

## Programming

### Housecleaning in prime time as networks issue line-ups

Heavy casualties among old shows, major rescheduling of holdovers as \$15 million a week is committed

"It's almost a brand-new ball game—all three networks have made radical changes in their schedules."

That assessment was put forward last Wednesday (April 24) by Lawrence R. White, vice president for programs at NBC, the same day his rival, ABC, at last released its prime-time schedule for the 1974-75 season.

CBS and NBC had announced their fall line-ups the previous week (BROADCASTING, April 22). The schedules of all three, with program producers and costs that total \$15.8 million a week, appear in accompanying charts.

Over-all, situation comedies and action-adventure shows continue to dominate the network schedules. Twelve new comedies will turn up on the three networks next season (five on ABC, four on CBS and three on NBC), and 12 new action-adventure programs (five each on ABC and NBC, and two on CBS). The expected rash of *Waltons*-type family dramas failed to materialize, although three of NBC's new programs may be said to fit that category (compared to only one new one on CBS and another on ABC). The variety show appears to be just about dead as a going network format: Only the holdover *Carol Burnett Show* (CBS) and the new *Sonny Comedy Review* (ABC), starring Sonny Bono without Cher, remain on the prime-time schedules.

ABC has jettisoned 10 shows and added 12 new ones. Monday and Tuesday are the only nights that stay as is on ABC.

On Wednesday, *That's My Mama* (8-8:30 p.m.), a situation comedy about a black barber and his family in Washington, replaces *The Cowboys*, and *Get Christie Love* (10-11 p.m.), about a black undercover policewoman, replaces *Doc Elliott*.

ABC has overhauled its Thursday line-up, starting with a fantasy comedy called *Everything Money Can't Buy* (8-8:30

p.m.), about an angel who allows selected people to fulfill their fondest dreams, which replaces *Chopper One*; *Paper Moon* (8:30-9 p.m.), a comedy based on last year's hit movie about a Depression-era drifter and his companion, an 11-year-old girl, replaces *Firehouse*; the holdover *Streets of San Francisco* (9-10 p.m.) moves up an hour, shoving *Kung Fu* to Saturday (9-10 p.m.); and *Harry O*, starring David Janssen as a private eye, fills in the vacated *Streets of S.F.* time slot.

On Friday, *Kodiak* (8-8:30 p.m.), with Clint Walker as an Alaska state-patrol officer, replaces the long-running *Brady Bunch*; *The Texas Wheelers* (9:30-10 p.m.), a broad, farcical comedy about an oddball Texas family, dislodges *The Odd Couple*, which the network has re-scheduled on Sundays (7:30-8 p.m.); and *Kolchak—The Night Stalker* (10-11 p.m.), starring Darren McGavin as a reporter who stumbles onto mostly bizarre, supernatural stories, replaces *Toma*.

ABC has thrown out its entire Saturday night schedule (*The Partridge Family*, *The ABC Suspense Movie* and *Owen Marshall*) and replaced it with *The New Land* (8-9 p.m.), about a Scandinavian immigrant family carving out a life for itself in mid-nineteenth century Minnesota, the returning *Kung Fu* (9-10 p.m.)

### Monday

	ABC	CBS	NBC
7:30	Local	Local	Local
8:00			
8:30	The Rookies (Spelling-Goldberg) \$210,000	Gunsmoke (CBS) \$230,000	Born Free (Screen Gems) \$215,000
9:00			
9:30		Maude (Tandem) \$105,000	
10:00	NFL Monday Night Football \$675,000	Rhoda (MTM) \$110,000	NBC Monday Night at the Movies (Various) \$775,000
10:30		Medical Center (MGM-TV) \$205,000	
11:00			

### Tuesday

	ABC	CBS	NBC
7:30	Local	Local	Local
8:00	Happy Days (Paramount) \$105,000		Adam-12 (Universal) \$125,000
8:30		Planet of the Apes (20th Century-Fox) \$225,000	
9:00	Tuesday Movie of the Week (Various) \$435,000 For two runs		NBC World Premiere Movie (Various) \$425,000
9:30		Hawaii Five-O (CBS; Leonard Freeman) \$215,000	
10:00			
10:30	Marcus Welby, MD. (Universal) \$205,000	Barnaby Jones (CBS; Quinn Martin) \$205,000	Police Story (Screen Gems) \$225,000
11:00			

### Wednesday

	ABC	CBS	NBC
7:30	Local	Local	Local
8:00	That's My Mama (Screen Gems) \$100,000		
8:30		Senior Year (Universal) \$180,000	Little House on the Prairie (NBC) \$225,000
9:00	Wednesday Movie of the Week (Various) \$435,000 For two runs		
9:30		Cannon (CBS; Quinn Martin) \$205,000	Lucas Tanner (Universal) \$225,000
10:00			
10:30	Get Christie Love (Wolper Productions) \$180,000	Manhunter (CBS; Quinn Martin) \$205,000	In Tandem (DiAntoni-Weitz) \$210,000
11:00			