

resolution is an apparent attempt to cut off all access to members' services by the networks in the event of a strike. AFTRA members are now permitted to work outside prime time.

Sanford I. (Bud) Wolff, national executive secretary of AFTRA, said another important resolution mandated that in the next negotiation the national board "shall be required to recommend to membership an immediate work stoppage" if no agreement has been reached within 45 days after expiration of existing network contracts.

Wolff also urged the union to oppose in the courts and the Congress FCC decisions "making all programming available to cable systems." He said the FCC's decision against retransmission consent "is designed to destroy the residual formulas we now have and are dedicated to improve."

Benjamin L. Hooks, executive director of the National Association for the Advancement of Colored People and a former FCC commissioner, referred to the under-employment of minorities and women in broadcasting in a speech to the convention but said the newspaper and magazine industries have lagged behind television and radio.

"Today the newspaper industry is barely one percentage point above the level of employment for women and minorities that it was 12 years ago," Hooks said. "Perhaps the statistics in broadcasting have improved because the FCC did at least talk about it . . . and because your great organization has an unswerving determination to achieve equality and opportunity."

At the closing session on Aug. 10, Bill Hillman of San Francisco was re-elected to his second one-year term as president. Jackson Beck of New York and Rubin Weiss of Detroit were elected first and second vice president, respectively. Other national officers elected: vice presidents—Tom Pettit, Washington; Brad Phillips, New York; Mimi Honce, Atlanta; Stan Farber, Los Angeles; Paula Perkins, Kansas City/Omaha; Ginny Taylor, Los Angeles, and John Sandifer, Seattle; treasurer—Elizabeth Morgan, New York; recording secretary—Peter Cleveland, San Francisco.

NCCB chides NPR on scarcity of input from outside sources

Report says network is trying to encourage more independent producers, but still falls short

The National Citizens Committee for Broadcasting has issued a report card for National Public Radio, and given it passing marks for effort, but generally failing grades for policy—particularly in regard to independent producers.

"Fine Tuning," written last year by three NCCB interns, characterizes NPR as

PlayBack

New year's day in New Orleans. ABC Radio will cover Sugar Bowl Jan. 1 as part of radio's and TV's \$201-million plans for current football season (BROADCASTING, Aug. 4). John Chanin, director, sports, ABC Radio Network, said this will be second year of three-year contract with New Orleans organization. He expects game's radio audience to be enhanced by team-pairing complications that may face rival Rose Bowl on NBC Radio that day. He cited Pac 10 disqualification last week of five of its members from post-season play and Big 10 policy on successive Rose Bowl appearances—factors that enhance Sugar Bowl's chances of offering national championship game between "an Ohio State and an Alabama."

Swinging live. *Live Again*, weekly, two-hour big band performance recorded live is being offered by JP Productions of Washington. Concerts will be performed in ballroom of Washington's Hyatt Regency hotel and sent to stations on tape until satellite distribution is possible. Live Again Band and Singers will back up guest performers including Tex Beneke, Charlie Spivak, Dick Stabile, Elliott Lawrence, Alvino Rey and David Allyn. Company plans to introduce program by Sept. 3 on at least 40 stations, among them, WNEW(AM) New York, WTAS(AM) Chicago, KOIN(AM) Seattle, WTLS(FM) Atlanta and KOA(AM) Denver. Program is available on barter basis and provides for 10 minutes of local advertising. For information: Frank Potts, (301) 899-2175.

Country countdown. *Country Report Countdown*, weekly, four-hour program is being offered by Weedeck Radio Network, Hollywood. Company chairman, Ron Martin, and Nancy Jordan, former air personality at KMPC(AM) and KHTZ(FM) both Los Angeles, will host program which will feature interviews, information and countdown of top-40 records in country radio. For information: (213) 462-5922.

Television 1980. CBS Radio is broadcasting 20-part weekend special, *Television Watching: The New Season*, on Aug. 30-31 at intervals throughout those days. Segments feature TV critic Steven Scheuer discussing new and returning series on three networks, sports and election coverage and movie presentations.

First fives. The top five songs in **contemporary radio airplay**, as reported by BROADCASTING's *Playlist*: (1) *Sailing* by Christopher Cross on Warner Bros.; (2) *Magic* by Olivia Newton-John on MCA; (3) *Emotional Rescue* by the Rolling Stones on Atlantic; (4) *Let My Love Open the Door* by Pete Townshend on Atco; (5) *Take Your Time* by the S.O.S. Band on Tabu. The top five in **country radio airplay**: (1) *Love the World Away* by Kenny Rogers on Asylum; (2) *That Loving You Feeling Again* by Roy Orbison and Emmylou Harris on Warner Bros.; (3) *Crackers* by Barbara Mandrell on MCA; (4) *Looking For Love* by Johnny Lee on Asylum; (5) *Driving My Life Away* by Eddie Rabbitt on Elektra.

BROADCASTING's weekly "Playlists" chart the top 100 contemporary and top 100 country records. Orders to 1735 DeSales St., N.W., Washington, D.C. 20036. \$12 each, annually.

Monitor

The war is over. Lewis Freedman, director of Corporation for Public Broadcasting Program Fund, turned down pending request for \$1-million grant to fund series on war in Indochina. Series, being produced by WGBH-TV Boston and three European networks, was scheduled to begin in 1982, with National Endowment for Humanities having committed funds to project. Freedman informed station of bad news after panels had recommended funding projects focusing on more contemporary issues. Both WGBH-TV and Public Broadcasting Service are now looking for other funds for series.

Paying the next pay way. Cinemax, new pay TV service from Home Box Office, (BROADCASTING, May 27), has been launched over 56 cable systems in Eastern and central time zones, with about same number coming on next month in Pacific and mountain zones. Contracts already cover 14 of top 15 television markets, and by year-end, backers anticipate Cinemax will be option in systems with 1.2-million subscribers and passing 2.5-million homes. HBO, however, would not predict Cinemax subscription levels.

Store-bought service. Showtime pay TV service will be available in Chicago area through Montgomery Ward. Teleprompter (co-owner of Showtime with Viacom) has announced it has deal with retailer to sell premium service through department stores. Showtime will be transmitted through Teleprompter's multipoint distribution service unit; Montgomery Ward will install antennas and handle billing. Under similar arrangement Showtime currently is offered in Tampa-St. Petersburg, Fla., areas.