

Newly elected officers. South Dakota Broadcasters Association. are: **E.C. (Red) Stangland**, KCHF-AM-FM Sioux Falls, president; **Tom Kearns**, KYNT(AM) Yankton, president-elect; **Bill Duhamel**, KOTA(AM) Rapid City and **Bob Reimers**, KBRK-AM-FM Brookings, directors for one-year terms; Mr. Kearns and **Bruce Long**, KISD(AM) Sioux Falls, directors for three-year terms.

Rita Cadieux, director of citizens' participation program, Canadian Broadcasting Corp., Ottawa, named director, office of equal opportunity, CBC.

Noble Gravelin, with WOX(AM) Bay City, Mich., named office manager.

Broadcast Advertising



Silberberg

Robert Silberberg, general account executive, Eastern division sales, ABC-TV, named VP and director of sales for network.

Harvey K. Watkins, associate director, finance controls, Holt, Rinehart & Winston, New York, named director of operations, CBS Radio Spot Sales, New York.

Peter F. Yaman, VP-sales administration, TVAR, New York, Group W sales representation firm, elected VP-director of sales development, Group W Productions, New York.

Jim Zafros, Eastern sales manager, NBC-TV Spot Sales, named national sales manager, WNBC-TV New York.

Phyllis Leibert, assistant to research director of RKO Radio Representatives, New York, named research director, replacing **Kathy Lenard**, appointed VP and general manager of representative arm of RKO General Radio (BROADCASTING, May 12). **Tony Shaw**, general manager of mail and merchandising group of Lebar-Friedman, New York, publisher of trade periodical, named marketing director of RKO General Radio.

Warner Rush, VP and general sales manager, Major Market Radio Inc., New York, appointed senior VP and general sales manager. Elected VP's: **Wayne Lawrie**, director of sports sales; **Diarmuid White**, New York sales manager, and **David Winston**, Chicago sales manager.

Bill Gillette, production manager of Directors Circle, New York, named to newly created post of manager of business affairs in broadcast production department of Doyle Dane Bernbach, New York.

Giff Eager, sales manager, RKO Television Representatives, Atlanta, named regional-local sales manager, WLCY-TV Largo, Fla., succeeded by **Dee Heather**, account executive, CBS Spot Sales, New York.

William W. Young, senior VP and management supervisor, Botsford Ketchum Inc., San Francisco, appointed regional manager of San Francisco office of BBDO Inc., New York.

Michael R. Heinrich, manager of marketing and administration, Revlon Inc., New York, named director of production and traffic, Gardner Advertising, St. Louis.

Jack Brotherton, VP-account supervisor and director of client services, McCann-Erickson, Los Angeles, named VP-account supervisor, Clinton E. Frank, San Francisco.

Dick Waller, account executive, Petry Television, New York, named VP and account supervisor, Air Time Inc., New York.

Susan Frazier, creative director, Gerald Ralshoon Advertising, Atlanta, elected VP-creative services. **Charlenne Carl**, media director, Gerald Ralshoon Advertising, elected VP.

Martha Everds, in new product development, B. Kahn Associates, New York, named copy group head, Kenyon & Eckhardt Advertising, New York.

James G. Aldrich, account supervisor, D'Arcy-MacManus & Masius, Bloomfield Hills, Mich., elected VP.

F. Thomas Winslow, creative director, Goodwin, Dannenbaum, Littman & Wingfield advertising and public relations firm, Beaumont, Tex., named general manager, succeeding **William S. Leonard** who resigns to become VP-university relations, Lamar (Tex.) University.

Michael S. Artist, director of creative services, WFSB-TV Hartford, Conn., named manager of advertising and promotion, WRC-TV Washington.

Liz Yunker, sales account executive, WANE-TV Fort Wayne, Ind., named media director, Lauer, Eizler & Wade Advertising, Fort Wayne.

Laverne Clayton, production manager, Carmichael & Co., Durham, N.C., named production manager. **Barbara Bosley**, assistant production manager, named broadcast production manager.

Carol Matt, manager of sales service, KOMO-TV Seattle, named television sales coordinator.

Mary Kellogg, advertising director, Barker Bros., Los Angeles (furniture stores), named production-research coordinator, KNXT(TV) Los Angeles.

Ralph H. Alexander Jr., formerly account supervisor, Campbell-Ewald, elected executive director, National Advertising Review Board, succeeding **C. Wanton Bailis III**, resigned to attend Fletcher School of Law and Diplomacy, Tufts University, Medford, Mass.

Garry Nielsen, senior copywriter, Campbell-Ewald Co., Detroit, elected VP.

Programing

Al Trescony, director of talent, NBC-TV, Los Angeles, elected VP, talent. **Patrick Betz**, director of film programs, NBC-TV, named to newly created post of VP, film programs, NBC-TV, Los Angeles.

J. Brian McGrath, head of finance section, treasurer's department, Viacom International Inc., New York, named treasurer, succeeding **George Castell** (BROADCASTING, July 28). **Arthur G. Cooper**, assistant treasurer, named assistant VP and director of taxes.

Dave Scott, former operations manager, KIRL(AM) St. Charles, Mo., named manager, program services, Century 21 Productions, Dallas.

Kathleen Tolan, traffic manager, KOMO-TV Seattle, named television production assistant.

Michael S. Eguchi, TV sales coordinator, KOMO-TV, named traffic systems manager.

Andy Musser, sportscaster, has been chosen to be play-by-play announcer at KTLA(TV) Los Angeles for all University of Southern California televised sports during the 1975-76 season. **Mike Walden**, will be KTLA's voice of the Bruins during KTLA's coverage of University of California, Los Angeles sports in the 1975-76 season.

David Shea, sports director, WCSS-AM-FM Amsterdam, N.Y., named weekend sportscaster, WEEI-AM-FM Boston.

Dale M. Juhlin, executive producer-director and VP, WGN Continental Productions, Chicago, resigns to form own production firm, Dale M. Juhlin Productions, Chicago, (312) 729-4112.

Robert J. Syers, former national director, sales and marketing, ABC-FM Spot Sales, named president of Audio-Video Programing Inc., Los Angeles, syndication firm.

Len Anthony, operations manager and announcer, KLAB(AM) Denver, named program director, KXRB(AM) Sioux Falls, S.D.

Larry (Ryan) Cobb, announcer, WKLX(AM) Portsmouth, Va., named program director, WPMH(AM) Portsmouth.

Larry Gaver, announcer, KUIC(FM) Vacaville, Calif., named program director. **Lee Roberts**, KUIC announcer, named music director.

Broadcast Journalism

Skip Haley, executive news producer, WSB-TV Atlanta, named news director. **Dan Akens**, news assignment editor, WSB-TV, named managing editor.

Larry Maisel, news director, WJXT(TV) Jacksonville, Fla., named managing editor, WTOL-TV Toledo, Ohio.

Richard P. Williams, executive producer of news, WPLG(TV) Miami, named news director.

Don Buddon, news staff, KSDO(AM) San Diego, named news director.

Paul Blue, vice president and general manager, KERO-TV Bakersfield, Calif., named executive director, noncommercial KRMA-TV Denver, succeeding **Gerald Willsea**, retired.

Steve Geimann, news director of noncommercial WAER(FM) Syracuse, N.Y., named to same post, WKOP(AM) Binghamton, N.Y.

Phil Hayes, executive news producer, WXYZ-TV Detroit, named news director.

Steve Handelsman, reporter, WHFV(TV) Fredericksburg, Va., named general assignment reporter, WLWT(TV) Cincinnati.

Jay Bowles, group broadcast executive, Associated Press, based in Charlotte, N.C., named general broadcast executive.

Stanley Kay, general manager, Asher-Gould Advertising, Beverly Hills, Calif., promoted to VP-general manager and named partner in firm.

Peg Farrell, assistant director of research, Vitt Media International, New York, and **Gerard Lawrence**, media planning supervisor, Young & Rubicam, New York, named assistant managers for media in advertising services department, The Gillette Co., Boston.