

TvQ's top ten for June-July by age

Rank	Program	Total Audience TvQ	6-11 TvQ	12-17 TvQ	18-34 TvQ	35-49 TvQ	50+ TvQ
1	Bonanza	54	53	62	51	50	55
2	Ben Casey	50	53	59	49	47	48
2	Doctor Kildare	50	53	63	50	45	44
4	Andy Griffith Show	48	64	52	41	45	48
4	Hazel	48	67	48	45	42	46
4	Saturday Night Movies	48	73	69	45	42	29
7	Red Skelton	44	72	55	40	41	33
8	Disney World of Color	42	70	49	28	39	33
9	Gunsmoke	41	53	40	30	42	45
9	Perry Mason	41	24	30	36	41	55
9	Wagon Train	41	42	39	35	39	48

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Theatre exhibitors query studios on pay-tv policy

Two theatrical exhibition associations have called upon the presidents of all major film production companies to state their policy on serving feature films to subscription tv operations.

The Theatre Owners of America and the Allied States Assn. wired film production company heads, stating that the sponsors of the pay tv experiment in Hartford (RKO General Phonevision) have testified under oath they intend to show first-run motion pictures. The theatre groups affirmed their opposition to pay tv and asked the studio heads to apprise them of their present and future policy with respect to serving toll tv with first-run features.

Telegrams were sent to the presi-

dents of Allied Artists, Buena Vista Productions, Columbia Pictures, Metro-Goldwyn-Mayer, Paramount Pictures, 20th Century-Fox, Universal Pictures and Warner Bros.

Occupational hazards

Ted Yates, producer of NBC-TV's *David Brinkley's Journal* and a cameraman, while filming street riots in Lima, Peru, were "gassed by tear gas grenades, hosed down by water-firing tank-like vehicles, arrested and marched off under armed guard to the local bastille," Mr. Yates reports in a letter to NBC. Mr. Yates said they were released without the cameras but later recovered the equipment and film "by virtue of a local two-step custom called bribe-and-pull."

County medical group relaxes bar for KAPE

KAPE San Antonio opened its microphones to 90 minutes of informed discussion on President Kennedy's medical care-for-the-aged plan last month.

The Bexar County Medical Assn. for the first time allowed two doctors to represent the group in a public discussion, according to KAPE.

Scheduled for an hour, the program drew such response that it was allowed to run another 30 minutes, according to Sam Riklin, KAPE president.

Each speaker made brief opening remarks, then answered listeners' questions.

The participants were Dr. Francis O'Neill, Dr. Ed Sykes, County Commissioner Albert Pena and Texas Democratic committeeman and former congressman Maury Maverick Jr.

20th-Fox production units

Twentieth Century-Fox Television announced last week it is introducing a production plan for separate units to operate under various executive producers.

Peter G. Levathes, president, said Hal Kanter and Paul Monash are the first two executive producers signed under the new plan. Mr. Kanter will head a unit to produce comedies, and Mr. Monash will be in charge of the dramatic series unit.

EQUIPMENT & ENGINEERING

Logos Ltd. claims new color tv system

FORMER WALTER REED PROFESSOR HEADS D. C. FIRM

A new color tv system tested over five years is claimed by Logos Ltd., its developer, to be "an exclusively engineered system to produce the purest color on television—live, tape or film." The system was worked out in Logos Washington laboratories.

Dr. Paul Schafer, a professor of surgery who directed color experiments at Walter Reed Hospital, Washington, said a pilot film will be shot in a fortnight with Dave Garraway doing the commentary. Everard Meade and David Levy, former Young & Rubicam tv vice presidents, are program consultants for Logos. Dr. Schafer heads Logos.

The Logos-Garraway package of scientific films, Logos' first production, will be handled by Goodson-Todman Productions, Dr. Schafer said. The Logos studios are located at 1017 New Jersey Avenue, S.E., Washington. Former RCA and Ampex engineering executives are handling the electronic

end, it was stated. Dr. Schafer said, "We now feel we are about to effect another perfect marriage—Logos' revolutionary color system and the company's programming concept of imparting information through entertainment."

Record sales at new high

Sales of phonograph records exceeded a half-billion dollars for the first time last year, setting a new high for the industry of \$513.1 million, according to Henry Brief, executive secretary of the Record Industry Assoc. of America.

Mr. Brief credits the business boom to the industry's "aggressive search" for new talent and new music, technical refinements and advances in sound and communication equipment.

He said that the World's Fair of Music and Sound (McCormick Place, Chicago, Aug. 31-Sept. 9) would pro-

vide an opportunity for all segments of the industry to exhibit products to dealers and consumers at one time and in one place. This would be advantageous to phonograph record manufacturers, he explained, for their profit potential is increased by developments in products and recording processes.

Engineers to consider all-channel problems

More than 25 engineers of tv set and uhf tuner manufacturing companies will meet in New York Aug. 7 to consider all-channel receiver problems. Invited by Electronic Industries Assn., the production engineers will attempt to determine what constitutes an "adequate" receiver capable of receiving uhf as well as vhf signals, as required in the law passed by Congress last month.

The FCC asked EIA to correlate the industry's definition.

Also to be discussed is the best estimate when set makers can retool their production facilities for all-channel re-