



now
1,000,000 watts
for **KPTV**
PORTLAND

Oregon's TV Giant is now the most powerful station in the entire West!

KPTV Portland—the GIANT television station in the Pacific Northwest — has increased power to 1,000,000 watts to become the most powerful station in the West. The addition of a new tower 1,281 feet above average terrain to this giant-size power increase means MORE SALES in the big-buying Oregon market. Get the facts from NBC Spot Sales or call KPTV today.

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