

Sydney, N. S., and MacLaren Advertising Ltd., Toronto, appointed director of television at Baker Advertising Agency, Toronto.

**Willard Bishop**, manager of CKEN Kentville, N. S., elected president Atlantic Association of Broadcasters. **George Cromwell**, CHSJ-TV Saint John, N. B., elected first VP; **Norris Nathanson**, CJCW Sydney, N. S., second VP, and **Orville Pulsifer**, CHNS Halifax, N. S., secretary-treasurer.

**Ned B. Corrigal** named production manager of CKXL Calgary, Alberta.

**Elmer Hildebrand** named station manager of CFAM Altona, Man., and CHSM Steinbach, Man., both southern Manitoba broadcasting stations.

**Ward Cornell**, CFPL London, Ont., elected secretary of Central Canada Broadcasters Association, and **Ralph Connor**, ckso Sudbury, Ont., elected treasurer.

## ALLIED FIELDS

**Richard M. Schmidt Jr.**, Denver attorney, named general counsel of U. S. Information Agency succeeding Stan-

ley Plesent, who returns to private practice. Mr. Schmidt was with former KMYR (now KDEN) Denver, from 1943-49. He also was legal counsel for Colorado Broadcasters Association and instructor at University of Denver.

**Max L. Arons**, secretary of New York local 802 of American Federation of Musicians, elected president succeeding late Alfred J. Manuti (BROADCASTING, Sept. 20).

## DEATHS

**Maurice Moreau Jansky**, 52, retired Washington attorney in communications law, died Oct. 25 of brain disease. Mr. Jansky, member of Federal Communications Bar Association, was first VP upon retirement. Surviving are his wife, Margaret, daughter, and two sons. Also surviving is brother, C. M. Jansky, consulting engineer who recently retired.

**Rudolph H. Siemens**, 60, administrator of laboratory liaison sales for north-eastern district, RCA Industrial Tube and Semiconductor Division, died Oct. 19 of heart attack in his Newark, N.J., office. Mr. Siemens was named chief

engineer of RCA International Division in 1943 and in 1948 was named manager of RCA's TV picture tube equipment sales department.

**Betty Llewelyn Craddock**, 39, media director of MacManus, John & Adams, Los Angeles, died Oct. 22 at Santa Monica hospital following long illness. Surviving is husband, Robert.

**A. Hilton Ritter**, 53, principal in Weatherwax, Spurgeon & Ritter, Los Angeles agency, died in his office Oct. 22. His wife and two sons survive.

**Mrs. Helen Conrath Smith**, 51, wife of Frank M. Smith, board chairman of Capital Cities Broadcasting Co., died suddenly, Oct. 27, at home in Pleasantville, N. Y., apparently of heart attack. In addition to Mr. Smith, she is survived by two children.

**Hal Holman**, 66, head of his own national radio-TV representative firm, Hal Holman Inc., Chicago, died in hospital, there, on Oct. 24 from complications following heart attack. Mr. Holman entered advertising in 1919. He is survived by his wife, Marie, and two children.

## FOR THE RECORD

### STATION AUTHORIZATIONS, APPLICATIONS

As compiled by BROADCASTING, Oct. 21 through Oct. 27 and based on filings, authorizations and other actions of the FCC during that period.

This department includes data on new stations, changes in existing stations, ownership changes, hearing cases, rules and standards changes, routine roundup of other commission activity.

Abbreviations: Ann.—announced. ant.—antenna. aur.—aural. CATV—community antenna television. CH—critical hours. CP—construction permit. D—day. DA—directional antenna. ERP—effective radiated power. kc—kilocycles. kw—kilowatts. LS—local sunset. mc—megacycles. mod.—modification. N

—night. SCA—subsidiary communications authorization. SH—specified hours. SSA—special service authorization. STA—special temporary authorization. trans.—transmitter. UHF—ultra high frequency. unl.—unlimited hours. VHF—very high frequency. vis.—visual. w—watts. \*—educational.

#### New TV stations

**ACTION BY FCC**  
Atlanta—Rice Broadcasting Inc. Granted CP for new TV on UHF channel 46 (662-668 mc); ERP 575 kw vis., 110 kw aur. Ant. height above average terrain 1,100 ft., above ground 1,054.25 ft. P.O. address 3091 Arden Road, N.W., Atlanta. Estimated construction cost \$390,000; first year operating cost \$450,000; revenue \$300,000. Studio and trans. locations both Atlanta. Geographic coordinates 33° 45' 34" north lat., 84° 20' 04" west long. Type trans. GE TT-57A, type ant. GE TY-25E. Legal counsel Cohn & Marks; con-

sulting engineer Gautney and Jones, both Washington. Principal: Jack M. Rice. Mr. Rice owns Atlanta Telemeter Inc. and Home Theaters of Georgia Inc., both Atlanta pay-TV firms. Action Oct. 20.

#### APPLICATIONS

Eureka, Calif.—T&R Broadcasters Inc. Channel 13 (210-216 mc); ERP 316 kw vis., 63.2 kw aur. Ant. height above average terrain 1,740 ft., above ground 374 ft. P.O. address c/o James L. Hutchens, Box 748, Albany, Ore. Estimated construction cost \$443,433, first year operating cost \$250,000; revenue \$300,000. Studio to be located in Eureka, trans. to S. E. Geographic coordinates 40° 43' 30" north lat., 123° 58' 20" west long. Type trans. RCA TT-25DH/M, type ant. RCA TW-15A, 13-P. Legal counsel Hogan & Hartson, Washington, D. C.; consulting engineer J. B. Hatfield, Seattle. Principals: James L. Hutchens (49%), Robert L. Oldright (51%). Mr. Hutchens owns 41.33% and is president of Radio Broadcasters Inc., Corvallis, Ore., licensee of KFLY-AM-FM Corvallis and applicant for RCC system. Mr. Oldright is owner of T&R Service Inc., trucking and restaurant firm. Ann. Oct. 20.

Jackson, Miss.—John M. McLendon tr/as Tele/Mac of Jackson. UHF channel 16 (482-488 mc); ERP 35.5 kw vis., 7.1 kw aur. Ant. height above average terrain 335 ft., above ground 378 ft. P.O. address: Box 197, 980 Milner Bldg., Jackson. Estimated construction cost \$238,200; first year operating cost \$178,000; revenue \$160,000. Studio and trans. locations both Jackson. Geographic coordinates 32° 17' 50" north lat., 90° 12' 55" west long. Type trans. RCA TTU-1B, type ant. Jamparo JZZ-6-0-A. Legal counsel Prince & Paul, consulting engineer Willis C. Beecher, both Washington. Owned by John M. McLendon, who is 100% owner of WOKJ Jackson, 99.5% owner of WENN Birmingham, Ala. Ann. Oct. 25.

\*Lexington, Tenn.—Tennessee State Board of Education. Channel 11 (198-204 mc); ERP 316 kw vis., 63 kw aur. Ant. height above average terrain 640 ft., above ground 496 ft. P.O. address c/o J. H. Warf, 100-B Cordell Hull Bldg., Nashville. 37219. Estimated construction cost \$499,376; first year operating cost \$25,000; operating funds to be supplied by state appropriations. Studio located in Lexington, trans. west of

# EDWIN TORNBERG

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West Coast—1357 Jewell Ave., Pacific Grove, Calif. • FR 5-3164  
Washington—711 14th St., N.W., Washington, D.C. • DI 7-8531**

