



## Newhouse stations help etv in Birmingham

That's a check for \$17,500 Charles F. Grisham (r), vice president and general manager of WAPI-AM-FM-TV Birmingham, is presenting to Raymond Hurlbert, general manager of Alabama Educational Television Network.

WAPI, with its gift, is helping the Alabama etv group increase the power of WBIQ (TV) Birmingham (ch. 10) from 42.5 to 316 kw (BROADCASTING, Oct. 15).

The federal government would

match WAPI's \$17,500 donation under provisions of the etv assistance program signed into law this year. Funds for this purpose, however, have not yet been appropriated by Congress.

The WAPI stations are owned by Newhouse Broadcasting Co., which also owns WSYR-AM-FM-TV Syracuse, WPTA (TV) Harrisburg, Pa., 50% of KOIN-AM-FM-TV Portland, Ore., and 25% of KTVI (TV) St. Louis.

turners Hanover Trust Co., New York, join WPAT as account executives.

**Chuck Hinton**, outfielder of American League Washington Senators baseball club, joins WUST Bethesda, Md.-Washington, D. C., as off-season sportscaster. Mr. Hinton will appear daily at 5 p.m. on Bill (Duke) Johnson show.

**Bruce Taylor**, air personality and assistant news director of KCJB Minot, N. D., joins KXAB-TV Aberdeen, S. D., as sports director and weatherman. **Frank Winslow**, KCJB air personality, moves to KUTT Fargo, N. D., in similar capacity.

**Dick Reynolds** appointed music director of WIP-AM-FM Philadelphia, succeeding **Richard Carr**, who was promoted to program director. **Joseph J. Moran**, Delaware Valley radio personality, succeeds Mr. Reynolds on station's 1-6 a.m. morning show.

**Ric Thomas**, former station manager of KLYK Spokane, Wash., and **Jack Angel**, former program director and announcer with KOLO Reno, Nev., join announcing staff of KEX-AM-FM Portland, Ore.

**Cecilia Pedroza** named director of publicity for KWKW Pasadena, Calif.

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ney as Detroit branch manager. Mr. Courtney has been with Philco since 1929 in various sales and marketing posts.

## PROGRAMMING

**Stanley Dudelson**, former sales manager of syndication for Screen Gems, elected president of M&A Alexander Productions, New York. Before his association with Screen Gems, Mr. Dudelson was with United Artists and RKO-Radio Pictures. M&A Alexander syndicates 300 feature films and 100 cartoons to television.



Mr. Dudelson

**Roy Huggins**, vp in charge of production at 20th Century-Fox Tv, appointed executive producer of Revue Studios' *The Virginian*, 90-minute color weekly series on NBC-TV. He succeeds **Charles Marquis Warren**, who completed 13th program of series, thereby fulfilling his contractual obligations to Revue. Mr. Huggins created *Maverick* and 77 *Sunset Strip* tv series at Warner Bros., where he spent five years before moving to 20th Century-Fox Tv.

**Phillip Conway**, sales representative in eastern states for ABC Films Inc., New York, appointed eastern division manager.

**Jerry Kurtz**, former eastern sales account executive for Television Enterprise Corp., joins National Telefilm Assoc. as eastern sales manager. Mr. Kurtz will be headquartered at NTA's New York offices.

**Mike Gurney**, former western division manager of World Broadcasting

## EQUIPMENT & ENGINEERING

**Edward J. Gannon** elected vp-operations manager of Machlett Labs, Springdale, Conn., subsidiary of Raytheon Co., Lexington, Mass. Others elected to new corporate posts: **Rodney E. Nelson**, vp-marketing manager; **Thomas H. Rogers**, vp and x-ray product line manager; and **John F. McGovern**, treasurer in addition to his post of controller. **Dr. Howard D. Doolittle** promoted to technical director.

**Mark E. Richardson II**, former trial attorney with Federal Trade Commission, joins Electronic Industries Assn. today (Oct. 29) as assistant general counsel. Mr. Richardson, who will function under supervision of EIA General Counsel John B. Olverson, has been member of FTC legal staff since January 1957. He received his LL.B. degree from George Washington U., Washington, D. C., in 1956.

**J. C. Courtney Jr.**, branch manager of Philco Distributors Inc., Detroit, appointed assistant sales and marketing manager of Philco Corp.'s consumer products division in Philadelphia. **Gordon Bahl**, former distributor branch manager for RCA Victor and RCA Victor Whirlpool, replaces Mr. Court-

## Cuban crisis expert

**Dr. Michael S. Pap**, director of the Institute for Soviet & Eastern Europe Studies of John Carroll U., Cleveland, joins news staff of WERE-AM-FM, that city.

Dr. Pap, associate professor of history and political science at John Carroll, will act in an advisory capacity and as a contributing editor for WERE during the Cuban crisis.

In hiring Dr. Pap, WERE stated that it was striving to bring to its listeners a more complete understanding of the current Cuban crisis, its effects on our nation and the world, and its meaning in past, present, and future world affairs.