

RAHALL RADIO STATIONS



**W
L
S**

No. 1 RADIO

Tampa - St. Petersburg,
Florida
Sam Rahall, Manager

**W
K
A
P**

No. 1 RADIO

Allentown-Bethlehem-
Easton, Pennsylvania
"Oggie" Davies, Manager

**W
W
N
R**

No. 1 RADIO

Beckley,
West Virginia
Tony Gonzales, Manager

**W
N
A
R**

No. 1 RADIO

Morristown-Philadelphia
Area
John Banzhoff, Manager

... the above Rahall Radio Stations are proud to be associated with one of America's foremost national representatives.



Representatives, Inc.

N. Joe Rahall, President

also: **WQTY**, Jacksonville, Fla.

Represented by The Bolling Company

the State Dept., has been approved by the Senate Foreign Relations Committee, and is now pending in the Senate Commerce Committee, which plans to consider its "technical aspects."

The bill grew out of the State Dept.'s desire to establish radio communications with U. S. embassies in underdeveloped countries, where commercial facilities are not adequate. The department maintains that it would be difficult to obtain the necessary permission from foreign governments unless it could grant them similar rights in Washington.

Boston etv asks for ch. 44

WGBH Inc., etv licensee of ch. 2 Boston, last week asked the FCC to reserve ch. 44, assigned to Boston, for educational use.

WGBH said no application has been filed for ch. 44 and that no station is now operating on it. The educational

foundation said it will file for the channel if it is reserved for etv and will use it for special in-school programming. WGBH said its regular in-school programming is rapidly expanding to the point where WGBH can use both a uhf and a vhf channel to accommodate it.

The FCC last week...

■ Extended from Aug. 13 to Sept. 13 the deadline for filing comments on the FCC's proposal to revise its rules concerning operations of stations during emergencies. Reply comments are now due Sept. 27 instead of Aug. 27.

■ Granted a construction permit to William L. Fox, on ch. 29 in Jenkintown, Pa., with a power of 21.9 kw, and an antenna height of 270 ft. In making the grant the commission waived the rule requiring that the studio be in the city to which the station is licensed.

THE MEDIA

STEINMANS BUY MORE VHFS

KOAT-TV, KVOA-TV purchased for \$3.2 million; McCollough to head entire radio-tv group; WRAK sold

Making its first expansion in vhf television, WGAL Television Inc. (Steinman Stations' WGAL-TV), Lancaster, Pa., of which Clair McCollough, NAB board chairman, is president and general manager, agreed last week to buy KOAT-TV Albuquerque (ch. 7) and KVOA-TV Tucson (ch. 4) for \$3,250,000. The seller is Alvarado Television Co., of which Clinton D. McKinnon, former Democratic Congressman from San Diego, is president and 40% stockholder.

The transaction, subject to the usual FCC approval, will give Steinman three vhf and six am stations. Steinman last week contracted to sell WRAK-AM-FM Williamsport, Pa. to Wright Mackey Corp., a newly formed entity headed by J. Wright Mackey, for \$200,000. Mr. Mackey has been general manager for the past five years and has been with the station since 1935. He will be 90% owner; the balance will be held by members of his family and several station employees.

John F. and J. Hale Steinman, the principals of the Steinman operations, publish the *Lancaster Intelligencer Journal, New Era and News*.

Mr. McKinnon, former publisher of the *Los Angeles Daily News*, now publishes a group of weeklies in the San Diego area. His sons, Clinton D. Jr. and Michael, own KSON San Diego. Mr. McKinnon Sr. is one of two applicants for ch. 3 in Corpus Christi, now in hearing status. The applicant,

South Texas Broadcasting Co., includes stockholders formerly identified with KVDO (TV) Corpus Christi, a uhf outlet now dark, and Mr. McKinnon has stock options which would give him 79% ownership.

Other Sellers ■ Other stockholders in Alvarado, each selling his 20% interest to Steinman, are Arthur A. Desser, Harold B. Garfield and Bernard Weinberg. Messrs. Desser and Garfield are in real estate ventures and Mr. Weinberg owns an advertising agency in Los Angeles.

Upon completion of the sales contract, transfer applications will be filed with the FCC. The transaction was negotiated for Blackburn & Co. Inc. by James Blackburn and Joseph M. Sitrick.

KOAT-TV has been operating since 1953 and is a primary affiliate of ABC; its highest hour rate is \$425. KVOA-TV, also in operation since 1953, is a primary NBC outlet and its highest hour rate is \$300. Both properties are represented by Avery-Knodel Inc.

Mr. McCollough, who left last week for a month's trip to Europe, including three days in Russia, said prior to his departure that after FCC approval, he would personally direct the operations of the southwestern stations through resident managers. "Policies which have made WGAL-TV preeminent since its establishment in 1949 will be followed," Mr. McCollough said, "with emphasis on local self expression and community