

). Cleveland, joins WMMS(FM) as national sales manager.

ert LaChance, former general manager, WPRO-FM Providence, R.I., joins WR(A) Pawtucket, R.I., as general manager.

Kelly, formerly with sales staff, W-AM-FM Bad Axe, Mich., appointed sales manager, WMIC-AM-FM Musky, Mich.



Goodbye CBS ■ Colleagues of William H. Tankersley (second from left) toast him on the occasion of his leaving post as VP, program practices, CBS-TV, New York, to become executive VP, Council of Better Business Bureaus. At left is Robert D. Wood, president, CBS-TV; to right, Drew Brinckerhoff, CBS manpower management VP.

Media

iel C. Palen, VP and general manager, WMAD-AM-FM Madison, Wis., WGLB-AM-FM Port Washington, Pa., as president and general manager.

Mack Carter, VP, Downe Communications Inc., New York, elected president and chief operating officer of which, among other interests, operates AM and FM stations and CATV.

d L. Erickson, general manager, WR(TV) Utica, N.Y., named executive VP of station's licensee, Roy H. Broadcasting of Utica-Rome Inc.

P. Kusaart, station manager, D(TV) Decatur, Ill., named VP and tant general manager.

ert J. Granata, associate director, isitions, CBS, appointed director, isitions development. **Arthur Sukel**, tor, acquisition and investment yst in treasurer's department, CBS, ed director, acquisitions analyst.

lorris, director of information, Pub-broadcasting Service, Washington, inted VP-general manager, WNSN-Chicago. He succeeds Yale Roe, plans to produce films in Israel.

ge Oliviere, with complaints and pliance division, Broadcast Bureau, Washington, appointed VP of nine State Broadcasting, licensee of D-AM-FM Bradenton, Fla.

as W. Hoppers, management assist-Dixie Network, regional radio net-; Jackson, Tenn., appointed station ager, WDXI(AM) there.

ard Phelan, station manager, KALO-) Little Rock, Ark., appointed gen- manager of Moses Broadcasting, ator of KEWP(AM) there.

i D. Davey, general manager, WMIX- FM Mt. Vernon, Ill., appointed gen- manager of local programing, Sulli- Southern Illinois CATV there.

y Stump, formerly with sales staff, W-AM-FM Bad Axe, Mich., appoint- general manager, WMIC-AM-FM San- y, Mich.

Brooks, senior analyst, NBC-TV ions Division, New York, appointed ager of daytime research at NBC.

Programing

C. Wheeler Coberly Jr., formerly director of business affairs for TV operations, 20th Century-Fox, Los Angeles, joins Viacom Enterprises there in newly created position of director of program development, West Coast.

Richard Berger, executive assistant to president of 20th Century-Fox Television, Los Angeles, appointed director of programs for studio.

Thomas L. Miller, VP, program development, Paramount TV, Hollywood, and **Edward Milkis**, in charge of post-production, leave to form new company for development of TV and theatrical film properties in Hollywood. New, still unnamed unit, will be exclusive to Paramount.

Ken Byrnes and **Charles Quinn**, partners in Aztec Film Productions, Tucson, Ariz., named president and VP, respectively. **James Bowman**, with time sales staff, KLAS-TV Las Vegas, joins Aztec as VP.

Edward W. Jacobson Jr., program coordinator, Woub-AM-FM Athens, Ohio, appointed program director.

Dave Diamond, with KRLA(AM) Pasadena, Calif., named program director for KCBS-FM San Francisco.

Bob Armstrong, with WLEW-AM-FM Bad Axe, Mich., appointed program director, WMIC-AM-FM Sandusky, Mich.

Promotion

Sonny Eliot, with WWJ-AM-FM-TV Detroit, appointed PR director.

Cheryl Poling, former assistant to director of broadcast research center, Ohio University, Athens, joins WJW-TV Cleveland as director of publicity and sales-promotion research.

Charles S. Williams, former director of information services, WEEI-AM-FM Bos-

ton, appointed to similar position at WCVB-TV Boston, due on air March 19.

Broadcast Journalism

Darrell A. Swayze, VP of KBAD-AM-FM, Carlsbad, N.M., named chairman of New Mexico Associated Press Broadcasters Association. He succeeds **Kenneth Baugh**, KQEO(AM) Albuquerque, N.M.

William T. Slater, assistant to Massachusetts Governor Francis Sargent, joins WCVB-TV Boston as director of community affairs programming.

Andy Brigham, with news staff, WHEN-TV Syracuse, N.Y., appointed assistant news director, WKBW-TV Buffalo, N.Y.

Jack Gallagher, anchorman and reporter, WKBN-AM-FM-TV Youngstown, Ohio, joins WTVN-TV Columbus, Ohio, as anchorman.

Tom Davis, news desk assistant, WBAL-TV Baltimore, appointed sports reporter.

Allied Fields

Commissioner Richard E. Wiley appointed spectrum management commissioner by FCC. Post was previously held by Commissioner Thomas J. Houser, who retired from FCC in October 1971. Commissioner Wiley will coordinate all activities of FCC's spectrum management program, which was set up to promote more effective utilization of radio spectrum. He will also be member of FCC study group which is developing, in coordination with the Office of Telecommunications Policy of the Executive Office of the President, joint review of nature and scope of spectrum use by both government and nongovernment interests.

Leonard J. Marsh, with sales staff, WOAI-TV San Antonio, Tex., joins American Research Bureau's Atlanta office, as regional manager, responsible for ARB sales and services in Arkansas,