



THE first step toward erecting a tower for KVII (TV) Amarillo, Tex., is taken by John L. McCarty (l), board chairman of the station, and Murry Woroner (r), president, as Herbert Hoff, Dallas, Tex., field representative for RCA, which is providing equipment, looks on where an 843-ft. tower will stand. The ch. 7 facility, granted last month [B•T, Aug. 5], expects to be in operation Jan. 1 as Amarillo's third tv station. KVII is reported to have affiliated with ABC. Mr. Woroner at present is business manager of KAMQ Amarillo, and Mr. McCarty, president of a Texas life insurance company, also heads a multimillion dollar shopping-residential development in Amarillo.

enemy attack," using film shots of missile and bomber maneuvers and civil defense drills and interviews with civil defense authorities. The program was identified at various times as a public service show.

At Tuapse, Russia, it was reported the same day that citizens took fright from a science fiction story in a newspaper and concluded they only had 40 days to live.

In Montreal, a French-language children's play Sept. 4 on CBFT (TV) inspired a flood of calls to the station, to CBC offices and to stations and newspapers.

The reported panic followed an installment in a serial on CBFT's *Operation Mystere* about a mad professor flying a saucer between Earth and Mars.

NARTB's Television Code states in part that "a television broadcaster should not present fictional events or other non-news material as authentic news telecasts or announcements, nor should he permit dramatizations in any program which would give the false impression that the dramatized material constitutes news. . . ."

New KTVX (TV) Call: KTUL-TV

KTVX (TV) Muskogee, Okla., moved last fortnight from Muskogee to Tulsa, changed its call letters last week to KTUL-TV. The ch. 8 facility is connected with KTUL Tulsa.

WWJ-TV Court Shows Canceled As Bar Asks Judges to Withdraw

WWJ-TV Detroit, opposed by the State Bar of Michigan in its presentation of judges on two courtroom shows, will withdraw *Traffic Court* and *Juvenile Court* from its schedule at the end of the month. *Traffic Court* has been on the air eight years and *Juvenile Court* since January 1956.

The State Bar ruled that participation in the courtroom re-enactments by Traffic Judge John D. Watts and Detroit Probate Judge Nathan J. Kaufman violated two canons of the bar's code of ethics, one discouraging a judge's use of "the power of his office or the influence of his name to promote the business interests of others" and another condemning use of the prestige of a judge's position to promote candidacy for judicial or other office. After the ruling, the judges agreed to withdraw from the shows.

WWJ-TV decided to take the weekly half-hour shows off the air after protests to the bar association failed. The station in its appeal cited awards the programs have received from the National Safety Council and others, 3,800 requests from viewers that the two series continue and rating evidence of their popularity. The Michigan Bar Assn. discussed the question at its meeting Sept. 11-13 [AT DEADLINE, Sept. 16].

Rabells Change KXOC to KPAY

Fred Rabell, new president of KXOC Chico, Calif., has announced that call letters will be changed to KPAY. Network affiliation will be dropped, and strong music and regional programming instituted for the Sacramento Valley. Rabell Enterprises, owned by Fred and Dorothy Rabell, bought the 1060-kc, 10-kw facility from Jack O. Gross, with approval by the FCC this month.

The station will open merchandising offices in Red Bluff, Willows, Corning and Marysville, all California, in addition to Chico, and a national sales office in Sacramento. Rabell Enterprises also owns KSON-KDFR (FM) San Diego, Calif.

WPTA (TV) Signs With ABC-TV

WPTA (TV) Fort Wayne, which was to launch broadcasting operations on ch. 21 last Saturday, signed as a primary affiliate of ABC-TV effective with the first day of operation, according to Ronald R. Ross, general manager of the station, and Alfred R. Beckman, vice president in charge of station relations for the network. WPTA, owned and operated by Sarkes Tarzian Inc., will transmit with 251 kw visual power and 129 kw aural power from a 775-foot tower.

New KLFY-TV Tower Recommended

The Airspace Panel of the Air Coordinating Committee last week recommended FCC approval for the new KLFY-TV Lafayette, La. (ch. 10), tower, which will be located at Church Point, La., and will be 973 feet above ground.

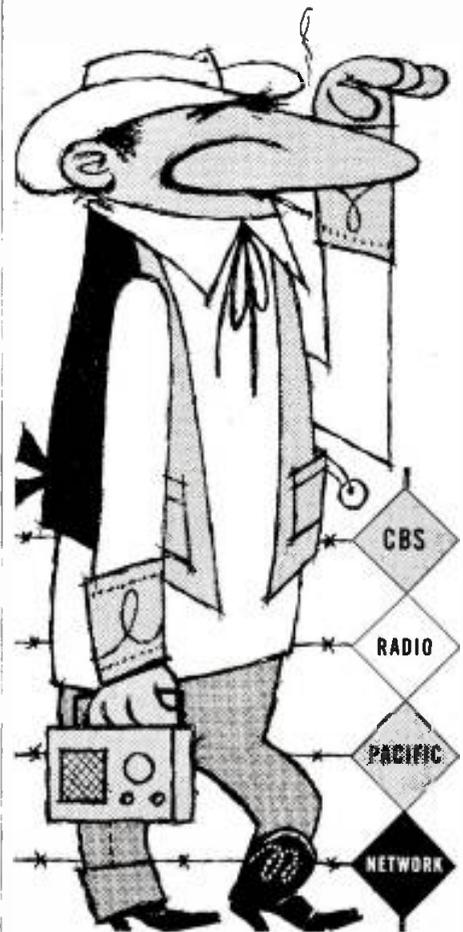
Westerners listen¹ to their favorite² programs on the CBS Radio Pacific Network³

¹ Listen: This refers to "ears in use," not merely to "sets in use."

² Favorite: As in Harry Babbitt, Sunday News Desk, Dave Vaile News, Ruth Ashton, Frank Goss News and Tom Harmon—to name just a few great CBS'rs.

³ Network: 245,000 watts to blanket the 3 Pacific Coast States.

Summary: Programs, Personalities and Power . . . that's why your message belongs on the CBS Radio Pacific Network.



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