

of Institute of Electrical and Electronic Engineers and Association of Federal Communications Consulting Engineers, in Washington, said: "There is no place for the closed shop or the closed mind in communications policy making. OTP should not be confined to the role of technocratic water-boy while the other players are on the field."

NBC passes it on to affiliates

NBC-TV has proposed to give affiliated stations its estimated \$4,009,000 average annual savings under projected AT&T interconnection rate reduction over next two years, retroactive to last July 1. Move will put pressure on ABC-TV and CBS-TV to make similar concessions, although ABC-TV, at least, is expected to insist on lower percentage on grounds that it absorbed all of AT&T's 1969 rate increase — on which current savings sharing plan is based — for year longer than NBC and CBS did.

Robert W. Ferguson of WTRF-TV Wheeling, W. Va., chairman of NBC-TV Affiliates Board of Delegates, said figure of 75% as affiliates' share was chosen, because affiliates had borne 75%, and NBC 25%, of network rate increase AT&T put into effect in October 1969. Through 6.5% reduction in network compensation that went into effect March 1, 1970, NBC affiliates have underwritten \$17.7 million of NBC's estimated \$23.7-million increase in AT&T payments since 1969, Mr. Ferguson said, with NBC absorbing \$6 million.

To help offset 1970 compensation cuts, all three networks made additional time available to affiliates for local and national spot sales. It seemed unlikely Friday (Sept. 21) that networks would try to recapture those positions. NBC plan is effective for two years, life of trial period for new tariffs.

In Brief

EEO at FCC. FCC took another step in equal-employment enforcement with conditional renewal of 12 Virginia and West Virginia licenses that, with 31 others, had been deferred. Of others 21 were renewed and 10 kept dangling. FCC gave stations with conditional renewals 30 days to submit list of local minority and women organizations and other resources they will tap whenever hiring. With 1974 and 1975 annual employment reports they must file detailed accounts of affirmative actions taken to seek and encourage minority and female applicants for each job opening. Also last week, FCC sent equal-employment-opportunity letters to 36 stations in Indiana, Kentucky and Tennessee.

One basket. ABC Inc. has created new division, ABC Leisure Group, containing all nonbroadcast operations except ABC Scenic and Wildlife Attractions. I. Martin Pompadur has been named president of new organizational unit.

Moment of truth. FCC at special meeting this week will try to reach at least tentative agreement on what to do about prime-time-access rule. Staff has prepared options ranging from repeal to retention and including such remodeling as loosening restrictions on off-network shows in access time, making permanent such waivers as sports overruns, returning some half hours to networks, exempting some kinds of

programs considered to be of special public interest (oriented to minorities or children, for example). Staff studies submitted last week show TV stations of all sizes have made money from rule.

Sprucing up. Avco Broadcasting is planning to move production of its syndicated *Phil Donahue Show* from Dayton, Ohio, to site of larger talent availability: New York, Hollywood, Las Vegas or Chicago. Purpose is to strengthen competition with Merv Griffin and Mike Douglas strips. *Donahue* is now in 55 markets.

Exclusivity. Metro TV Sales will concentrate in future on representation of six Metromedia-owned TV stations and will not renew agreements with 13 others when they expire. To be axed: WKBS-TV Philadelphia, KBHK-TV San Francisco, WKBD-TV Detroit, KHON-TV Honolulu, WFLD-TV Chicago, WCIX-TV Miami, WKBG-TV Boston, KPLR-TV St. Louis, WTTV(TV) Bloomington, WUTV(TV) Buffalo, KCPX-TV Salt Lake City, WKBF-TV Cleveland and WVUE(TV) New Orleans. At least one group affected, Kaiser Broadcasting, has indicated it will set up house rep.

Headliners



Mr. Goodman



Mr. Munro



Mr. Williamson

Julian Goodman, president and chief executive of NBC, will receive Paul White Memorial Award of Radio Television News Directors Association at annual convention in Seattle Oct. 12. He will be cited for enlarging scope of electronic journalism, for opposing fairness doctrine and government intrusion into news freedom, and for advocacy of newsmen's privilege legislation.

J. Richard Munro, Time Inc. VP, elected chairman of Time subsidiaries Manhattan Cable Television, Home Box Office and WOTV(TV) Grand Rapids, Mich. **Barry Zorthian**, who has been president of Time-Life Communications and absorbed subsidiary Sterling Communications, has been named vice chairman of the three continuing Time cable-broadcast units as well as staff deputy for government and industry relations to Rhett Austell, Time's group VP for book publishing and TV and film operations.

Robert J. Williamson, president of Metro Radio Sales, New York, and with that and other broadcast divisions of Metromedia for past 12 years, named VP and general manager of WOR-TV New York. Job had been held by **Robert L. Glaser**, doubling as station GM in addition to his presidency of RKO General Television Division.

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