

*Dollmaker*, with Jane Fonda as a mother uprooted from "the hills" to factory life.

Made-for-TV titles include *An American Princess*, *Mata Hari*, *Legs* and *Jack London*. *Two Lucies* is the working title for a vehicle with Lucille Ball and daughter Lucie Arnaz.

Among the theatricals are "Kramer vs. Kramer," "Coal Miner's Daughter," "The China Syndrome," "Brubaker," "Star Trek—The Motion Picture," "Chapter Two," "Smokey and the Bandit II" and "The Electric Horseman."

In addition to the Oscars and the Emmys, ABC's other specials will feature such stars as Perry Como; Marlo Thomas; Dom DeLuise; John Denver and the Muppets, and Miss Piggy.

□ CBS, on Friday, had the last of the three networks' presentations. Harvey Shephard, vice president, programs, CBS Entertainment, told his audience that the network's schedule had been framed to appeal to various demographic groups, but in particular on younger audiences. He cited the addition of *Square Pegs*, *Bring 'Em Back Alive* and *Gloria* as examples of youth-oriented programming.

Both *Square Pegs*, the story of two girls who are freshmen in high school, and *Newhart*, with Bob Newhart as an author who buys a Vermont Inn, are slated for Monday. *Pegs* will lead off the night, followed by *Private Benjamin* (last year's opener), then *M\*A\*S\*H*, the only series holding its place. The night continues with

*Newhart* and *Cagney & Lacey*.

The new *Bring 'Em Back Alive*, another series in the "Raiders" mold—this one the "true-life exploits of the world famous big-game trapper and collector" Frank Buck, circa 1939—opens Tuesday, followed by the movie as usual.

Wednesday has three new shows: *Seven Brides for Seven Brothers* at 8 p.m., "loosely based" on the movie of the same name; *Mama Malone* at 9:30 p.m., about a widow with a TV cooking show, and *The Good Witch of Laurel Canyon* at 10 p.m., about married private detectives and the wife's psychic powers. The one CBS veteran scheduled that night is *Alice* at 9 p.m., which moves from Sunday.

Thursday, it's *Magnum P.I.* continuing as the opener, then *Simon & Simon*, which has been on and off the schedule, and *Knots Landing*.

Friday's *Dukes of Hazzard*, *Dallas* and *Falcon Crest* and Saturday's *Walt Disney Presents* and movie stay in place.

Sunday has been altered to make room for *Gloria*, a new vehicle for Sally Struthers, again Archie Bunker's daughter, but now living in upstate New York and working as a veterinarian's assistant. *Gloria* will run at 8:30 p.m., following *Archie Bunker's Place*. Sunday veterans *The Jeffersons* and *One Day at a Time*, are next but in different time slots; *60 Minutes* remains the night's opener and *Trapper John M.D.* the closer.

CBS mini-series planned are *Bruce Catton's The Blue and The Gray* (eight-hours), *Robert Kennedy and His Times* (six hours) and *Bare Essence* (four hours).

Drama specials and made-for-TV movies include *Svengali*, *The Scarlet and the Black*, *Beatrice*, *Phantom of the Opera*, *Thursday's Child*, *Today I am a Man*, *Big Brother*, *The Rosemary Clooney Story*, *Charles and Diana: A Royal Romance*, *Benedict Arnold*, *Johnny Belinda* and *Caribbean Mystery*. □

### First draft for '82-'83

This is a composite of the three prime time schedules announced by ABC, CBS and NBC for the fall. Overall, the networks have lined up 19 1/2 hours of new series programming. NBC is introducing nine hours, ABC five and a half and CBS five. Of the 25 new series planned, NBC has 11 and ABC and CBS seven each. Fourteen of the new shows are drama, ranging from police and detective stories to fantasy and high adventure. Ten returning shows have new time periods and four programs, given limited picks this spring, have been picked up.

\* indicates new show; \*\* new time period, † limited 1981-82 run

#### Sunday

	ABC	CBS	NBC
7:00			
7:30	*Ripley's Believe It or Not (Rastar/Columbia)	60 Minutes (CBS News)	*Voyagers (Universal)
8:00		Archie Bunker's Place (Tandem/Ugo)	
8:30	*Matt Houston (Aaron Spelling/Largo)	*Gloria (Embassy)	CHiPs (MGM)
9:00		**The Jeffersons (Embassy)	
9:30		**One Day at a Time (Embassy/Allwhit)	
10:00	Sunday Night Movie (various)		Sunday Night at the Movies (various)
10:30		Trapper John M.D. (Frank Glicksman/Don Brinkley/20th Century-Fox)	
11:00			

#### Monday

	ABC	CBS	NBC
8:00		*Square Pegs (Embassy)	Little House on the Prairie: A New Beginning (NBC Production)
8:30	That's Incredible (Alan Landsburg)	**Private Benjamin (Warner Bros.)	
9:00		M*A*S*H (20th Century-Fox)	
9:30		*Newhart (MTM)	Monday Night at the Movies (various)
10:00	NFL Monday Night Football (ABC Sports)		
10:30		**Cagney & Lacey (Filmways)	
11:00			

#### Tuesday

	ABC	CBS	NBC
8:00	Happy Days (Miller-Milkis/Henderson/Paramount)	*Bring 'EM Back Alive (Thompson-Bernstein-Box/Iner/Columbia)	Father Murphy (NBC Production)
8:30	Laverne & Shirley (Miller-Milkis/Henderson/Paramount)		
9:00	Three's Company (NRW/TTC)		
9:30	†9 to 5 (IPC Films/20th Century-Fox)	Tuesday Night Movies (various)	*Gavilan (MGM)
10:00	Hart to Hart (Spelling-Goldberg/Rona II)		
10:30			*St. Elsewhere (MTM)
11:00			

#### Wednesday

	ABC	CBS	NBC
8:00			
8:30	*Brass Monkey (Universal)	*Seven Brides for Seven Brothers (David Gerber/MGM)	Real People (George Schlatter/NBC Entertainment)
9:00		**Alice (Warner Bros.)	Facts of Life (Embassy)
9:30	The Fall Guy (Glen Larson/20th Century-Fox)	*Mama Malone (Barry-Enright-Lewis/Columbia)	*Family Ties (UBU/Paramount)
10:00			
10:30	Dynasty (Spelling-Goldberg)	*The Good Witch of Laurel Canyon (Hill-Mandelker)	Quincy (Glen Larson/Universal)
11:00			