

cause of your belief that the proposed station could not succeed financially under present economic conditions. On this basis, the Commission is unable to find that you have been diligent in proceeding with the construction. . . . Therefore, the Commission has concluded that a grant of your application would not be warranted."

Permittees were ordered to reply within 30 days. Failure to answer, FCC warned, will result in immediate dismissal of pending applications, cancellation of permit and deletion of call letters.

Since decision not to build stations in most cases is voluntary, Commission said, most that permittees who want to retain grant can expect is oral argument before FCC *en banc*. If there are other facts, stations so showing will be given full evidentiary hearing, FCC stated.

This is first official action—and by far most forceful—FCC has taken against uhf permittees since ultimatum in 1956 ordering 83 stations to explain why they were making no effort to go on air (BROADCASTING, Nov. 26, 1956). At that time, stations replied responsibility was Commission's to provide formula for successful uhf operation in competition with vhf (BROADCASTING, Feb. 25, 1957). Some 10 stations were deleted at that time.

Permittees receiving latest FCC letter (with call and uhf channel number):

Birmingham Tv Corp., WBMG (ch. 42) Birmingham, Ala.; Sherrill C. Corwin, KMYR (34) Los Angeles; O'Neill Bcstg. Co., KTRB-TV (14) Modesto, Calif.; Sherrill C. Corwin, KFMV-TV (27) San Diego, Calif.; Bay Television, KBAY-TV (20) San Francisco; Conn. Radio Foundation, WELI-TV (59) New Haven, Conn.; Thames Bcstg. Corp., WNLC-TV (26) New London, Conn.; Stamford-Norwalk Tv Corp., WSTF (127) Stamford, Conn.; Gene T. Dyer, WTVI (19) Fort Pierce, Fla.; Orange Country Bcstrs., WEAL-TV (18) Orlando, Fla.; Westinghouse Bcstg. Co., WIND-TV (20) Chicago; WHFC Inc., WHFC-TV (26) Chicago; WOPA Inc., WOPT (44) Chicago; Northwestern Tv Bcstg. Corp., WTLN (32) Evanston, Ill.

CKG Tv Co., WCKG (26) New Orleans; WITH-TV Inc., WITH-TV (72) Baltimore; Ajax Enterprises, WXEL (38) Boston; J.D. Wrather, Jr., WJDW (44) Boston; Trans-American Enterprises, WHEF-TV (62) Brockton, Mass.; Woodward Bcstg. Co., WBID-TV (50) Detroit; Stevens-Wismer Bcstg. Co., WHLS-TV (34) Port Huron, Mich.; WKNE Corp., WKNE-TV (45) Keene, N.H.; David E. Mackey, WOCN (52) Atlantic City; Patroon Bcstg. Co., WPTR-TV (23) Albany; Frontier Tv Inc., WNYT-TV (29) Buffalo; Cornell U., WHCU-TV (20) Ithaca, N.Y.; City of New York, WNYC-TV (31) New York; Star Bcstg. Co., WCBF-TV (15) Rochester, N.Y.; Malco Theaters, WTMV (54) Utica, N.Y.

Air-Pix Corp., WTVX (48) Gastonia, N.C.; Tri-Cities Telecasting, WTLC (29) Canton, Ohio; Robert W. Rounsaville, WCIN-TV (54) Cincinnati; Cleveland Bcstg. Inc., WERE-TV (65) Cleveland; Elyria-Lorain Bcstg. Co., WEDL-TV (31) Elyria, Ohio; Fergum Theatres, WTVG (36) Mansfield, Ohio; Midwest Tv Co., WMAC-TV (23) Masillon, Ohio; Woodward Tv Co., WTOH-TV (79) Toledo, Ohio; Malco Theatres, KMPT-TV (19) Oklahoma City; Arthur R. Olson, KSPG (17) Tulsa.

WKAP Inc., WQCY (39) Allentown, Pa.; Hazleton Tv Corp., WAZL-TV (63) Hazleton, Pa.; Peoples Bcstg. Co., WLAN-TV (21) Lancaster, Pa.; Azax Enterprises, WPHD (23) Philadelphia; Philadelphia Bcstg. Co., WSES (29) Philadelphia; Sunbury Bcstg. Corp., WKOK-TV (38) Sunbury, Pa.; WGal Inc., WRAC-TV (36) Williamsport, Pa.;

Camden Bcstg. Co., WACA-TV (14) Camden, S.C.; Malco Theatres, WAMT (48) Memphis; Brownwood Tv Co., KNBT-TV (19) Brownwood, Tex.; Shamrock Bcstg. Co., KXYZ-TV (29) Houston, Tex.; Northern Va. Bcstrs., WARL-TV (20) Arlington, Va.; KVAN Inc., KVAN-TV (21) Vancouver, Wash.; Polan Industries, WLTW (51) Wheeling, W. Va.; Business Management, Inc., WFOX-TV (30) Milwaukee.

WVET-TV asks etv share-time on ch. 13

Proposal for share-time tv station to share-time on another channel with educational group has been submitted to FCC by WVET-TV Rochester, N.Y. Plan presupposes Commission approval of drop-in of ch. 13 to New York community, which has been requested and which is pending FCC consideration.

WVET-TV shares time with WHEC-TV on ch. 10 in Rochester. WVET group operates Tuesday, Thursday, Saturday and Sunday daytimes and Monday, Wednesday and Friday evenings.

In new suggestion, WVET-TV proposes to operate just opposite of these times on ch. 13, with Rochester Area Educational Television Assn. using other segments totaling 65 hours per week. WVET-TV volunteered to absorb entire cost, approximately \$500,000. Executive committee of RAETA has indicated it is "distinctly interested" in idea.

Harris sets March 15

Rep. Oren Harris (D-Ark.) announced that his House Commerce Communications Subcommittee will begin hearing March 15 on FCC reform legislation, including HR 4800 introduced following 1958 hearings of Legislative Oversight Subcommittee.

Price donates stock

Ralph C. Price, one of four partners in application for ch. 8 Greensboro, N.C., is donating 1,405 shares of Jefferson Standard Life Insurance Co. stock to Duke U. Stock is reported worth approximately \$140,500. Mr. Price is stockholder in TriCities Broadcasting Co., which is in hearing with three other applicants for Greensboro vhf channel. Among other three is Jefferson Standard Broadcasting Co., owned by life insurance company. One issue in hearing is whether Mr. Price and family control Jefferson Standard and, if so, whether Jefferson Standard and TriCities are same applicant. The bequest comprises Mr. Price's entire personal holdings in life insurance company.

Alaska, La. sales

Sales of stations announced Friday (Feb. 19) subject to usual FCC approval:

• KFAR-AM-TV Fairbanks, KENI-AM-FM Anchorage and KTKN Ketchikan, all Alaska: Sold by Midnight Sun Broadcasting Co. to Alvin O. Bramstedt and associates for \$1.2 million (\$250,000 cash, remainder to be paid over 20-year period). New owners include Mr. and Mrs. Bramstedt (he is now general manager of Midnight Sun), 22.64%; R.D. Jensen, KTKN manager and owner of community antenna systems in Ketchikan and Sitka, 15%; James Fletcher, Midnight Sun national sales manager, New York, 7%; Delmar A. Day, Midnight Sun western sales manager, 7%, among others.

• WYFE New Orleans, La.: Sold by Connie B. Gay to William F. Johns interests for \$300,000 (\$50,000 in cash). Johns' group owns WMIN St. Paul, Minn.; WLOD Pompano Beach, Fla.; KRIB Mason City, Iowa, and is buying WILD Boston, Mass. Mr. Gay owns WFTC Kinston, N.C.; KITE Terrell Heights, Tex.; WTCR Ashland, Ky., and WQMR and WGAY (FM) Silver Spring, Md.

Latin tv net set

Formation of Central America Television Network, covering five tv stations in that area, announced Friday (Feb. 19) in New York to gathering of agency executives interested in that market. Network is to begin operation in six to eight weeks with Class A one-hour rate of \$575. Network will be owned 51% by ABC Div. of American Broadcasting-Paramount Theatres and remainder by participating stations.

Advertisers will be able to buy time on all five stations under combination rates, according to Donald Coyle, ABC vice president in charge of ABC International Div. Affiliated stations are: YSEB-TV El Salvador; TG-BOL-TV Guatemala; KRTG - TV Honduras; YNSA-TV Nicaragua and Television de Costa Rica. Combined set ownership was placed at 50,000 "and increasing." Network will use film shows from all sources, including ABC-TV.

WDRC to drop CBS

WDRC Hartford, Conn., acquired by Buckley-Jaeger Broadcasting Corp. last July, has terminated its affiliation agreement with CBS Radio effective in six months. Station will place emphasis on regional and local programming. CBS Radio has not yet selected new affiliate in area.