



New York Times photo

Bad day in Baltimore. CBS officials are fuming over detention last Thursday (Sept. 27) by U. S. marshals of three network employes who had been observed filming exterior of courthouse where Baltimore grand jury is investigating kickback charges against Vice President Agnew. Producer Dan Bowers, cameraman Herbert Alston (pictured) and soundman Al Colby were apprehended as they emerged from adjacent building where they shot 50 feet of film from rooftop. Film was confiscated (but returned next day) and CBS crew was detained for 2½ hours until U. S. Attorney George Beall arrived to question them. CBS spokesman called incident "outrageous," but there was no word of further action. Justice Department spokesman refused to comment, stating: "Our opinion is that the matter's closed."

NCAA's ball. Expanded television football package for 1974-75 is being considered by National Collegiate Athletic Association membership. Proposals were mailed schools earlier this month. Deadline for referendum vote is Friday (Oct. 5). Acceptance is expected. Among changes for regular season: Expansion to three doubleheaders; telecasts of National Collegiate Division II (medium-sized schools) championships would become permanent part of package — ABC-TV this year has option for these play-offs, which it is exercising. Third major feature of plan is optional TV game on Friday following Thanksgiving. ABC-TV this year has scheduled game on that date this season as voluntary presentation outside current plan. New plan entails 20 exposures (games available in single market in season). Acceptance will be prelude to negotiations with TV networks for new two-year contract. ABC-TV has been regular-season rights holder for last eight years.

Going it alone. Nielsen's multinetwork-area (MNA) reports, weekly ratings based on 70 markets where all three TV networks have prime-time programming head to head, are down to one network subscriber: ABC-TV. Both CBS and NBC contend MNA's, by nature, favor ABC. Though that's only network left, Nielsen says total MNA subscribers — some reps, stations, agencies — have probably increased. Latest, out Friday (Sept. 28), showed these average ratings for second week of new TV season (Sept. 17-23): CBS 22.0, ABC 20.3 and NBC 17.0.

Hanford's orals. Hearings on nomination of Mary Elizabeth Hanford, deputy director, White House Office of Consumer Affairs, to commissioner's post, Federal Trade Commission, have been set for Thursday (Oct. 4) before Senate Commerce Committee. Chances look good for approval of nom-

ination — no groups have asked to testify at hearings and Senator Frank Moss (D-Utah) who heads Consumer Subcommittee and will oversee hearings, has expressed no reservations about her appointment, according to aide.

Beepers blasted. Four government agencies found themselves in hot water last week as result of disclosure by House Communications Subcommittee Chairman Torbert Macdonald (D-Mass.) of General Accounting Office report charging agencies violated law in providing radio stations with prerecorded phoned reports for their newscasts. GAO had been investigating federal news-dissemination practices at request of Mr. Macdonald (*Broadcasting*, May 14). Report cited 10 instances in which Departments of Labor, Commerce, Housing and Urban Development, and Transportation allegedly violated 1972 statute prohibiting expenditure of public funds for "publicity or propaganda purposes designed to support or defeat legislation pending before Congress." Mr. Macdonald said he was referring alleged violations to Justice Department for possible prosecution. Mr. Macdonald also announced he was asking Office of Telecommunications Policy to draft and submit to subcommittee "specific guidelines" on presentation of recorded government news reports.

More to pay. Home Box Office, wholly owned subsidiary of Time Inc., will start pay-cable-TV programming service today (Oct. 1) to Teleprompter County Cable TV Corp. in Mount Vernon, N. Y., and to Ceracche TV Corp. in Ithaca, N. Y. Home Box Office will provide sports, feature motion picture and special events for pay TV channels.

More the merrier. Cable industry's Cable-Satellite Access Entity, consortium formed Aug. 28 by 44 firms to study feasibility of cable-satellite entry (*Broadcasting*, Sept. 3), is considering taking in members from "allied interests" outside of cable business. Idea was discussed by executive committee at first regular meeting in Washington Sept. 27. Executive committee will meet next on Nov. 7, steering committee following day, both in Chicago.

Late Fates. *Thomas J. Josephson* named general manager of WSFA-TV Montgomery, Ala. *Lawrence Busse* named GM of WLUC-TV Marquette, Mich. *Gaill T. Keeble* named GM of KITT (FM) San Diego. (For earlier arrivals, see "Fates & Fortunes," page 42.)

Headliner



Mr. Block

Willard Block, president of Viacom Enterprises Division of Viacom International, will resign Oct. 12 to pursue other interests. Parting, attributed to "amicable" policy differences, ends 16-year association with parent company chief **Ralph Baruch**, both at Viacom and, before spin-off, at CBS. Latter, in internal memorandum, lauded Mr. Block's development of company's dominant profit center. Mr. Baruch says decision on successor won't be made for several weeks, that "there are 30 people I want to talk to."

Index to Departments	Changing Hands	24	Fates & Fortunes	42 ^o	Music	39
Broadcast Advertising	Closed Circuit	3	Finance	37	Open Mike	12
Broadcast Journalism	Datebook	11 ^o	For the Record	44	Playlist	41
Cablecasting	Editorials	58	Media	21	Profile	57 ^o
	Equip. & Engineering	33	Monday Memo	13	Programming	15