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only will be checkerboarding at flagship WCBS-TV New York. Elsewhere, WCAU-TV Philadelphia has picked up Viacom's *Family Feud* and *To Tell the Truth* strips (for the 7-8 p.m. block, which will run at 7:30 hadn't been determined by last week). KMOX-TV St. Louis now has an extra show on its hands for weekdays and Saturday with five *Feuds* and an episode each of Victory's *Match Game P.M.* and ITC Entertainment's *The Muppet Show*. KNXT(TV) Los Angeles has a local newsmagazine, *2 on The Town*, Monday through Friday and WBBM-TV Chicago has news.

While to a lesser extent now, once-or-twice-a-week programming, however, still is needed. The ABC-owned stations are checkerboarding weekdays (with the exception of WLS-TV Chicago which goes with news) and at that group and other stations Saturday slots are being filled with such shows ranging from the *Muppets* to Bristol-Myers' *In Search of...*

Among the new strips available, for prime-time access or other dayparts, the most frequently offered genre for 1980 is a throwback as opposed to a creative breakthrough. Still stinging perhaps from 1978 experiments ranging from *Bonkers* to *Please Stand By*, distributors are offering game show strips in full force.

Viacom, for example, has *Feud* and *Truth*. MCA is looking for a successful remake of Groucho Marx's *You Bet Your Life* with Buddy Hackett. Elsewhere, the daytime *Card Sharks* now is available not just on network but for local stations, from Firestone. Paramount and Post-Newsweek have *Phrase It*, Time-Life has *Mismatch*, and from Claster there's *Bounce Back* and from Colbert, *Bullseye*.

Rhodes is offering new production on *Let's Make a Deal* and Filmways is looking for strip customers on *Hollywood Squares*. Silverbach-Lazarus has *Pandemonium* and Metromedia Producers Corp. *The Punch Lines*. Sandy Frank already has his *Face the Music* in a variety of markets as does Victory with *Match Game P.M.* And that's not all the games that other distributors are hoping to get on the air.

Neither is it all the strips. Others with various formats include 20th Century-Fox's *T.H.E. Hospital*, Jim Victory's *Wide World of People*, Golden West's *Melody Ranch*, Lexington Broadcasting Service's new *Sha Na Na* strip, Air Time International's *Fantasies Fulfilled*, Gold Key International's *Camp Wilderness* and Rhodes's *Just Between Us*.

Then there are those like Time-Life's *Dave Allen at Large* from Britain and T.A.T.'s *The Sullivans*, and Worldvision Enterprises' *Don Lane Show*, already airing.

The continual growth of stripping may be more apparent this year than before, but as a trend it is not new. What is, however, is the amount of push behind talk and variety. Group W Productions now has *The John Davidson Show* in the fold instead of *Mike Douglas*. MCA TV has the NBC O&O's for *Toni Tennille*.

Others vying for a place are Columbia's *Steve Edwards Show*, Colbert's *Bert Convy Show* and Worldvision's *Don Lane*.

Whether Mike Douglas can successfully be syndicated as a barter show is up to Syndicast Services now that his contract hasn't been renewed by Group W. The future of 20th Century-Fox's *Dinah & Friends* is questioned by many.

Some of these new shows run more along the conventional talk and variety lines than others. And there are more vehicles such as Viacom/Post-Newsweek's *Hitt' Home*, Victory's *Wide World of People* and Group W's *Hour* magazine that go off more in the features direction.

Elsewhere, the variety of the NATPE marketplace will range from Fox's *Monte Carlo* show to United Artists' *Pink Panther*, NTA's *Future Flipper* and Y&R Program Services' *The B.B. Beagle Show*.

Off-network shows available range from *Barnaby Jones* (which is included among the 650 hours that Worldvision is offering at NATPE) to Columbia's *Charlie's Angels* and *Family*, and Warner Bros. Television's *Welcome Back, Kotter*.

The U.S. participation in the summer Olympics in Moscow may be questionable but MCA TV has the *Road to Moscow*, Fox, the *Olympiad* and Syndicast Services, *Olympic Gold*. And that's only part of the sports programming available, including Television Syndication Group's *Sports Scrapbook*.

Elsewhere in the variety of the NATPE marketplace: miniseries such as Paramount's *Washington Behind Closed Doors*, Operation Prime Time and Golden Circle shows, movie packages, and types as different as M.A. Kempner's *TV-Powww*, Group W's *P.M. Magazine*, American Television Syndication's *Sensational Seventies*, Silverbach-Lazarus' *The Little Hobo* and *Biography II*, Fremantle's *Star Tracks*, the U.S. Chamber of Commerce's *It's Your Business*, JWT Syndication's *Three for the Road* and Alcare Communications's *How About...*

Bazaar by the bay

The following companies will be exhibiting programs or services in the suites of the Hilton hotel during the NATPE convention. The three networks have their suites in the St. Francis hotel. Listed are the programs (with the number of episodes in parentheses) and the personnel attending. New programs are indicated with an asterisk.

ABC Management/VIP Video	1152
ABC Owned Stations	1084
ABC Television Network	St. Francis
Advanswers Media Programing	1120
Bill Dance Outdoors, Blair Pro-Rodeo (6)*, The Best You Can Be*, That Nashville Music, Coors Western Outdoorsman*, Rose Busalacki, Jean	