

### My Friend Flicka

TCF Television Productions is filming *My Friend Flicka*, juvenile horse opera based on the Mary O'Hara properties and featuring Anita Louise, Gene Evans and Johnny Washbrook, as well as Flicka, for tv use by CBS-TV, Friday, 7:30-8 p.m.

### Navy Log

Exploits of Navy personnel form the basis of this factual adventure series, produced by Sam Gallu in cooperation with the U. S. Navy, to be telecast on CBS-TV, Tues., 8-8:30 p.m., with Maytag Co. and W. A. Sheaffer Pen Co. as co-sponsors.

### O. Henry Television Playhouse

Thomas Mitchell portrays O. Henry in this series of 39 half-hour programs based on O. Henry's famed short stories which Gross-Krasne Inc. is producing for distribution by MCA Tv Ltd.

### Patti Page Show

Produced and distributed by Screen Gems, this 15-minute program features Miss Page, the Page Five Singers and Jack Rael's Orchestra. The variety show will be seen twice a week in 107 markets, beginning in July, and it is expected that more than 150 stations will broadcast the program.

### People's Choice

Jackie Cooper is starred in this situation comedy series which McCadden Corp. is producing for NBC-TV, which will start it on the air this fall with Borden Co. as sponsor.

### Red Ryder

This half-hour series will be produced by Flying A Productions and syndicated by CBS-TV Film Sales. The series is based on the exploits of the popular cartoon cowboy, whose adventures have been appearing in newspapers for nearly 30 years.

### Robin Hood

Produced by Saphire Films of London for distribution by Official Films, this series based on the exploits of the legendary outlaw has been sold nationally to Johnson & Johnson and Wildroot Co. for telecasting on CBS-TV starting in September.

### Science in Action

This half-hour film series, produced by the California Academy of Sciences and distributed by Television Programs of America, dramatizes the miracles of modern science. Dr. Earl S. Herald is host for the program, which has been sponsored by the American Trust Co. in San Francisco for five years over KRON-TV. The series has just been placed in syndication by TPA.

### Screen Directors Playhouse

Through an unusual arrangement with Screen Directors Guild, the entire SDG membership is available for directing assignments for this series of 52 half-hour films which Hal Roach Jr. is to produce for Eastman Kodak Co. sponsorship on NBC-TV. Budget of approximately \$50,000 per program has been established for the series.

### Sergeant Preston of the Yukon

Charles E. Skinner Productions, a company new to the West Coast, is shooting 52 half-hour

episodes of this tv version of the longtime radio serial, which will go on CBS-TV this fall under sponsorship of Quaker Oats Co. Much of the shooting is being done on location in Aspen, Colo.

### Sheena, Queen of the Jungle

Produced by Don Sharpe and distributed by ABC Film Syndication, this half-hour adventure series presents Sheena, a beautiful, young African queen who champions justice and peace in her jungle domain. The role of Sheena is played by Irish McCalla. Christian Drake plays the role of Bob the hunter, her friend, and Neil, a chimpanzee with a sense of humor, is cast as "Chim," mascot to Sheena.

### Showtime

A musical, variety revue, produced and distributed by Studio Films Inc., this series has been filmed in half-hour episodes, with 39 ready for local sponsorship. A host of talent—of song, dance and comedy—appear in the program that is hosted by comic Frankie Fontaine.

Ranger, and will include Harry Lauter as Clay Morgan, his sidekick.

### The Texas Rangers

Based on true life stories of the Texas Rangers, using material from the files of this renowned peace-keeping body, this series is being produced by Four Star Productions in association with International Television Productions of Houston.

### Those Whiting Girls

Margaret Whiting, the songstress, and her sister Barbara are starred in a situation comedy series with lots of songs worked into the plot. Show is now on CBS-TV, co-sponsored by Procter & Gamble Co. and General Foods Corp., as summer replacement for *I Love Lucy*, whose producer, Desilu Productions, also turns out *Those Whiting Girls*.

### Thunder

Horses and kids are featured in this half-hour drama-adventure series which will be carried



PRESENT at the annual sales convention of ABC Film Syndication, where promotions, reassignments and appointments were announced [B•T, June 27], were (l to r): seated, Don L. Kearney, vice president in charge of sales; Richard P. Morgan, executive assistant to the president; George T. Shupert, president; Leonard H. Goldenson, American Broadcasting-Paramount Theatres Inc. president; Robert H. O'Brien, AB-PT executive vice president; Robert M. Weitman, ABC vice president in charge of programming and talent; Malcolm Kipp, New York sales representative; standing, Robert J. Powers, New England sales representative; Fred J. Stratmann, San Francisco office; Franklin Freeman, New York state sales representative; Barbara Wilkens, promotion assistant; Patric Rastall, midwest acting manager; John B. Burns, director of national sales; Miss Lee Francis, advertising and promotion manager; Howard Anderson, Dallas office manager; Nat V. Donato, eastern sales manager; Joe Porter, Atlanta office manager; Robert Galen, researcher; Joseph F. Greene, client service dept. manager; Paul Wigand, chief accountant, and William Clark, western manager.

### Tabor the Great

An eight-foot mechanical robot is the title character in this series of half-hour films now in preparation by Dudley Television Corp. Based on the Dudley Pictures Republic-released feature film of the same name, *Tabor the Great* is being shot for tv in color in Hollywood, London and various locations in France.

### Tales of the Foreign Legion

Erroll Flynn, as the commandant of a Foreign Legion battalion, is starred in this half-hour series, being produced by the Jersey Corp. and Aubrey Baring Assoc. in England and Spain for distribution by CBS-TV Film Sales. Centering around the men of the Legion, each story in the series deals with one man, telling why he joined the Legion and what its effect has been on him.

### Tales of the Texas Rangers

This half-hour adventure series about the famed law enforcement body of the Lone Star State is produced and distributed by Screen Gems. It will premiere on CBS-TV on Sept. 3 (Sat., 11:30 a.m. EDT) under the sponsorship of General Mills. *Tales of the Texas Rangers* will star Willard Parker as Jace Pearson, Texas

on NBC-TV, starting Oct. 15, for General Foods Corp. It is produced by Television Programs of America. The story concerns the adventures of a city orphan who moves to a ranch. The cast includes Peter Graves, Anne Robinson, 11-year-old Bobby Diamond and Gypsy, the wonder horse.

### Tugboat Annie

Production of a pilot for *Tugboat Annie* is scheduled for late July by Television Programs of America. Although no specific details were available, TPA revealed that the half-hour series would be supervised by Edward H. Small. The program will not be available until the fall. Theme of the series is the famous *Saturday Evening Post* series.

### 20th Century-Fox Series

With no name as yet chosen, the hour-long film series produced by the film company's tv subsidiary, TCF Television Productions, for General Electric Co. sponsorship on CBS-TV this fall-winter, has been described by the film company as tv's "biggest, costliest filmed show", with production costs of the programs said to exceed \$2 million. Programs will vary in nature, each to be complete in itself.