

ly small group of program entrepreneurs having "governmentally protected zone to market their product."

Chairman, whose speech covered number of topics, also took issue again with charge of Peggy Charren of Action for Children's Television that commission's policy statement on children's programming was "cop-out." He insisted commission is "very serious" about its pronouncements and intends to see them given effect. Furthermore, labeling government effort "cop-out" is not only "demagoguery — it is, more importantly, to undercut the significance of the thrust we have taken in this area." If licensees accept notion that FCC statements are meaningless, he said, "they probably will prove to be of far less effect than we have intended." And if broadcasters do not heed policy statement, he said, they will inevitably find further governmental involvement in their business lives.

In Brief

Sunstrokes. ABC-TV announced major daytime shuffle including cancellation of nine-year-old *The Newlywed Game* (Monday through Friday, 2-2:30 p.m.), to be replaced on Dec. 23 by *The \$10,000 Pyramid* (moving from its present 4-4:30 p.m. time slot). ABC will also cancel, on Dec. 23, *Girl in My Life* (2:30-3 p.m.) in favor of *Showdown*, new game show produced by Don Lipp and Ron Greenberg. Another new game show, *The Money Maze*, goes into vacated 4 p.m. period. In mid-November *Password* (12-12:30 p.m.) will dispense with regular contestants and go to all-celebrity format under new title: *Password All-Stars*.

The gang's all there. National Association of Broadcasters reports attendance at first three fall conferences (in New York, Atlanta and Chicago) has surpassed total attendance at all six conferences last year. Total delegate count 1,240.

Another hitch. Starr Broadcasting's WNCN (FM) New York announced late last week it would delay its shift to new call letters WQIV and to new rock format (see page 36) until Thursday (Nov. 7) to give station's ad hoc advisory group more time to negotiate with WRVR (FM) New York. Under latest scenario, listener pledges made to maintain classical music format on WNCN, plus other contributions, might be used by nonprofit entity to purchase WRVR (which has jazz format), switch it to 24-hour classical format. But Kristin Booth Glen, New York attorney for WNCN Listeners Guild, says that her group would not be appeased by gesture and that Citizens Communication Center in Washington would continue license challenge against Starr.

In again. For second time in four months, Will Lewis, general manager of KPFK (FM) Los Angeles, has been found in contempt of a federal grand jury and ordered jailed, this time for refusing to turn over communique he said was confidential from "New World Liberation Front," organization that said it had bombed Sheraton hotels in Los Angeles and San Francisco. Mr. Lewis was jailed last June (*Broadcasting*, June 24) for refusing to turn over communications from Symbionese Liberation Army and from Weather Underground but was ordered released after 16 days by Supreme Court Justice William O. Douglas, pending appeal.

Wedding wins. *Rhoda* (CBS-TV Monday 9:30-10 p.m.), one of hit new shows of fall season, chalked up its biggest numbers so far when it went to 60 minutes Oct. 28 (pre-empting *Maude* at 9-9:30) for show titled "Rhoda's Wedding." It hit 35.1 rating and 51 share, compared to 18.2 rating and 26 share for first hour of Pittsburgh-Atlanta football game on ABC and 18.1 rating and 26 share for first hour of Burt Reynolds movie, "Shamus," on NBC,

Star-studded. Next month's Western Cable Convention in Las Vegas (Dec. 4-7) is shaping up as major forum on issues most dire to cablemen — de-regulation, copyright and pay cable. Big names on agenda include former FCC Chairman Dean Burch, Commissioner James Quello, Acting Director John Eger of Office of Telecommunications Policy, California Democratic Representatives Lionel Van Deerlin and George Danielson, NCTA Chairman Bruce Lovett and President David Foster. Also: attorney Sol Schildhouse and Jerry Helberman, counsel for Senate Antitrust Subcommittee, and Viacom Chairman Ralph Baruch. Copyright panel will include Mr. Schildhouse, NCTA attorney Chuck Walsh, Warner Chairman Alfred Stern, Community Antenna TV Association's Bob Cooper. FCC "task force" headed by Mr. Quello — and including Cable Bureau Chief David Kinley; Werner Hartenberger, legal aide to Chairman Richard Wiley; Quello aide Al Cordon, and Cable Bureau's Bob Seltzer and Jim Hudgens — will have separate room at meeting in which to discuss problems with delegates. Some 4,000 members of National Academy of Television Arts and Sciences have also been invited to attend.

Spitting out the bullet. ABC-TV late last week postponed *Reasoner Report* interview with President Ford from Camp David, Md., originally scheduled to be aired last Saturday (see page 44). Spokesman explained: "There's no hard news in it, and it might be construed as an attempt to influence the election."

Going public. Optical Systems Corp., Los Angeles pay cable entrepreneur, has filed with California Corporation Commission for sale of \$4 million in securities. Company, offering Channel 100 pay service in seven cable markets, says it will offer limited partnership interests and warrants to finance expansion move. Transactions will be brokered by E.F. Hutton & Co.

Winter casualties. Highly placed sources at NBC-TV say Universal's *Lucas Tanner* and Paramount's *Petrocelli* are vulnerable to replacement in second season. *Tanner* is likely to yield to Universal's *The Law*, starring Judd Hirsch as public defender in Los Angeles, pilot of which ran recently as *World Premiere Movie*. *Petrocelli's* fate will be determined by next two rating books. As prospects stand now, other NBC shows with ratings trouble (*Ironside*, *Adam 12*, *Movin' On* [see page 38]) will be kept through this season.

Late Fates. *Herbert B. Cahan*, Baltimore area VP of Group W, named executive consultant to chief executive officer of company (Donald H. McGannon, president-chairman), effective Jan. 1, 1975. No successor to Mr. Cahan in Baltimore has been named. He has been with Group W for 18 years and in broadcasting for 35 years . . . *Richard Krolik*, communications aide to Representative Torbert Macdonald (D-Mass.), chairman of House Communications Subcommittee, has been assigned temporarily to White House staff to work as broadcast specialist with Citizens Voluntary Action Committee in WIN campaign against inflation . . . *Nowland Bowie* and *Curtis White* have joined staff of lawyers at Citizens Communications Center. Mr. Bowie formerly clerked for Judge Theodore G. Newman Jr. of Washington, D.C., Superior Court; Mr. White was consultant on cable television to Washington, D.C. *Edward Hayes* is resigning as Citizens lawyer, effective Friday . . . *For earlier reports see "Fates & Fortunes," page 55.*