

Three TV's, two AM's win Golden Mike honors

Five broadcast stations have received annual Golden Mike awards from the National American Legion Auxiliary for local programs in the interest of youth.

Two television stations tied for the award in their category: WHA-TV Madison, Wis., for a series called *The Drug Problem Problem*, and KTRK-TV Houston for *Turn-On*, another series about drugs.

In the radio category, KSTP(AM) Minneapolis captured the programing award for its *Project 70's* series. An award for best special project on local radio went to WONN(AM) Lakeland, Fla., for *A Salute to Our American Servicemen*—a set of tapes consisting of music, news, entertainment and messages from parents of local servicemen in Vietnam.

A special award for television programing went to WBBM-TV Chicago for *Nothin' Like Us Ever Was*, an exploration of generational differences. Although the Legion Auxiliary normally gives its programing awards to series of at least four broadcasts, the reaction to this single program (shown several times on the station) was such that it received special recognition.

Into court: the FCC and format changes

The FCC's policy of disavowing jurisdiction over programing-format changes is headed for a court test.

In a petition for review filed last week with the U.S. Court of Appeals for the District of Columbia, the Joint Strategy and Action Committee, a Protestant urban organization, and five former disk jockeys at KSOL(AM) (now KEST) San Francisco said the commission erred last month in dismissing their petition for reconsideration of an earlier FCC action setting aside complaints about KEST's format change.

Ksol, until Sept. 21, 1970, was San Francisco's only rhythm-and-blues station. On that date, the licensee altered the station's format to middle-of-the-road music and simultaneously dismissed the five announcers seeking review in the case. In a subsequent complaint to the FCC, 11 local organizations argued that the announcers' dismissal was the product of racial discrimination and asked for an action against the format change. In ruling on these complaints, however, the commission deferred action on the discrimination charges pending the outcome of legal proceedings brought against the licensee by the five dis-

charged announcers. It also declined to act on the format issue, stating that such matters are the discretion of the licensee (BROADCASTING, Feb. 1). It upheld this ruling in denying the petition for reconsideration.

In last week's court brief, the petitioners contended that the commission had acted improperly in refusing to act on the format change, arguing that in doing so, the agency failed to compel the licensee to prove that such a change was in the public interest and to survey the "programing tastes and needs" of the community.

New-for-TV films in SG's latest package

Screen Gems has released a new TV package of more than 20 Columbia Pictures feature films and has completed initial sales to Metromedia's WNEW-TV New York and KTTV(TV) Los Angeles for presentation in prime time Wednesday evenings (8-9:30 p.m.).

A Screen Gems spokesman said that a number of the features have had neither TV-network nor station exposure. These include "Castle Keep," with Burt Lancaster and Peter Falk; "Loving," with George Siegel and Eva Marie Saint; "Before Winter Comes," with David Niven and Topol; "The Mad Room," with Shelley Winters and Stella Stevens and "The Lady in the Car with Glasses and a Gun," with Samantha Egger and Oliver Reed. Other features, including "The Cardinal," "Casino Royale," "Anzio" and "Advise and Consent," have had previous network exposure.

American TV bats .500 in world festival

American-produced television shows took nine of the 18 awards at the seventh annual Hollywood Festival of World Television held there in August. The only double winner was Winters/Rosen Productions, Hollywood, for

Telemation on TV techniques

Telemation Inc., Salt Lake City, will hold seminars on techniques of television production in 14 cities this fall. The sessions, lasting two or three days, will cover directing, staging, lighting, camera operation and special effects. The initial seminars were held last week in Albuquerque, N.M., and will be held this week in Portland, Ore. Further sessions will be held through December, with fees ranging from \$65 to \$100.

Story Theater as the best new TV concept, and *Once Upon a Wheel* as the best sports documentary.

Other American winners: Best actress-comedy, Lucille Ball, *Here's Lucy*, CBS; best dramatic program, *The Andersonville Trial*, NET; best locally produced documentary, *Nothing Like Us Ever Was*, WBBM-TV Chicago; best musical program, *Session: Leon Russell and Friends*, KCET(TV) Los Angeles; best direction, *Peggy Fleming at Sun Valley*, Sterling Johnson, Bob Banner and Associates; best experimental video tape TV program, *The Stars Are So Big the Earth Is So Small*, Tom Gericke, San Francisco; best experimental film TV program, *Black Roots*, Lionel Rogosin.

The eighth annual festival will be held in March, 1972 with the location to be announced.

New production firm picks Dallas location

The formation of a new film-production company, located in Dallas and housed in a soon-to-be-built \$1.5-million complex has been announced. The Masters Film Co., which will produce feature films and series for theater and TV, is a group venture of Jamieson Film Co., commercial and industrial film producer, Dallas, movie producer Martin Jurow and several Texas and California investors.

Groundbreaking for the center is scheduled for December, and when completed the multibuilding complex will provide more than 50,000 feet of office and production space. It will include two sound stages, recording studios and editorial and animation facilities, in addition to color-processing laboratories. The facilities are expected to serve not only the expanding activities of the Jamieson Film Co. and Masters, but also the needs of other film producers in Texas and neighboring states.

Martin Jurow, who produced such films as "The Great Race," "The Pink Panther" and "Breakfast at Tiffany's," has been named president of the operation. Other officers named are: Bruce Jamieson, who will serve as secretary-treasurer; Hugh Jamieson Jr., as vice president, and George E. Ray, attorney with the Dallas firm of McCulloch, Ray, Trotti & Hemphill as director.

The decision to expand in the Texas region was based on the state's "diversity of terrain, climate, and historical influences" which were felt to offer the producer a range of location possibilities. Production costs for Masters' films are expected to range between \$400,000 and \$1.5 million. Several feature films are already in the planning stage.