

WEEK'S HEADLINERS

Larry H. Israel, president of Westinghouse station group and executive vice president and director of Westinghouse Broadcasting Co., joins Washington Post Co. as director and vice president, and chairman and chief executive officer of its subsidiary, Post-Newsweek Stations (see page 27).



Mr. Allen

Mr. Chaseman

James E. Allen and **Joel Chaseman** elected presidents of Westinghouse Broadcasting Television and Radio Station Groups in reorganization of WBC following resignation of **Larry H. Israel** (see above). Mr. Allen and Mr. Chaseman have been serving since January 1967 as WBC's VP-TV and VP-radio, respectively. Under restructuring, Messrs. Allen and Chaseman will report to **Donald H. McGannon**, chairman and president of WBC. Mr.

Allen joined WBC in 1956 as manager of advertising and promotion, WBZ-TV Boston, and subsequently became sales and general manager. In 1964 he was named VP-sales for WBC Productions and WBC program sales in New York and later named executive VP. Mr. Chaseman began with WBC at WJZ-TV (then WAAM-TV) Baltimore in 1957, leaving there as program manager to become national radio program manager at WBC in New York. In 1964, he was appointed general manager of WINS New York.

Jeremiah Moynihan, acting media director. Campbell-Ewald Co., Detroit, named senior VP and director of media. Mr. Moynihan joined agency in 1954 as manager, outdoor department. He was appointed assistant media director in 1958 and was named VP in 1963. Prior to joining C-E, he was with National Outdoor Advertising Bureau for 22 years.

Hope Martinez, associate media director, BBDO, New York, elected VP. Miss Martinez joined BBDO in 1945 in talent payment division. She later became media supervisor and planner and coordinator of spot activity. She was appointed associate media director in 1966.

Edmund C. Bunker, executive VP. KFI Los Angeles, named president, general manager and director of that NBC affiliate. He succeeds **George A. Wagner**, who becomes chairman of board of directors. Mr. Bunker joined station in June at same time **Charles E. Hamilton**, VP, and station manager for 25 years, retired. Before joining KFI, Mr. Bunker was senior VP for Inter-



Mr. Bunker

Mr. Wagner

public Group of Companies Inc., New York. From 1942 to 1965 he served as president of Radio Advertising Bureau. Prior to that he was executive with CBS for 12 years. Mr. Wagner began his career with Earle C. Anthony Inc., licensee of KFI, as executive 35 years ago and for last 14 years was chief executive officer of corporation.

For other personnel changes of this week see FATES & FORTUNES

an understanding of media control in Michigan."

Comments were published in revised dissent to commission action approving Booth-American's FM application (BROADCASTING, May 20). They said they had been wrong in stating that "Booth American owns nine newspapers" in Michigan and seven AM and seven FM stations. They noted that Booth American is owned by John L. Booth, while Booth Newspapers, which owns papers, is controlled by his cousins.

But, they said, they have now discovered that same individuals who own Booth Newspapers—John L. Booth's cousins—have "substantial interests" in Evening News Association.

And commissioners noted that John L. Booth has 8% interest in and sits on board of directors of Booth Newspapers.

This ownership interest represented one of troubling aspects of case for commissioners. They noted that 8% interest is, under FCC rules, sufficiently large (over 1%) to prevent Booth Newspapers from owning radio stations, since Booth American already owns full

quota.

But, they added, same principals who control Booth Newspapers have substantial interest in Evening News Association, "licensee of very valuable radio and television properties in Detroit."

(Commissioner Cox explained that relationship discussed isn't intended to suggest that violation of multiple ownership rules on part of Booth American and Evening News Association necessarily exists. He said, however, question should be explored in hearing).

Booth American cable interests that commissioners say should be considered in concentration of control of media question are in or planned for Holland, Jackson, Muskegon, and Saginaw, all Michigan.

Progress or perish, commission tells CP's

FCC cracked down on eight more dormant UHF construction permits in decision announced Friday (August 2). Commission notified permittees their

CP's will be canceled unless they give notice within 30 days of intent to proceed with construction.

Decision reflects growing commission concern over number of UHF's initiated but not on air. In ruling two months ago, eight requests by UHF's for additional time to complete construction were turned down and permittees were given opportunity for oral hearing only if they responded within 30 days. Subsequent actions on requests for extension of time have been similarly hard-line (BROADCASTING, June 3 et seq.).

In its letter to each permittee, commission noted that construction delays were apparently voluntary and not beyond permittees' control. If they file within 30 days, commission said, permittees will be entitled at most to oral argument to determine whether delays were avoidable.

Eight permittees are WMLK(TV) (ch. 57) Janesville, Wis.; WPDT(TV) (ch. 15) Florence, S. C.; WPCT(TV) (ch. 25) Melbourne, Fla.; WROA-TV (ch. 31) Gulfport, Miss.; KWID-TV (ch. 41) Tulsa, Okla.; KWIG(TV) (ch. 63) Des Moines, Iowa; WRIV-TV (ch. 33) Riverhead, N. Y., and KTOV-TV (ch. 31) Denver.