

# For the Record

As compiled by BROADCASTING, July 12 through July 16, and based on filings, authorizations and other FCC actions.

Abbreviations: AFC—Antenna For Communications. ALJ—Administrative Law Judge. alt.—alternate. ann.—announced. ant.—antenna. aur.—aural. aux.—auxiliary. CII—critical hours. CP—construction permit. D—day. DA—directional antenna. Doc.—Docket. ERP—effective radiated power. HAAT—height of antenna above average terrain. khz—kilohertz. kw—kilowatts. m—meters. MEOV—maximum expected operation value. mhz—megahertz. mod.—modification. N—night. PSA—presunrise service authority. RCL—remote control location. S-A—Scientific Atlanta. SH—specified hours. SL—studio location. TL—transmitter location. trans.—transmitter. TPO—transmitter power output. U—unlimited hours. vis.—visual. w—watts. \*—noncommercial.

## New stations

### FM applications

- Giddings, Tex.—Wallace Broadcasting seeks 101.7 mhz. 1.8 kw. HAAT: 366 ft. Address: Route 1, Box 6616, La Grange, Tex. 78945. Principals: Michael G. Wallace and wife, Marlene F. Wallace (50% each), who have no other broadcast interests. Filed July 12.
- Midland, Tex.—Jerry W. Black seeks 106.7 mhz. 100 kw. HAAT: 453 ft. Address: 1534 Dilg League Drive, Shreveport, La. 71109. Principal: Jerry W. Black (100%), who is general sales manager at KRMD-AM-FM Shreveport, La., and has no other broadcast interests. Filed June 24.

### TV applications

- Sanger, Calif.—Sanger TV Associates seeks ch. 59; ERP: 5,000 kw vis., 500 kw aur., HAAT: 1,949 ft.; ant. height above ground: 880 ft. Address: 1522 K Street, N.W., Washington, D.C. 20005. Legal counsel: Kenkel & Barnard, Washington. Consulting engineer: Lawrence Behr Associates, Greenville, N.C. Principal: Leo I. George (100%), who is Washington attorney and has no other broadcast interests. Filed July 2.
- Santa Rosa, Calif.—Black Television Workshop seeks ch. 62; ERP: 2,500 kw vis., 500 kw aur., HAAT: 3,000 ft.; ant. height above ground: 60 ft. Address: 390 Hayes Street, San Francisco 94102. Estimated construction cost: \$1,186,000. Legal counsel: B.T. Wade Jr., Washington. Consulting engineer: Lechman, Colligan, Ledford & Johnson, Washington. Principals: Noncommercial corporation headed by Dianne Millner, president, who is Oakland, Calif., attorney. Filed July 9.
- Orlando, Fla.—Metro Broadcasting Inc. seeks ch. 65; ERP: 5,000 kw vis., 500 kw aur., HAAT: 1,387 ft.; ant. height above ground: 1,379 ft. Address: 201 East Pine Street, Room 1200, Orlando 32802. Consulting engineer: Kessler & Gehman Associates, Gainesville, Fla. Principal: Arthur E. Grindle, president and 14.29% owner. Applicant is closely held group of seven stockholders, none of whom have other broadcast interests. Filed July 7.
- Shreveport, La.—Great Central Communications Co. seeks ch. 33; ERP: 653 kw vis., 65.31 kw aur., HAAT: 1,865 ft.; ant. height above ground: 1,823 ft. Address: 91 Cedar Avenue, Poughkeepsie, N.Y. 12603. Consultant: Edward M. Johnson Associates, Knoxville, Tenn. Principals: Saul Dresner and brother, Alfred Dresner (45% each) and Milton Aninger (10%). Dresner brothers are principals and directors of WELV (AM)-WDRE (FM) Ellenville, N.Y., and WCCC-AM-FM Hartford, Conn. Filed June 12.
- Shreveport, La.—Media South Broadcasting Corp. seeks ch. 33; ERP: 2,483 kw vis., 248.3 kw aur., HAAT: 1,201 ft.; ant. height above ground: 1,222 ft.

Address: 1156 15th Street, Suite 1022, Washington, D.C. 20005. Principal: Subsidiary of Multi Media Communications, which is owned by Martin E. Firestone, George Mitchell, John Fergie (25% each), Elliot Cole and Vincent Messia (12.5% each). They are applicants for new TV at Jackson, Miss., and own 90% of permittee WSJN (TV) San Juan, P.R., (BROADCASTING, May 25, 1981) and applicant for new TV at Portland, Ore., (BROADCASTING, Jan. 11). Filed July 6.

- Gallup, N.M.—Lea County TV Inc. seeks ch. 3; ERP: 93.76 kw vis., 9.38 kw aur., HAAT: 170 ft.; ant. height above ground: 296 ft. Address: 801 West Broadway, Hobbs, N.M. 88240. Estimated construction cost: \$102,000; first-quarter operating cost: \$200,000; first-quarter revenue: \$100,000. Consultant: Edward M. Johnson Associates, Knoxville, Tenn. Principals: William H. Graham, Eddie M. Robinson, Dorothy Runnels and Anthony Wofford (25% each). They also are applicants for new TV's at Abilene and Odessa, both Texas; Bartlesville, Okla.; Hobbs, La Cruces and Carlsbad, all New Mexico. Filed July 12.

- Las Cruces, N.M.—Lea County TV Inc. seeks ch. 48; ERP: 665 kw vis., 66.5 kw aur., HAAT: 260 ft.; ant. height above ground: 296 ft. Address: 801 West Broadway, Hobbs, N.M. 88240. Consultant: Edward M. Johnson Associates, Knoxville, Tenn. Principals: William H. Graham, Eddie M. Robinson, Dorothy Runnels and Anthony Wofford (24% each), who also are applicants for new TV's at Hobbs, Gallup, Carlsbad, all New Mexico; Abilene and Odessa, both Texas; and Bartlesville, Okla. Filed July 12.

- Abilene, Tex.—Lea County TV Inc. seeks ch. 15; ERP: 665 kw vis., 66.5 kw aur., HAAT: 274 ft.; ant. height above ground: 296 ft. Address: 801 West Broadway, Hobbs, N.M. 88240. Estimated construction cost: \$102,000; first-quarter operating cost: \$200,000; first-quarter revenue: \$100,000. Consultant: Edward M. Johnson Associates, Knoxville, Tenn. Principals: William H. Graham, Eddie M. Robinson, Dorothy Runnels and Anthony Wofford (25% each). They also are applicants for new TV's at Odessa, Tex.; Bartlesville, Okla.; Hobbs, La Cruces, Gallup and Carlsbad, all New Mexico. Filed July 12.

- Odessa, Tex.—Lea County TV Inc. seeks ch. 24; ERP: 665 kw vis., 66.5 kw aur., HAAT: 250 ft.; ant. height above ground: 296 ft. Address: 801 West Broadway, Hobbs, N.M. 88240. Estimated construction cost: \$102,000; first-quarter operating cost: \$200,000; first-quarter revenue: \$200,000. Consultant: Edward M. Johnson Associates, Knoxville, Tenn. Principals: William H. Graham, Eddie M. Robinson, Dorothy Runnels and Anthony Wofford (25% each). They also are applicants for new TV's at Abilene, Tex.; Bartlesville, Okla.; Hobbs, La Cruces, Gallup and Carlsbad, all New Mexico. Filed July 12.

- Anacortes, Wash.—Sterling Associates Ltd. seeks ch. 24; ERP: 3,548 kw vis., 354 kw aur., HAAT: 2,391 ft.; ant. height above ground: 234 ft. Address: 418 Uptain Building, Chattanooga, Tenn. 37411-4065. Legal counsel: McCampbell & Young, Knoxville, Tenn. Consulting engineer: Sterling Communications, Chattanooga, Tenn. Principals: James E. Price and A.G. Thiessen (50% each), who are Chattanooga consulting engineers and applicants for new TV's at Madison, Wis. (BROADCASTING, April 5) and Rochester, Minn. (BROADCASTING, Oct. 26, 1981). Thiessen also is applicant for new FM at Hilton Head Island, S.C. (BROADCASTING, Dec. 21, 1981). Price also is applicant for new FM at Poplar Bluff, Mo. (BROADCASTING, March 29) and new TV at Lynchburg, Va. (BROADCASTING, May 24). Recently they both filed for new TV at Waterloo, Iowa (BROADCASTING, July 5). Filed July 7.

### FM actions

- Martinez, Ga.—Columbia County Broadcasters granted 94.3 mhz. 3 kw. HAAT: 300 ft. Address: 3726 Washington Rd. (P.O. 4538) Martinez 30907. Estimated construction cost: \$50,200; first year operating cost: \$108,000; revenue: \$90,000. Format: Standard pops. Principals: R.E. Watkins Jr. and Patrick G. Blanchard (50%). Watkins is Martinez construction contractor. Blanchard is Martinez banker. They have no other broadcast interests. (BPH-800714AM). Action

June 25.

- Duluth Minn.—North Central Christian Broadcasting granted 89.1 mhz. 4.94 w. HAAT: 230 ft. Address: 2816 Hagberg Street, Duluth 55811. Estimated construction costs: \$7,675; first-quarter operating cost: \$750. Format: Educational. Principal: noncommercial corp.: Robert A. Baker is president. He is industrial engineer and has no other broadcast interests. (BPED-810701AJ). Action July 2.

- Spindale, N.C.—Moonglow Broadcasting Co. granted 1520 khz. 500 w-D. Address: 303 West Main Street, Spindale, N.C. 28160. Estimated construction costs: \$115,600; first-quarter operating cost: \$18,400; first-year revenue: \$100,000. Principals: Billy B. Martin (34%), Wayne S. Hardin and Frances P. Anderson (33% each). Martin is sports announcer at WAGY (AM) Forest City, N.C., and commercial manager at WCAB (AM) Rutherfordton, N.C. Hardin is Spindale, N.C., realtor. Anderson owns Fort Lauderdale restaurant. None have other broadcast interests. (BP-811224AE). Action July 8.

### TV actions

- Honolulu Hawaii—Aloha Channel 15 Inc. dismissed application for ch. 14; ERP: 1892 kw vis. 189.2 kw aur., HAAT: 16 ft.; ant. height above ground: 459 ft. Address: 380 South Street, Honolulu 96813. (BPCT-810928KI). Action June 24.

- Johnstown, Pa.—Johnstown Family T.V. Inc. dismissed application for ch. 8; ERP: 316 kw vis. 63.2 kw aur., HAAT: 1,153 ft.; ant. height above ground: 259 ft. Address: 3545 Edgewood Circle, Cleveland, Tenn. 37311. (BPCT-811224KE). Action May 25.

- Ponce, P.R.—Ponce & Yanco UHF granted ch. 14; ERP: 101.8 kw vis., 10.18 kw aur., HAAT: 781 ft.; ant.

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