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Golden Years for Drake-Chenault in the past. Bill Watson is the producer.

Stations carrying the show include KHJ, CKLW(AM) Windsor, Ont. (Detroit); WCBM(AM) Baltimore, WASH(FM) Washington and WFYR(FM) Chicago.

Marketing for the new show began six months ago and featured a \$25,000 "image package" prepared by Otis Conner, who has done similar work for NBC Sports and the National Association of Broadcasters.

Top 40 was created by Kasem and Don Bustani, who produces the show. It switched from a three-hour format to the current four last year.

Hooking up Holiday Inns

Motel chain buys earth stations, will receive HBO programing

Guests at some of the nation's Holiday Inns will be able to watch the programing of Home Box Office starting some time in August or September. The Memphis-based motel chain has announced plans to purchase 174 receive-only earth stations—one for each of its owned and operated motels—to receive the HBO signal.

To effect the new service, Holiday Inns

will use 87 Scientific-Atlanta 4.6-meter dishes and an equal number of Microdyne 5-meter dishes. Total cost of all 174 terminals and their installation is \$2.1 million. According to an application filed with the FCC, Holiday Inns expects to spend another \$360,000 for site preparation.

Bruce Walker, vice president of marketing for Holiday Inns and president of HINET Communications Inc., a new subsidiary formed to manage the earth station operations, said the service would be provided free to the guests, adding it should have great promotional value for HBO.

Walker said the first 14 stations would be turned on upon FCC approval of the application—he hopes in the next two months—and he expects the FCC to approve 70%-80% of the applications by January. A certain number will be denied, he said, because of potential interference with AT&T's microwave common carrier transmissions, Walker said.

Hook-up to the motels will be no problem, Walker said; all the motels are already wired for a master antenna system. He also said "options are being built in technically and contractually" so that Holiday Inns can use the system "to provide all sorts of programing."

Depending on the success of the service, Walker said Holiday Inns may make the service available to its 1,300 independently owned franchised motels.

Monitor

Contributing factor. West German parliament last week abolished 30-year statute of limitations on murder, permitting prosecution of Nazi war criminals to continue. Statute was to expire Dec. 31. Said to have contributed to decision were world opinion and impact of TV miniseries, *Holocaust* (presented on NBC-TV and syndicated internationally by Worldvision Enterprises). West German surveys showed 30% of citizenry for continued prosecution prior to *Holocaust* airing, 50% after.

Beefing up. Boston Broadcasters Inc., owner of WCVB-TV Boston and already involved in syndication with projects including joint deal with T.A.T. Communications on *The Baxters*, is branching out. BBI Communications has been formed as wholly owned syndication arm. WCVB-TV's Paul Rich will be handling marketing/operations from station; Jack Duffield moves to New York to run new sales/station relations office.

Oak buys Time. Oak Industries' subsidiary, Oak Communications, announced agreement with Time Inc. for unspecified Time units to provide programing for Oak's projected on-air subscription television service in Phoenix and Fort Lauderdale-Miami, Fla. (but not for Oak's Los Angeles STV). Programing will include motion pictures and special TV shows. Time's HBO satellite service will not be used, but HBO programing may be used in other forms. Timetable has August/September start at Oak's Phoenix STV, and later this year in Fort Lauderdale-Miami. Angela P. Schapiro, president of Time HBO's Telemation Program Services, will head project for Time, with Kathleen T. Dotio, formerly of Oak's jointly owned National STV in Los Angeles, named director of programing for Oak.

Gunning for radio time. Charles Michelson Inc., Beverly Hills, Calif., is placing another oldie series into radio syndication—*Have Gun, Will Travel: Paladin*, heard originally on CBS Radio and later adapted for TV. Michelson will integrate *Have Gun* into western package that also includes *The Lone Ranger* and *Gunsmoke*, and will offer three half-hours weekly from each of these series. Package already has been bought by 38 radio stations.

Outreach. Blinded Veterans Association, Washington, has conducted mass mailing of public service announcements to radio stations urging blinded veterans to contact association if they need assistance in rehabilitation or employment, and asking employers to break down stereotypes barring employment. Spots—three 60's, six 30's—feature such personalities as John and Patty Duke Astin, Cindy Williams, Penny Marshall, Steve Garvey, Abe Vigoda and Pat Harrington.