

## A gentleman of the press

A rare example of inter-media understanding has occurred in the *Houston Post*. The newspaper, which owns the NBC-affiliated KPRC-TV Houston, ran an editorial complimenting CBS commentator Douglas Edwards for a talk he made at a dedication ceremony of a rival station, the CBS-affiliated KHOU-TV.

The *Post* spoke of the "magnificent new facilities of KHOU-TV" and said that Mr. Edwards "did a fine job of putting into perspective the role of television news reporting in contrast to that of newspapers." The paper went on to state its own appraisal of the journalistic operations of tv and the press.

"Although television journalism has served as a spur to better handling of news by newspapers," the *Post* said, "the two differ in their functions. Television in many cases is able to take the viewer to the scene as news occurs. Newspapers provide a record of the event and, to an increasing extent, an interpretation of its meaning. And, of course, newspapers cover a much wider range of events than television could hope to. Newspapers and television, in short, complement each other."

Mr. Edwards' appearance in Houston was one feature of a mammoth promotion staged by KHOU-TV.

sales staff of WKID.

**Alan Bryan**, formerly news director-air personality at KCCO Lawton, Okla., to WKLO Louisville, Ky., as news editor. **Chuck Irvin** joins WKLO as production supervisor.

**Howard Shuman**, news reporter for KOMO-TV Seattle, Wash., promoted to associate news editor. **Hugh McIntosh** named to new news staff. Mr. Shuman succeeds **Keith Jackson**, appointed sports and special events director.

**Gene Strul**, news director of WCKT (TV) Miami, elected president of Associated Press Broadcasters of Florida.

**Hayes B. Jacobs**, formerly press information manager at Remington Rand Div., Sperry Rand Corp., joins OBS-TV as publications manager, special projects, information services.

**W. Henry Johnston**, formerly pr director, Harvard Athletic Assoc., joins National Educational Television & Radio Center as development officer.

## Programming

**Maurice Morton**, business affairs executive at 20th Century-Fox TV, elected vp. Before joining Fox, he was vp of McCadden Productions.



MR. REAGAN

ries which he hosts.

**Norman Felton**, formerly director of programs for CBS-TV, west coast, joins MGM-TV as director of programs.

**Russ Hodges**, voice of San Francisco Giants and sportscaster for more than 30 years, and **Bob Blum**, sportscaster and in radio-tv sales for more than 20 years, form Hodges-Blum Productions, San Francisco. New firm will offer top talent, sales, production and engineer-

ing on package basis for radio, tv or film sports. Location is 2525 Van Ness Ave., San Francisco. Phone: Graystone 4-1042.

Actor **Ronald Reagan**, president of Screen Actors Guild, resigns to become producer. He will be partner in Revue Productions in joint operation that will produce filmed programs for *G.E. Theatre* series which he hosts.

**Gene McCabe** named vp of Bill Burrud Productions, Hollywood. He currently is working on *Man Alone*, firm's first dramatic program.

**Marshall Jamison** appointed executive producer in charge of programs for Theatre Network Television Inc.

**Charles Russell**, formerly producer of *The Untouchables*, joins 20th Century-Fox TV as producer of *Silent Investigators*, new series based on criminal investigations of U.S. Post Office.

**Mel Epstein**, motion picture-tv producer, signed by MGM-TV as assoc. producer of *The Islanders*, debuting on ABC-TV this fall.

**Al Zimmerman**, formerly on sales staff of WHB Kansas City, joins Radio Press International sales staff, middle central U.S.

**Marshall Flaum**, story editor of CBS-TV documentary, *The Twentieth Century*, named assistant to producer Burton Benjamin.

**George B. Brown** promoted from staff to bureau manager for United Press International, Des Moines, Iowa, succeeding **A. Edward Heins**, resigned. **Milton Carr**, reporter and news manager for UPI in Latin America, appointed UPI business representative for Georgia and South Carolina.

**James Stern**, account executive with United Artists Assoc., Chicago, transfers to UAA N.Y. office.

**Bill Steinmetz** joins Cleary-Strauss & Irwin, Los Angeles pr and publicity agency, as account executive on *GE Theater*.

## Equipment & Eng'ring

**Tore N. Anderson**, assistant to president of FXR Inc., Woodside, N.Y., manufacturer of microwave and other electronic equipment, appointed executive vp and general manager.

**James H. Hanley**, formerly assistant to president of Pathe Labs, joins Consolidated Film Industries as special assistant to general manager.

**D.F. Ore** appointed northeast regional sales manager for CBS Electronics Div. of CBS Inc. He formerly was sales representative for semiconductors in New England area.

**Donald S. Elkort** joins Narda Microwave Corp., Mineola, L.I., N.Y., as microwave engineer. He formerly was assistant project engineer with micro-

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