



Thanks, Mom. Seventy-one prime-time Emmys were handed out in ceremonies in Los Angeles last week. Among the winners (clockwise from top left): *Odd Couple's* Tony Randall (!) and *Rhoda's* Valerie Harper with comedian Flip Wilson (in drag); Goldmark Communications'

Peter Goldmark (!), with National Academy of Television Arts and Sciences President Robert Lewine; Will Geer and Ellen Corby of *The Waltons*; CBS's five-award winner *Ben Franklin*, and *Upstairs, Downstairs'* Jean Marsh.

Frank Chirkinian, executive producer (CBS).
 Outstanding sports program (for an edited program) *Wide World of Sports*. Roone Arledge, executive producer; Doug Wilson, Ned Steckerl, Dennis Lewin, John Martin and Chet Forte, producers (ABC).
 Outstanding sports broadcaster: Jim McKay, *Wide World of Sports* (ABC).
 Special classification of outstanding program and individual achievement (an award for unique program and individual achievements that does not fall into a specific category or is not otherwise recognized): *The American Film Institute Salute To James Cagney*. George Stevens Jr., executive producer; Paul W. Keyes, producer (CBS). And Alistair Cook, host, *Masterpiece Theatre* (PBS).
 Outstanding achievement in special musical material (for a song, a theme for a series or special material for a variety program providing the first use of this material was written expressly for television): Alan and Marilyn Bergman and Billy Goldenberg, *Queen of the Stardust Ballroom* (CBS). And Cy Coleman and Bob Wells, *Shirley MacLaine: If They Could See Me Now*.
 Outstanding achievement in costume design (for a single episode of a series or for a special program): Guy Verhille, *The Legend of Lizzie Borden* (ABC). And Margaret Furse, *Love Among the Ruins* (ABC).
 Outstanding achievement in any area of creative technical crafts (an award for individual technical craft achievement that does not fall into a specific category and is not otherwise recognized): Edie Panda, hairstylist, "The Ambassador," *Ben Franklin* (CBS). And Doug Nelson and Norm Schwartz, *Wide World in Concert*, (ABC) for double system sound editing and synchronization for stereophonic broadcasting of television programs.

Outstanding individual achievement in sports programming (for individuals who may be directors, writers, cinematographers, technical directors and electronic cameramen, sound mixers, film editors, video-tape editors, lighting directors and graphic designers): Gene Schwarz, technical director, *1974 World Series*, NBC. And Herb Allman, film editor, *The Baseball World of Joe Garagiola* (NBC). And Corey Leibler, Len Basile, Jack Bennett, Lou Gerard and Ray Figelski, electronic cameramen, *1974 Stanley Cup Playoffs* (NBC). And John Pumo, Charles D'Onofrio, Frank Florio, technical directors; George Klimcsak, Robert Kania, Harold Hoffmann, Herman Lang, George Drago, Walt Denier, Stan Gould, Al Diamond, Charles Armstrong, Al Brantley, Sig Meyers, Frank McSpedon, George Nader, James Murphy, James McCarthy, Vern Surphis, Al Lorretto, Gordon Sweeney, Jo Sidlo, William Hathaway, Gene Pescalek and Curly Fonorow, cameramen, *Masters Golf Tournament* (CBS).
 Outstanding achievement in engineering development: CBS for spearheading development and realization of the electronic newsgathering system. And Nippon Electric Co. for development of digital television frame synchronizers.

Rhodes under Filmways flag

Jack E. Rhodes, veteran TV syndicator, has joined Filmways Inc., Los Angeles, as chief of that company's domestic syndication arm under name of Rhodes Productions Co. Mr. Rhodes for five years was

president of Rhodes Productions Inc., a subsidiary of Taft Broadcasting Co. He resigned two weeks ago (BROADCASTING, May 19).
 A successor to Mr. Rhodes to head the Taft syndication arm, renamed Taft, H-B Program Sales, will be named shortly, according to Samuel T. Johnston, executive vice president, Hanna Barbera Productions Inc., also a Taft subsidiary. The new Taft, H-B syndication firm will be directly under Hanna Barbera, it was announced.
 At Filmways, Mr. Rhodes will be in charge of all domestic syndication of that company's products, and will also handle the output of other producers. The new Rhodes syndication firm will launch operations with *Hollywood Squares* and *High Rollers*, both produced by Heatter-Quigley Inc., a subsidiary of Filmways. The thrice-weekly *Hollywood Squares* and *High Rollers*, as well as Filmways, *Green Acres* already had been syndicated by Mr. Rhodes under the Taft banner. The new Rhodes firm will also syndicate such other Filmways programs as *Mr. Ed*, *The Adams Family*, and the Signs III theatrical film library.