

vey of 85 Georgia stations showed the average station played less than 20% ASCAP music. It adds that when only top-40 or country-and-western stations were surveyed the percentage of ASCAP music was even lower.

Queried about the Georgia group's move, Herman Finkelstein, ASCAP general counsel, said that "ASCAP always welcomes these proceedings." He pointed out that ASCAP's consent decree provides for court determination of the issue when anyone is dissatisfied with ASCAP rates, and also noted that in the current case the rates were reached by negotiation, approved by the court and accepted by "a broad cross-section of broadcasters."

## San Diego Chargers sign with UHF

A one-year contract has been entered between KCST-TV (ch. 39) San Diego and the San Diego Chargers giving the independent UHF station exclusive local television rights to all 1968 games of the American Football League club. According to Irv Kaze, business manager of the Chargers, the new contract will provide "the most extensive television coverage of any pro-football team."

Under the supervision of sports director Bob Chandler, KCST will televise live coverage of two preseason road games; Monday night video tape replays of three home preseason games; regular AFL league games not shown by NBC-TV; a weekly show with coach Sid Gillman; highlights of all preseason and league games, and a kickoff special.

## Filmation lands another Saturday berth

Filmation Associates, six-year-old North Hollywood animation firm, sold its second half-hour network series in as many weeks last week. The company's latest sale is an animated version of *Fantastic Voyage*, the 1966 20th Century-Fox feature film release about miniaturized scientists fighting microscopic enemies in the bloodstream of humans. The TV series, which will be a coproduction between filmation and 20th Century-Fox TV, is scheduled for a Saturday morning time slot on ABC-TV.

Last month, Filmation announced sale of a series based on the comic book character "Archie" to CBS-TV. It's also slated for the Saturday morning line-up. Filmation turns out three other animated shows for children on Saturdays. *Superman* and *Aquaman* are on CBS-TV, while *Journey to the Center of the Earth* is on ABC-TV.

## NBC doesn't want to dance with CBS

### BUT M'CARTHY SAYS HE'LL DANCE WITH ALL OR NONE

Competition between two network news operations last week resulted in a hassle over a Milwaukee hotel's ballroom.

NBC News relinquished its reservation for the ballroom in the Sheraton-Schroeder hotel, campaign headquarters of Senator Eugene McCarthy (D-Minn.) during his fight for the Wisconsin primary vote April 2.

The network had originally signed for the ballroom and reportedly promised the McCarthy staff that the senator, his supporters, and most other newsmen would be allowed to use the ballroom to meet after election returns came in. To be excluded from the ballroom reportedly would have been NBC News's principal rival, CBS News.

NBC, however, denied it had reserved the space in an effort to exclude CBS newsmen.

Senator McCarthy's aides were apparently miffed at the NBC tactic, and insisted that either NBC release the ballroom to them or they would move their meeting to another hotel where all news media would be granted equal access. NBC acceded to the request, granted ballroom rights to the mayor of Milwaukee, who, in turn, gave the ballroom to the senator.

**Red-hot Competition** ■ The minor contretemps over the Milwaukee ballroom was characterized by newsmen from both networks as one more example of the intense competition among the electronic news media, especially between CBS and NBC, over coverage of 1968 politics.

Following the recent New Hampshire primary, CBS "scooped" NBC by interviewing Senator McCarthy at a hidden location. Later, CBS invited the senator to WBAY-TV Green Bay, Wis., where he was campaigning, to watch Senator Robert F. Kennedy (D-N. Y.) announce his entrance into the race for the Democratic presidential nomination. CBS newsmen were on hand at WBAY-TV, a CBS affiliate, to immediately record his reaction to Senator Kennedy's announcement. NBC had to wait until CBS finished.

Whatever turns the competition takes, all three networks—ABC, CBS and NBC—will be in Wisconsin on April 2 in force.

ABC News will present a televised report 11:30-11:45 p.m. (EST) and a special five-minute telecast at 10:55 p.m., when a projected winner is expected to have been determined.

CBS-TV will analyze the day's voting during a news special broadcast in color, 10-10:30 p.m. (EST), in some

parts of the country, and 10:30-11 p.m. in others.

NBC's *Huntley-Brinkley Report* will originate in Milwaukee on April 2 and April 3. When the polls close at 9 p.m. (EST), NBC will present a one-minute TV report. There will also be three five-minute TV reports interrupting NBC's *Tuesday Night at the Movies*, and a half-hour news special at 11:30 p.m. (EST).

## Court awards 'Queen' less than expected

ABC Inc. last week got crowned for \$660,286 in breach-of-contract damages by the *Queen For A Day* radio-television show. The verdict in behalf of Queen For A Day Inc., producer of the long-running audience-participation show, was brought in before a Los Angeles superior judge after a four-week trial and three days of jury deliberations. In the context of the trial, it was not a princely award for the *Queen* show. Robert Temple, president of the production company, had asked for \$5,125,000 in damages, claiming ABC in October 1964 had canceled the television version of the show too late for arrangements to be made to sell it to another network. He contended that ABC allowed the production company to make plans and incur expense for the 1964 season when it knew the show was going to be dropped.

The program began on radio in 1945 and moved to television in 1948. Canceled on Oct. 2, 1964 after 5,074 radio and TV broadcasts, it was carried by Mutual for some 10 years and by NBC and then ABC for more than four years each.

## KVI gets rights to Seattle's A.L. club

Golden West Broadcasters' KVI Seattle has signed an exclusive six-year contract to broadcast all games of the new Seattle American League baseball team beginning in 1969. No price for the six-year deal was disclosed.

The contract was signed by Bert West, vice president and general manager of KVI, and Dewey Soriano, president of Pacific Northwest Sports, owner of the new franchise.

Discussions are being held for televising Seattle's games, but no agreement has been reached.