalia, Mo., and KGEO-TV Enid, Okla., the first tv outlet for each city, began commercial programming last Thursday, increasing total operating stations to 387.

KDRO-TV (ch. 6) is represented by John E. Pearson Co. KGEO-TV (ch. 5) is affiliated with ABC and also is represented by the Pearson firm.

Educational WCET (TV) Cincinnati (ch. 48) is due to begin regular programming today (Monday) and WTHI-TV Terre Haute, Ind.

(ch. 10), is scheduled to go commercial tomorrow.

Reports from other stations: KXJB-TV Valley City, N. D. (ch. 4), started eight-hour daily test patterns last week and plans to begin regular network and local programming Aug. 1. The station, affiliated with CBS, has auxiliary studios in Fargo. Excellent reception reports have been received from points up to 150 miles away, it was reported.

WGR-TV Buffalo, N. Y. (ch. 2), has set target dates of Aug. 1 for test pattern transmission and Aug. 14 for regular programming, George F. Goodyear, president, announced. The station is affiliated with NBC and represented by Headley-Reed Tv Inc. WGR-TV will be Buffalo's third station and the city's second vhf.

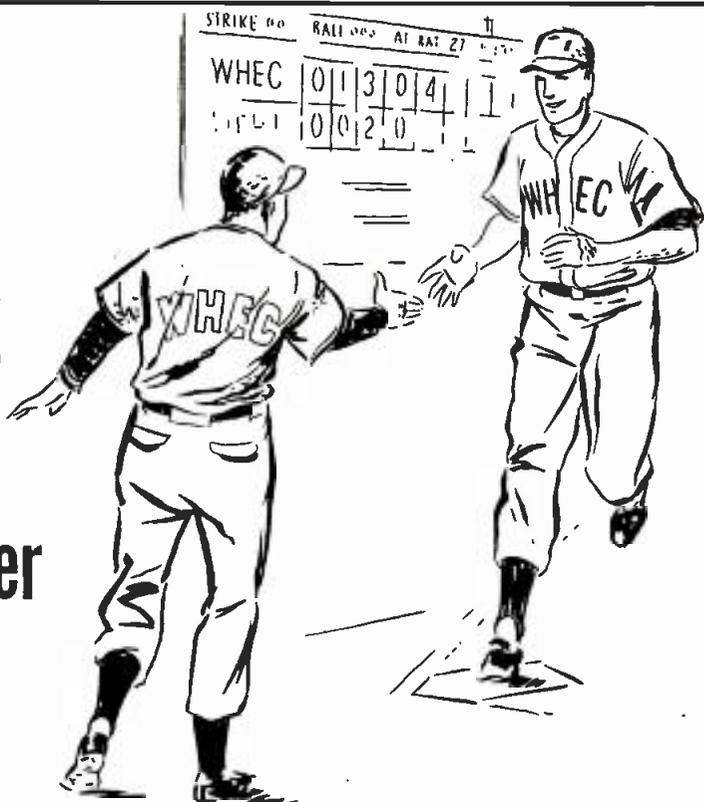
WGTH-TV Hartford, Conn. (ch. 18), the first local tv outlet there, started test patterns last week and expects to begin commercial operation Aug. 15. WGTH-TV will operate with 187 kw power from a 951-foot tower atop Avon Mt., five and a half miles from the center of Hartford. Affiliation is ABC-TV.

Two more stations are expected to begin regular programming by July 31: WBOC-TV Salisbury, Md. (ch. 16), and KETC (TV) St. Louis, Mo. (ch. 9), educational. (For details see TELESTATUS, page 103.)

### Wynn Quits WABD (TV) Post

RESIGNATION of Lawrence L. Wynn as sales manager of DuMont's WABD (TV) New York was announced last week by Norman Knight, general manager of the station. A successor has not yet been named. Mr. Wynn became associated with DuMont as a salesman in 1950. He was promoted to his present post in 1952.

**KNOW  
THE  
SCORE  
IN  
Rochester  
?**



IN ROCHESTER Pulse surveys and rates the 427 weekly quarter-hour periods that WHEC is on the air. Here's the latest score:

	STATION WHEC	STATION B	STATION C	STATION D	STATION E	STATION F
FIRSTS	271	136	0	0	0	0
TIES	16	19	2	1	0	0

WHEC carries ALL of the "top ten" daytime shows!

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Representatives: EVERETT-McKINNEY, Inc. New York, Chicago, LEE F. O'CONNELL CO., Los Angeles, San Francisco



A SUDDEN windstorm last Monday sent the 435-foot tower of WALA-TV Mobile, Ala., crashing to the ground between two rows of parked cars. Dozens of vehicles were smashed, but no one was hurt, as the structure fell into the parking lot in the rear of the downtown WALA building. Damage is estimated at over \$100,000, W. O. Pape, president, said. The station resumed regular operation two days later using a temporary antenna.