

he and President Vincent Wasilewski have been getting along well in the few months they have worked together and feels "this kind of relationship would continue if I were to remain longer on the scene. And I firmly believe it will persist with my successors, providing the board exhibits reasonable astuteness in electing suitable chairmen." But, he pointed out, the measure of success is how effectively the president and chairman work together.

Although Mr. Wasilewski has been president only three months and has not had "enough time to settle into a pattern of operation," the chairman pointed to four areas that have confirmed the board's selection:

- "Our president is probably more strongly backed by the membership than any man I can remember."

- "He has proved his capacity for serving as the symbolic head of NAB and the industry."

- "He knows his way around the places in Washington that are important to broadcasting, and he is liked and respected in those places. He is considered 'one of the boys' by that part of the local citizenry with whom we are concerned."

- "The NAB staff has both respect and affection for him."

Mr. Schroeder said his brief term as working chairman has convinced him that the "work load is of such a magnitude as to require two rather than one executive to cover the bases." He admitted there are some imbalances between the offices that will be "smoothed by the experience that comes in time." In the future, however, the board will have to come up with a more "specific description" of the responsibilities of the chairman and president.

He noted the board's desire in January not to spell out each man's responsibilities, but let the answers come from experience. Based on this wish, he said, "it might be wise to continue through the next full term of a working chairman before spelling the respective duties in detail."

The board chairman noted, there are "some organizational shortcomings" that work has begun on, "which I hope can be substantially corrected by Vince and my successor."

**Delegated Authority** ■ He noted that "what isn't necessary to do now—today tends not to get done, regardless of its importance." Mr. Wasilewski, the chairman feels, "will inevitably delegate more and more responsibility to his department heads." But just following his job, as described in the bylaws, Mr. Schroeder said, "leaves him little time to do the analyzing and thinking that the association needs. The working chairman does have time to do this . . . his assignment is not his basic career. He can, when the occasion demands,

## Jerrold applauds

Representative Oren Harris's (D-Ark.) CATV bill has received the warm support of the Jerrold Corp., a major CATV operator.

In a May 3 letter to the congressman, Milton J. Shapp, Jerrold president, declared, "It is indeed time that the public interests of almost 180-million TV viewers be placed above the private interests of a powerful few."

He said the FCC's proposals were based "on the inaccurate premise that CATV constitutes an economic threat to present and future TV station owners [although] CATV growth has not driven any TV station off the air or station owner into insolvency."

utilize much more candor than anyone else."

Looking towards a future chairman, Mr. Schroeder said he will probably "have more than just the ability for forward thinking and planning. He will also have the instinctive drive to put those plans into action." But to insure that his efforts are not just "mental exercise," he should have "the authority necessary to implement his proposals, and that he be responsible only to the board for his overall performance."

If the chairman has this authority, Mr. Schroeder concluded, the president and chairman "will establish a relationship that will make NAB not only an efficient, well-managed association, but a progressive, practical one as well."

## Time-Life jumps on CATV bandwagon

Time-Life Broadcast, which is seeking community antenna television franchises in a number of cities, but which is not yet an owner of an active CATV operation, last week revealed it may become part owner in a proposed New York City system.

The Time-Life board of directors has approved a plan to purchase 20% of the stock of Sterling Information Services, a franchise applicant in New York which has won the initial approval of the city's franchise bureau to operate a CATV there (BROADCASTING, May 3). Final franchise decisions in the city would have to come from the board of estimate. Sterling Information Services operates the Teleguide closed-cir-

cuit TV service for hotels and apartment houses in Manhattan.

A representative of Time-Life Broadcast said last week the company had notified the cities of Lansing and Kalamazoo, both Michigan, of its intention to apply for CATV franchises there; that it is an applicant of record for a system in Terre Haute, Ind., and is a stockholder in a company which has a franchise application pending in Marion, Ind. Among Time-Life's other CATV targets are a number of Connecticut towns, it was reported.

## FCC may clarify local file rule

Confusion and misinterpretation of the FCC's rule opening certain station records to public inspection, may prompt the commission to issue a clarification of its policy.

The rule that goes into effect May 14 requires stations to make available for public inspection in local files certain documents including construction permits for major facility changes, license renewals, transfers of control or assignment of licenses (BROADCASTING, April 12).

However, a commission staff member last week noted that broadcast lawyers had been calling with questions regarding just what the rule covers and said clarification may be in order.

A letter received recently by a small western station from a local group reflects some of the public misconceptions over the rule. The letter noted, erroneously, that the bill goes into effect May 15, and said a "member of this committee should like to inspect your radio station at 10 a.m. on Wednesday, May 19." The group asked that the following information be made available to its representative:

- "Papers pertaining to your programming, particularly dealing with controversial issues such as the United Nations and other issues of public importance."

- "Papers concerning financial qualifications of station—including profit and loss statements, the ledger of accounts, or persons owning the station and other relevant material."

- "Confidential papers of which copies are filed in Washington, D. C."

However, according to the rule, the only items the station has to keep in its open-to-the-public file are those filed after May 14, 1965. It would not have to show "papers pertaining to programming" unless it filed such papers with the FCC as explanation of another item. The "profit and loss statements" and "ledger of accounts" are confiden-