

Station Authorizations, Applications (As Compiled by B • T)

July 8 through July 14

Includes data on new stations, changes in existing stations, ownership changes, hearing cases, rules & standards changes and routine roundup.

Abbreviations:

CP—construction permit. DA—directional antenna. ERP—effective radiated power. STL—studio-transmitter link, synch. amp.—synchronous amplifier. vhf—very high frequency. uhf—ultra high frequency. ant.—antenna. aur.—aural. vis.—visual. kw—kilowatts. w—watts. mc—

megacycles. D—day. N—night. LS—local sunset. mod.—modification. trans.—transmitter. unl.—unlimited hours. kc—kilocycles. SSA—special service authorization. STA—special temporary authorization. (FCC file and hearing docket numbers given in parentheses.)

**FCC Commercial Station Authorizations
As of June 30, 1954 ***

	AM	FM	TV
Licensed (all on air)	2,565	529	104
CPs on air	18	24	4298
CPs not on air	114	16	171
Total on air	2,583	555	402
Total authorized	2,697	569	573
Applications in hearing	129	4	183
New station requests	156	5	14
Facilities change requests	132	12	23
Total applications pending	722	104	219
Licenses deleted in June	1	0	0
CPs deleted in June	2	0	7

* Does not include noncommercial educational fm and tv stations.

† Authorized to operate commercially.

Am and Fm Summary through July 14

	On Air	Licensed	CPs	Appls. Pending	In Hearing
Am	2,585	2,571	139	162	129
Fm	556	531	42	8	4

**Television Station Grants and Applications
Since April 14, 1952**

Grants since July 11, 1952:

	vhf	uhf	Total
Commercial	248	308	556†
Educational	13	18	31

Total Operating Stations in U. S.:

	vhf	uhf	Total
Commercial on air	259	120	379
Noncommercial on air	3	3	6

Applications filed since April 14, 1952:

	New	Amend.	vhf	uhf	Total
Commercial	921	337	713	526	1,240‡
Educational	54		27	26	54‡

Total 975 337 740 552 1,294‡

‡ Eighty-eight CPs (15 vhf, 73 uhf) have been returned.

* One applicant did not specify channel.

† Includes 30 already granted.

‡ Includes 587 already granted.

ACTIONS OF FCC

New Tv Stations . . .

GRANTS

Daytona Beach, Fla.—Telrad Inc. (WMFJ) granted vhf ch. 2 (54-60 mc); ERP 1.26 kw visual, .72 kw aural; antenna height above average terrain 317 ft., above ground 349 ft. Estimated construction cost \$185,000, first year operating cost \$100,000, revenue \$100,000. Post office address: 444 N. Beach St., Daytona Beach. Studio and transmitter location: 6th & Center St. Geographic coordinates: 29° 13' 57" N. Lat., 81° 02' 40" W. Long. Transmitter RCA, antenna RCA. Legal counsel Louis Ossinsky Sr., Daytona Beach, and A. L. Stein, Washington. Consulting engineer Lynn Smeby, Washington. Principals include President and Treasurer W. Wright Esch (98.5%), Vice President Louis Ossinsky Sr. (0.5%), Secretary A. B. Esch (1%). Grant was enabled by the dismissal of the competitive bid of WNDB there. Granted July 8.

Detroit, Mich.—Detroit Educational Tv Foundation granted non-commercial educational uhf ch. 56 (722-728 mc); ERP 214 kw visual and 115 kw aural; antenna height above average terrain 520 ft., above ground 519 ft.; estimated construction cost \$754,160, first year operating cost \$89,000. Post office address 474 W. Warren Ave. Studio and transmitter location 9345 Lawton Ave. Geographic coordinates 42° 22' 25" N. Lat., 83° 06' 50" W. Long. Transmitter and antenna RCA. Legal counsel Krieger & Jorgensen, Washington. Consulting engineer William L. Foss Inc. Detroit Public School and U. of Detroit are providing buildings. Granted July 14.

Tulsa, Okla.—Central Plains Enterprises Inc. granted vhf ch. 2 (54-60 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 1,217 ft., above ground 1,050 ft. Estimated construction cost \$945,810, first year operating cost \$462,500, revenue \$525,000. Post office address 1510 Nat'l Bank of Tulsa Bldg. Studio location to be determined. Transmitter location 6½ mi. W-NW of downtown Tulsa. Geographic coordinates 36° 11' 40" N. Lat., 96° 06' 00" W. Long. Transmitter and antenna GE. Legal counsel Dow, Lohnes & Albertson, Washington; and Fly, Shuebruk & Blume, Washington. Consulting engineer Jansky & Bailey, Washington. Principals include Southwestern Sales Corp. (50%) licensee KVOO Tulsa; Chairman Dean A. McGee (7.7%); Vice President Robert S. Kerr (13.49%), U. S. Senator; Grayce B. Kerr (15.3%); T. M. Kerr (7.09%); F. C. Love (2.09%) and C. B. Akers (1.8%). Senator Robt. S. and Grayce B. Kerr control WEEK-AM-TV Peoria, Ill. Southwestern Sales Corp. and Sen. Kerr have each agreed

to donate 4% interest to be distributed equally between Tulsa U. and Oklahoma A. & M. Grant was made possible by the dismissal of the competitive bid of The Oil Capital Tv Corp. Certain Oil Capital stockholders receive option to buy 15% in the new tv venture. Central Plains agrees to reimburse Oil Capital all expenses not exceeding \$50,000. Granted July 8.

Existing Tv Stations . . .

ACTIONS BY FCC

WMSL-TV Decatur, Ala.—Tenn. Valley Bcstg. Co. granted mod. of CP for ch. 23 to change ERP to 15.878 kw visual and 8,573 kw aural. Granted July 8; announced July 13.

KIEM-TV Eureka, Calif.—Redwood Bcstg. Co. granted mod. of CP for ch. 3 to change ERP to 14.1 kw visual, 7.1 kw aural; antenna height above average terrain 1,653 ft. Granted July 7; announced July 13.

KEDD (TV) Wichita, Kan.—KEDD Inc. granted mod. of CP for ch. 16 to change ERP to 223 kw visual and 120.9 kw aural. Granted July 6; announced July 13.

WEHT (TV) Henderson, Ky.—Ohio Valley Tv

Co. granted mod. of CP for ch. 50 to change ERP to 10.99 kw visual and 5.93 kw aural. Granted July 7; announced July 13.

KMBC-TV Kansas City, Mo.—KMBC Bcstg. Co. granted mod. of CP for ch. 9 to change from sharing time with WHB-TV to unlimited operation. Granted July 8; announced July 13.

KWK-TV St. Louis, Mo.—KWK Inc. granted STA to operate commercially on ch. 4 for the period ending Dec. 21. Granted July 6; announced July 13.

WHAM-TV Rochester, N. Y.—Stromberg-Carlson Co. granted authority to commence operation on ch. 5. Station formerly operated on ch. 6. Granted July 8; announced July 13.

WLAC-TV Old Hickory, Tenn.—WLAC-TV Inc. granted STA to operate commercially on ch. 5 for the period ending July 16. Granted July 6; announced July 13.

KTLK (TV) Houston, Tex.—Houston Consolidated Tv Co. granted mod. of CP for ch. 13 to change transmitter location to Blue Ridge Rd., 4 miles SW of Alameda, Tex.; studio location to be determined; ERP to 170 kw visual; antenna height above average terrain 957 ft. Granted July 7; announced July 13.

WHB-TV Kansas City, Mo.—WHB Bcstg. Co. FCC deleted share-time tv station on ch. 9. Deleted July 8; announced July 13.

APPLICATIONS

KATV (TV) Pine Bluff, Ark.—Central-South Sales Co. seeks mod. of CP for vhf ch. 7 to change ERP to 169.5 kw visual, 90 kw aural; antenna height above average terrain 1,015 ft. Filed July 7.

WARM-TV Scranton, Pa.—Union Bcstg. Co. seeks mod. of CP for uhf ch. 16 to change ERP to 190.15 kw visual, 102.47 kw aural; antenna height above average terrain 1,223 ft. Filed July 8.

CALL LETTERS ASSIGNED

KVAR (TV) Mesa, Ariz.—KTAR Bcstg. Co., vhf ch. 12. Changed from KTYL-TV.

New Am Stations . . .

ACTIONS BY FCC

Le Mars, Iowa—B & B Bcstg. Co. granted 1410 kc, 1 kw daytime. Post office address % Charles E. Loving, Box 191, Nevada, Mo. Estimated construction cost \$17,306, first year operating cost \$30,000, revenue \$42,000. Principals include President Charles E. Loving (62½%), car dealer, and General Manager Robert M. McKune (37½%), news director, WBLN (TV) Bloomington, Ill. Granted July 14.

Towson, Md.—Suburban Time Mart granted 1570 kc, 1 kw daytime. Post office address % Francis J. Matrangola, WCMC Wildwood, N. J. Estimated construction cost \$13,900, first year operating cost \$41,000, revenue \$64,000. Principals in partnership include Francis J. Matrangola (60%), owner WCMC Wildwood, N. J., stockholder WOKE Oak Ridge, Tenn., WPTX Lexington Park, Md., and WMLV Millville, N. J., and Harry J. Daly (40%), Washington attorney. Granted July 14.

Lumberton, N. C.—Southeastern Bcstg. Corp. granted 1480 kc, 1 kw unlimited, directional. Post office address 320 W. 15th St., Lumberton. Estimated construction cost \$30,000, first year operating cost \$36,000, revenue \$50,000. Principals include President Hector MacLean (25%), attorney, banking, real estate; Vice President David D. King Jr. (25%), dentist; Treasurer Donald R. Fuller (25%), grocer, real estate, and Secretary John Luther MacLean (25%), insurance and real estate. Granted July 14.

ALLEN KANDER

Negotiator

FOR THE PURCHASE AND SALE
OF RADIO AND TELEVISION
STATIONS

- 1701 K St., N. W. • Washington 6, D. C., NA. 8-3233
- Lincoln Building • New York 17, N. Y., MU. 7-4242
- 401 Georgia Savings Bank Bldg. • Atlanta 3, Ga., LAmar 2036