

this might be considered a violation *per se*.

Is it "Salesmanship"? ■ The court emphasized that there was no law forbidding a distributor from offering his films in a group or package form.

"They had a right to license films in blocks or packages and to use arguments to persuade the licensees that it was desirable to purchase the films in blocks or packages rather than individually," Judge Dawson stated.

Illegality would enter, he stressed, if the distributors refused to do business in any way other than by package deals.

Judge Dawson also disposed of a number of other arguments, including the question whether a definite "demand" for individual pictures by a station must have been made, and whether monopoly or control of the product must be proved before a finding that block booking was illegal. In both instances he decided in the negative.

Justice Sues in 1957 ■ The government's complaints were filed in 1957 against the six leading film for tv distributors.

The trial before Judge Dawson began on March 7 and ran for 36 court days. It resulted in a 6,619 page transcript, with 45 government witnesses and 28 defense witnesses being called.

Leading the government legal forces was Leonard R. Posner of the Dept. of Justice. New York attorney Louis Nizer represented several of the defendants.

Changes in 'Hong Kong' assure Kaiser backing

Forget reports that *Hong Kong*, ABC-TV hour-long Wednesday night series, will be a mid-season casualty.

Henry J. Kaiser and his son Edgar, board chairman and president, respectively, of Kaiser Industries Corp., series sponsor, last week got a first view of *Hong Kong's* new look and expressed themselves as delighted with what they saw. This included a new permanent member of the cast, Mai Tai Sing, who will appear in each weekly episode as the owner of a supper club, "The Golden Dragon," and plans for the increased use of name guest stars, especially popular singers, with music specially written for the series. Rod Taylor will continue to star as an American newsman, with Lloyd Bochner co-starred in the role of the Hong Kong chief police inspector.

The Kaisers and other officials of their company, with representatives of Young & Rubicam, Kaiser agency, and 20th Century-Fox Television, producer of the series, viewed scenes from several forthcoming installments of *Hong Kong* which showed innovations made by Roy Huggins, new studio vice president in charge of tv production, to broaden the scope of the program.

BROADCASTING, December 12, 1960

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