

sent each Sunday and Monday night. The regular bravo! fare will be pre-empted each second Sunday for Sneak Preview, a major motion picture previously unreleased to pay television services. The Sneak Preview will be repeated every fourth Monday. Rainbow hopes to get the services under way by Oct. 27.

Escapade is an outgrowth of two existing stand-alone cable services: Daniels's Bravo! and Cablevision's Action Plus. The other new service, bravo!, will feature selected cultural events such as symphonies, ballet and other musical events in stereo from Carnegie Hall and other cultural centers. It will also include news and feature items on the performing arts.

Tom Johnson, executive vice president of Daniels, said Rainbow's agreement with Times Mirror for use of the transponder runs "up through April and maybe longer." In the event that Times Mirror, which will move to Satcom III-R and Cable Net One, has other uses for the transponder next summer, Johnson said Rainbow has been negotiating with another owner of a transponder on Comstar II, but was not ready last week to say who that was.

Johnson was not worried by the lack of earth stations oriented to Comstar II and asserted that the news of Rainbow should go a long way toward improving the situation. "A lot of second earth stations are going to go up because of this service," he said.

PBS raises curtain

**New season will include
11 new shows, three from KCET**

The Public Broadcasting Service last week unveiled its fall line-up, which will add 11 new series to a list of old standbys.

Perhaps the most highly promoted new offering, produced by KCET(TV) Los Angeles, is *Cosmos*, a 13-part series hosted by space scientist Carl Sagan. Another new series from KCET is *The Body in Question*, 13 one-hour episodes exploring mysteries of the human body. In addition, KCET will be offering to the system *Government As It Is*, three one-hour episodes hosted by columnist Jack Anderson that will examine the inner workings of Washington.

The other new shows:

From Jumpstreet, a 13-part series on black musical heritage, produced by WETA-TV Washington.

Up and Coming, a 15-part dramatic series, produced by KQED(TV) San Francisco, which depicts the growing pains of three black teen-agers.

Vikings!, produced by KTCA-TV Minneapolis-St. Paul, which traces the travels of the Nordic sailors.

This Old House, a 39-week series produced by WGBH-TV Boston, offering information on refurbishing houses.

Matinee at the Bijou, from KMTF(TV) Fresno, Calif., offers classic films,

Monitor

In the marketplace. With newly signed KKKK-TV Albuquerque, N.M., and KVVU-TV Las Vegas, station list for Time-Life Television's *Morecambe and Wise*, British comedy import, is at 15. Among others opting for 65 half hours and two one-hour specials are WOR-TV New York, KTLA(TV) Los Angeles and WGN-TV Chicago. On other T-L front, James Mason has signed as host for upcoming four-part *Search for Alexander the Great* docudrama to be produced in cooperation with government of Greece and planned for multimedia use with Public Broadcasting Service airplay, museum exhibits, among other elements... It's 67 stations so far for new *You Bet Your Life* strip with Buddy Hackett, Hill-Eubanks Group production, with distribution by MCA TV. Half-hour series is based on old Groucho Marx hit... New exclusive production agreements have brought Marc Merson and Brownstone Productions as well as Clyde B. Phillips and Blue Hill Avenue Productions into 20th Century-Fox Television fold. Merson moves from Lorimar Productions; Phillips is veteran of Bob Banner Associates... And over at ABC-TV, Rankin/Bass Productions has signed exclusive deal, including, among other things, animated movie, *The Flight of the Dragons*... "Towards the Darkness" is first 60-minute installment of four-part *Last Great Adventure* available from Metromedia Producers Corp. It's Fireline Films production and involves true story of Transglobe Expedition team... Kelly Brothers' *Weeknight*, magazine strip for September 1981 (BROADCASTING, June 30), will be distributed by Viacom Enterprises, with Bob Long, veteran of *In Search of...* and *Real People* as executive producer. Early takers are Kellys' KCRA-TV Sacramento, Calif., and KCPQ-TV Seattle-Tacoma, and seven Gannett TV's... Viacom Enterprises and Scholastic Productions are teaming up on *The Halls of Haywood High*. Post-Newsweek Productions is working on *Young Lives*. Story lines differ but each is targeted toward youth audience with continuing drama. Both efforts will have five half-hour pilots... Despite limited amount of episodes—65—number often thought to be too few for successful syndication, Columbia Pictures Television Distribution so far is claiming 43 stations sold on *What's Happening*, off-ABC sitcom. Sales include WNEW-TV New York and WDCB-TV Washington... *Kenny Everett* package, including 26 half-hours and hour *Kenny Everett Video Show*, has been entered in U.S. syndication marketplace by D.L. Taffner/Limited. It's British-born farce, produced by Thames Television...

No for now. Federal district court judge in Buffalo, N.Y., has denied WIVB-TV Buffalo's request for preliminary injunction to prevent Group W's *P.M. Magazine* from moving from that station to WGR-TV there (BROADCASTING, June 30). First battle may have been won by Group W but programing war will continue. WIVB-TV plans to continue fight in N.Y. state court of appeals.

PlayBack

Looking back. U.S. Chamber of Commerce plans collection of interviews from past programs for 1,000th broadcast of its weekly public affairs program, *What's the Issue?* Excerpts from interviews with Everett M. Dirksen, Richard Nixon, Robert Kennedy, Gerald Ford and Dwight D. Eisenhower will be featured on special broadcast, to be aired Aug. 7. Now in its 19th year, program is heard on Mutual Broadcasting System and 280 other U.S. stations.

Get out your resumes. Los Angeles-based executive search firm, Fearing, Fox & Associates, has started new Radio Talent Bank to undertake confidential, national searches on behalf of client stations for disk jockey, news and programing talent. In top-25 markets, RTB will charge \$1,000 for successful placement of DJ or newperson and \$1,500 for program director. In remainder of nation, fees will run \$500 for on-air talent and \$750 for PD. Fees are collected only if talent is placed with station.

Futuristic fantasy. *Satcon I*, 48-hour fantasy radio concert, is currently in works at Drake Chenault Enterprises. Scheduled to air Oct. 24-26, program will simulate satellite broadcast of marathon concert taking place in several cities in U.S. and overseas during weekend. Thirteen supergroups including Doobie Brothers, Rod Stewart, Bee Gees, Eagles and Wings and 60 other groups will be featured artists. Reporters in concert host cities will provide behind-the-scenes information and interviews with performers. For information, (800) 423-5084.

First fives. The top five songs in **contemporary radio airplay**, as reported by BROADCASTING's *Playlist*: (1) *It's Still Rock 'n' Roll To Me* by Billy Joel on Columbia; (2) *Magic* by Olivia Newton-John on MCA; (3) *Shining Star* by the Manhattans on Columbia; (4) *Emotional Rescue* by the Rolling Stones on Atlantic; (5) *Tired of Toein' the Line* by Rocky Burnette on EMI/America. The top five in **country radio airplay**: (1) *That Loving You Feeling* by Roy Orbison and Emmylou Harris on Warner Bros.; (2) *Crackers* by Barbara Mandrell on MCA; (3) *Love the World Away* by Kenny Rogers on Asylum; (4) *Driving My Life Away* by Eddie Rabbitt on Elektra; (5) *Looking For Love* by Johnny Lee on Asylum.